



CITY OF YPSILANTI
DDA COMMITTEE FOR EQUITABLE INVESTMENT
Tuesday, May 21, 2024 @ 8:30 AM
City Council Chambers
1 S. Huron St., Ypsilanti, MI 48197
[Launch Meeting - Zoom](#)

1. CALL TO ORDER

2. ROLL CALL

A.	Ylondia Portis (C)	Bryan Foley
	Valory Brown	Dylan Cinti
	Sierra Lambert	

3. AGENDA APPROVAL

4. APPROVAL OF MINUTES

A. 4-16-24 Minutes

5. PUBLIC COMMENT (3 MINUTES)

6. NEW BUSINESS

A. Round-table discussion continued

7. PROPOSED BUSINESS

8. PUBLIC COMMENT (3 MINUTES)

9. ADJOURNMENT



MINUTES
COMMITTEE FOR EQUITABLE INVESTMENT
8:30 AM - Tuesday, April 16, 2024
City Council Chambers - 1 S. Huron St.

1. CALL TO ORDER (8:39am)

2. ROLL CALL

YLONDIA PORTIS (C)	P
BRYAN FOLEY	A
VALORY BROWN	P
SIERRA LAMBERT	A
DYLAN CINTI	P

3. AGENDA APPROVAL

Dylan Cinti motioned to approve the agenda. Valory Brown supported the motion. Motion Carried - unanimous.

4. APPROVAL OF MINUTES

Dylan Cinti motioned to approve the March 19, 2023 minutes. Valory Brown supported the motion. Motion Carried - unanimous.

5. PUBLIC COMMENT (3 MINUTES EACH) - none.

6. NEW BUSINESS

A. Business Roundtable Continued Discussion

Ylondia and Dylan plan to present the calendar of events at the YEA meeting tomorrow to get input from that group. They will also work to loop Malissa in for FFY.

The committee discussed events that have applied to the DDA for special event funding.

Malissa Gillett reported that two event applications have been requested to be pulled - This, That, and the ODDer Things Summer Cabaret, and Holiday Living Statues.

The DDA should ask event organizers for their image assets to capture the events through the year.

Another option is to change the special events program next year to market city events as a whole. The board could set aside some funding from special events this year for videography to market next year.

EMU has reached out to do a student project business directory.

7. PROPOSED BUSINESS - none.

8. PUBLIC COMMENT (3 MINUTES)

9. ADJOURNMENT - at 9:29am.