



**CITY OF YPSILANTI
DOWNTOWN DEVELOPMENT AUTHORITY
EQUITABLE INVESTMENT COMMITTEE SPECIAL MEETING
Tuesday, July 23, 2024 @ 8:30 AM
Council Chambers
1 S. Huron St., Ypsilanti, MI 48197
[Launch Meeting - Zoom](#)**

1. CALL TO ORDER

2. ROLL CALL

- | | | |
|----|--------------------|-------------|
| A. | Ylondia Portis (C) | Bryan Foley |
| | Valory Brown | Dylan Cinti |
| | Sierra Lambert | |

3. AGENDA APPROVAL

4. APPROVAL OF MINUTES

- A. 5-21-24 Minutes

5. PUBLIC COMMENT (3 MINUTES)

6. NEW BUSINESS

- A. Stakeholder Session Conversation

7. PROPOSED BUSINESS

8. PUBLIC COMMENT (3 MINUTES)

9. ADJOURNMENT



MINUTES
COMMITTEE FOR EQUITABLE INVESTMENT
8:30 AM - Tuesday, May 21, 2024
City Council Chambers - 1 S. Huron St.

1. CALL TO ORDER (8:39am)

2. ROLL CALL

YLONDIA PORTIS (C)	P
BRYAN FOLEY	P
VALORY BROWN	P
SIERRA LAMBERT	A
DYLAN CINTI	A

3. AGENDA APPROVAL

Valory Brown motioned to approve the agenda. Bryan Foley supported the motion. Motion Carried - unanimous.

4. APPROVAL OF MINUTES

Valory Brown motioned to approve the April 16, 2023 minutes. Bryan Foley supported the motion. Motion Carried - unanimous.

5. PUBLIC COMMENT (3 MINUTES EACH) - none.

6. NEW BUSINESS

A. Stakeholder Session Continued Discussion

Ylondia Portis presented a calendar to YEA and talked to businesses on Michigan Ave. She got some good feedback. She asked the committee to complete a stakeholders list including people who have affluence or influence in the DDA's direction.

The DDA board has set aside funding to market special events in the district. Ylondia Portis stated that this funding should be the seed funding to a greater overall marketing effort, matched by the stakeholders.

The committee brainstormed a list of stakeholder this committee will present to.

7. PROPOSED BUSINESS - none.

8. PUBLIC COMMENT (3 MINUTES) -none.

9. ADJOURNMENT - at 9:47am.