



CITY OF YPSILANTI
DDA COMMITTEE FOR EQUITABLE INVESTMENT
Tuesday, November 19, 2024 @ 8:30 AM
Council Chambers
1 S. Huron St, Ypsilanti, MI 48197
[Launch Meeting - Zoom](#)

1. CALL TO ORDER

2. ROLL CALL

- | | | |
|----|--------------------|----------------|
| A. | Ylondia Portis (C) | Bryan Foley |
| | Valory Brown | Dylan Cinti |
| | Sierra Lambert | Roman Williams |

3. AGENDA APPROVAL

4. APPROVAL OF MINUTES

- A. September 17, 2024 Minutes

5. PUBLIC COMMENT (3 MINUTES)

6. NEW BUSINESS

- A. Visitor Engagement Session Debrief
- B. West Cross Improvements Discussion

7. PROPOSED BUSINESS

8. PUBLIC COMMENT (3 MINUTES)

9. ADJOURNMENT



MINUTES
COMMITTEE FOR EQUITABLE INVESTMENT (Special Meeting)
8:30 AM - Tuesday, September 17, 2024
City Council Chambers - 1 S. Huron St.

1. CALL TO ORDER (8:49 am)

2. ROLL CALL

YLONDIA PORTIS (C)	P
BRYAN FOLEY	A
VALORY BROWN	P
SIERRA LAMBERT	P
DYLAN CINTI	A (Online - here for discussion)

3. AGENDA APPROVAL

Valory Brown motioned to approve the agenda, and Sierra Lambert supported the motion. Motion passed - unanimous.

4. APPROVAL OF MINUTES

A. 7-23-24 Minutes

Valory Brown motioned to approve the minutes from 07/23/2024, and Sierra Lambert supported the motion. Motion passed - unanimous.

5. PUBLIC COMMENT (3 MINUTES)

No public comment

6. FINANCIAL / STAFF REPORT

No financial update

7. COMMITTEE REPORTS

No Committee Reports

8. NEW BUSINESS

A. Stakeholder Session - Continued Discussion

Identify a new date for a stakeholder session. New date identified as October 23rd **from 4:00 pm start and programming at 5:00 pm to 6:00 pm.** Stakeholder session will be at 734 Brewery. Session to be called Visitor Activation Roundtable. First step to invite people to discussion by sending an email invite with a small description to attract people in. Dylan to work on a new deck for the event to cater to what our ask is of stakeholders to be direct from the beginning. Goal is to get initial buy-in from stakeholders. When we send the event invite we will also send a poll to get a gauge how interested people are so we

know who to follow up with, target, or try to convince for buy-in. We will loop Annie Sommerville in to get her opinion and influence.

B. West Cross Improvements Discussion

Elize discussed landscaping issues that will be taken care of over time (trees, weeds, trash, etc). How do we activate W Cross St? Back alleyway behind sweetwaters exists for special events to be used and outdoor seating for the businesses but has not been used. Ylondia thinks we should start with a conversation with all of the business owners on W Cross St and start an infinity group to get together to see what we can do to improve business and foot traffic.

9. PROPOSED BUSINESS

10. PUBLIC COMMENT (3 MINUTES)

No public comment

11. ADJOURNMENT

Meeting adjourned at 9:37 pm