



**CITY OF YPSILANTI
DDA BOARD MEETING**
Thursday, April 18, 2024 @ 8:30 AM
Back Office Studio
13 N. Washington St., Ypsilanti, MI 48197
[Launch Meeting - Zoom](#)

1. CALL TO ORDER

2. ROLL CALL

A.	PATTON DOYLE	KAYIA HINTON
	YLONDIA PORTIS (C)	ANDY FRENCH
	DIETER OTTO	PAUL AJLOUNY
	MALISSA GILLETT	VALORY BROWN
	NICOLE BROWN	BRIAN JONES-CHANCE
	BRYAN FOLEY	GERRY KREINER
	REX RICHIE	

3. AGENDA APPROVAL

4. APPROVAL OF MINUTES

A. March 21, 2024 Minutes

5. PUBLIC COMMENT (3 MINUTES)

6. UPDATES WITH POLICE CHIEF MOORE

7. STAFF/FINANCIAL REPORT

A. Staff and Financial Reports

8. COMMITTEE REPORTS

A. Grants Committee
B. Operations and Finance Committee
C. Committee for Equitable Investment

9. NEW BUSINESS

A. 2024 Special Event Sponsorships
B. Development Area Citizens Council

C. Expense Breakdown Update

10. PROPOSED BUSINESS

11. PUBLIC COMMENT (3 MINUTES)

12. ADJOURNMENT



MINUTES
 DDA BOARD MEETING
 8:30 AM - Thursday, March 21, 2024
 Back Office Studios - 13 N. Washington St.

1. CALL TO ORDER

2. ROLL CALL

PATTON DOYLE (C)	P	KAYIA HINTON	P
YLONDIA PORTIS	P	ANDY FRENCH (V)	P
DIETER OTTO	P	PAUL AJLOUNY	P
MALISSA GILLETT	P	VALORY BROWN	P
NICOLE BROWN	P	BRIAN JONES-CHANCE	P (8:42am)
BRYAN FOLEY	P	GERRY KREINER	P
REX RICHIE	A		

Staff Present: DDA: Elize Jekabson, City: Katie Jones, Bonnie Wessler, Andrew Hellenga

3. AGENDA APPROVAL

Andy French motioned to approve the agenda. Dieter Otto supported the motion. Motion passed - unanimous.

4. APPROVAL OF MINUTES

Andy French motioned to approve the February 15, 2024 Board Meeting minutes and Paul Ajlouny supported the motion. Motion passed - unanimous.

5. PUBLIC COMMENT (3 MINUTES EACH) - none.

6. STAFF/FINANCIAL REPORT

A. Staff Report - Staff report given by DDA Interim Director, Elize Jekabson

Match on Main is back on. The program was delayed and then brought back with little warning. The due date does not align with our board schedule. Staff verified with the Match on Main specialist that DDA board approval is not required to choose applicants and submit applications. Staff will be scheduling a grants committee in early april to score applications, and notify the board who will be moving forward. Staff was able to collect a \$4,075 insurance claim for the depot town wayfinding sign that was run over by a semi truck in 2021.

The N. Washington St. Light project approved at the previous meeting was presented to City Council. City Council approved paying for ongoing maintenance of the lights.

Staff attended the Michigan Downtown Association spring workshop in East Lansing.

B. Financial Report -

We have disbursed the \$25,000 Match on Main grant to Bird Dog Baking.

Staff has had the annual budget meeting with the City Finance Director. It will be presented to City Council in May.

Staff is working with DPS to explore options for pedestrian trash pickup throughout the DDA to cut costs.

7. COMMITTEE REPORTS

A. Operations and Finance Committee

Committee report provided by Andy French. He spoke about bonding for the Depot Town Plaza Redesign. The committee believes that that this is a good use of our bonding capacity.

B. Committee for Equitable Investment

Dylan Cinti provided a presentation of a roundtable that will present key stakeholders projects to support including events and a business playbook.

Discussion about equity and whether these asks align with that.

9. NEW BUSINESS

Frog Island Park - Conceptual Plan with DPS Director Bonnie Wessler

Bonnie Wessler presented the conceptual plan for the Rice Street lot area and boat launch.

More lighting was requested by the DDA.

B. Brownfield Redevelopment Presentation with Nathan Voght - Economic Development Specialist - Washtenaw County

Nathan Voght presented his slideshow. Conversation about affordable housing in Ypsilanti ensued.

C. First Fridays Ypsilanti - 2024 Season Updates - Malissa Gillett - Director

Malissa Gillett gave updates about the program, including its new website, its new user interface, new ordinance friendly signage, year-round maps with QR code that goes to participating locations, and the movies in the park planned for this season.

The board was very happy with the updates.

Bryan Foley stated that as good as this event looks, no one will come if there isn't a solution to the Downtown issues socioeconomic and substance abuse issues. Viability of community depends on discussion of substance abuse and socioeconomic problems.

Ylondia Portis asked to add this discussion as an agenda item in May.

D. Depot Town Plaza and River Street RFQ

Brian Jones-Chance motioned to approve the Fishbeck bid for the Depot Town Plaza and N. River Street Redesign RFQ at \$39,000. Andy French supported the motion. Motion passed - Yes: 8, No: 0, Absent from vote: 2 (N. Brown, Gillett)

E. DDA Staff Review and Executive Director Contract

Andy French was uncomfortable with the proposed severance pay. The executive committee explained why they were comfortable with the amount.

Patton Doyle motioned to approve the Executive Director Contract with a four month severance amendment. Andy French supported the motion.

Paul Ajlouny reiterated that up to twelve months severance without cause for twelve years dedicated service not outlandish.

Discussion ensued.

Paul Ajlouny offered a friendly amendment for six months severance.

Elize Jekabson stated they are perfectly happy with six months.

Andy French accepted the friendly amendment. Motion passed - unanimous.

The room congratulated Elize Jekabson as the DDA's Executive Director, effective 4/1/24

10. PROPOSED BUSINESS - none.

11. PUBLIC COMMENT (3 MINUTES) - none.

12. ADJOURNMENT (10:48am)

End of March, Beginning of April 24 Expenses
FY 23/24

	AMOUNT	W. CROSS	DEPOT TOWN	DOWNTOWN	LINE ITEM	DESCRIPTION
Johnson Sign Co.	\$ 2,862.50		\$ 2,862.50		Streetscape Capital Improvements	50% Deposit Rice St. Sign
Total	\$ 2,862.50	\$ -	\$ 2,862.50	\$ -		

Downtown Development Authority

DOWNTOWN	ACTUAL	PROJECTED	ACTUAL TD
Fiscal Year	2022/23	2023/24	2023/24
Revenues			
Operating	\$ 42,731	\$ 31,036	\$ 62,873
TIF	374,046	420,750	388,899
Revenue Subtotal	<u>\$ 416,777</u>	<u>\$ 451,786</u>	<u>\$ 451,772</u>
Expenditures			
Operating	\$ 4,156	\$ 6,655	\$ 4,138
TIF	\$ 406,407	\$ 366,392	\$ 241,640
Expenditure Subtotal	<u>\$ 410,563</u>	<u>\$ 373,047</u>	<u>\$ 245,778</u>
Surplus/(Loss)	\$ 6,214	\$ 78,739	\$ 205,994
--- Memo: General Fund Balances			
Starting Fund Balance	\$ 352,734	\$ 358,948	\$ 358,948
Current Year Surplus/(Loss)	<u>6,214</u>	<u>78,739</u>	<u>205,994</u>
Ending Fund Balance	\$ 358,948	\$ 437,687	\$ 564,941
Unpaid Grants			

DOWNTOWN REVENUE		413	ACTUAL	PROJECTED	ACTUAL YTD	
FISCAL YEAR			2022/23	2023/24	2023/24	
TOTAL REVENUE			\$ 416,777	\$ 451,786	\$ 451,772	\$ -
OPERATING REVENUE (1.8282 mils)						
CURRENT PROPERTY TAXES	413-4-7230-402-00		26,974	30,000	34,729	
DELINQUENT PROPERTY	413-4-7230-420-01		11	10	6	
INTEREST ON CURRENT TAXES	413-4-7230-445-02		19	25	20	
INTEREST ON DELINQUENT TAXES	413-4-7230-445-05		1	1		
INTEREST EARNINGS	413-4-7230-664-00		11,383	1,000	8,118	
MISCELLANEOUS REVENUE	413-4-7230-694-01		4,344	-		
COUNTY GRANT					20,000	
			\$ 42,731	\$ 31,036	\$ 62,873	\$ -
TIF REVENUE						
TIFA REIMB PA 86 S17	413-4-7231-410-00		18,732	15,000		
CURRENT TIFA TAXES	413-4-7231-439-01		292,293	375,000	313,338	
DDA OFFICER REFUND			12,750	12,750		
DOWNTOWN GARBAGE COLLECTION			19,866	18,000	12,322	
LOCAL COMMUNITY STABILIZATION					18,239	
MISCELLANEOUS REVENUE			30,405		45,000	
			\$ 374,046	\$ 420,750	\$ 388,899	\$ -

note: county reimbursement - 20k

DOWNTOWN EXPENDITURES		ACTUAL	PROJECTED	ACTUAL YTD	REMAINING
FISCAL YEAR		2022/23	2023/24	2023/24	BUDGETED
TOTAL EXPENDITURES		\$ 410,563	\$ 373,047	\$ 245,778	
OPERATING EXPENDITURES					
OFFICE SUPPLIES	413-7-7230-728-00	684	600	154	446
POSTAGE	413-7-7230-730-00		200	-	200
OPERATING SUPPLIES	413-7-7230-757-00	79	300	237	63
AUDIT FEES	413-7-7230-807-00	508	600	490	110
CONTRACTUAL SERVICES	413-7-7230-818-00	931	200	-	200
GENERAL LIABILITY	413-7-7230-822-10	-	300	798	(498)
LEGAL SERVICES	413-7-7230-826-10	413	1,000	1,102	(102)
TELEPHONE/INTERNET	413-7-7230-853-00	777	650	655	(5)
CONFERENCES AND WORKSHOPS	413-7-7230-864-01	263	510	447	63
PRINTING AND PUBLISHING	413-7-7230-900-00	450	2,040	255	1,785
MEMBERSHIPS AND DUES	413-7-7230-958-00	53	255		255
		\$ 4,156	\$ 6,655	\$ 4,138	\$ 2,517
TIF EXPENDITURES					
IGA 20%		71,039	62,962		62,962
ADMIN CONTRACT		38,760	29,580		29,580
TIF/CAPITAL IMPROV	413-7-7231-820-00	35,178	30,000	57,309	(27,309)
IRRIGATION SYSTEM		199	200	43	157
STREETSCAPE MAINTENANCE	413-7-7231-820-02	12,506	20,000	38,628	(18,628)
WASTE MANAGEMENT	413-7-7231-820-03	33,835	22,000	23,613	(1,613)
DTE ELECTRIC BILL		182	150	91	59
HOLIDAY LIGHTING & MAINTENANCE*	413-7-7231-820-06	4,516	7,500	9,639	(2,139)
SPECIAL EVENT CONTRIBUTION	413-7-7231-965-05	9,500	15,000	13,450	1,550
FAÇADE GRANT	413-7-7231-965-06	38,000	20,000	10,000	10,000
SOLAR GRANT		-	10,000	10,000	-
COMMUNITY HEALTH		-	50,000		50,000
BUILDING REHABILITATION GRANT	413-7-7231-971-27	-	20,000	25,000	(5,000)
MISCELLANEOUS WAGES		-	9,000		9,000
BUSINESS RELIEF FUND		-	70,000	\$53,867	16,133
CONTRACTUAL SERVICES		227			-
BOND PAYMENT	413-7-7231-999-20	162,465		-	
		\$ 406,407	\$ 366,392	\$ 241,640	\$ 124,752
Surplus or deficit		\$ 6,214	\$ 78,739	\$ 205,994	

FY 22/23 charged in 23/24

Match on Main Passthrough

Items not reflected in YTD:

\$19480 to be reimbursed from County for Holiday lights

Yiftee reimbursement from GameAbove Yet to be calculated

photographer

Other Notes:

Downtown Development Authority

DEPOT TOWN	ACTUAL	PROJECTED	ACTUAL YTD
Fiscal Year	2022/23	2023/24	2023/24
Revenues			
Operating	\$ 9,530	\$ 8,510	\$ 8,618
TIF	120,350	121,574	117,387
Revenue Subtotal	<u>\$ 129,879</u>	<u>\$ 130,084</u>	<u>\$ 126,005</u>
Expenditures			
Operating	\$ 2,143	\$ 2,670	\$ 3,175
TIF	\$ 90,607	\$ 204,717	\$ 97,532
Expenditure Subtotal	<u>\$ 92,750</u>	<u>\$ 207,387</u>	<u>\$ 100,707</u>
Surplus/(Loss)	\$ 37,129	\$ (77,303)	\$ 25,298

Memo: General Fund Balances			
Starting Fund Balance	\$ 219,068	\$ 256,197	\$ 256,197
Current Year Surplus/(Loss)	<u>\$ 37,129</u>	<u>\$ (77,303)</u>	<u>\$ 25,298</u>
Ending Fund Balance	\$ 256,197	\$ 178,894	\$ 281,495
Unpaid Grants			

DEPOT TOWN REVENUE		275	ACTUAL	PROJECTED	ACTUAL YTD	
FISCAL YEAR			2022/23	2023/24	2023/24	
TOTAL REVENUE			\$ 129,879	\$ 130,084	\$ 126,005	\$ -
OPERATING REVENUE (1.8282 mils)						
CURRENT PROPERTY TAXES	275-4-7290-402-00		3,773	8,000	6,467	
INTEREST ON CURRENT TAXES	275-4-7290-445-02			10	7	
INTEREST EARNINGS	275-4-7290-664-01		5,756	500	2,144	
MISCELLANEOUS REVENUE	275-4-7270-694-01					
			<u>\$ 9,530</u>	<u>\$ 8,510</u>	<u>\$ 8,618</u>	<u>\$ -</u>
TIF REVENUE						
DDA OFFICER REFUND			6,000	6,000	0	
MISCELLANEOUS REVENUE	275-4-7291-410-00		0			
TIFA REIMBURSE PA 86 S17					1,236	
CURRENT TIFA TAXES	275-4-7291-674-43		114,350	115,574	\$ 116,151	
			<u>\$ 120,350</u>	<u>\$ 121,574</u>	<u>\$ 117,387</u>	<u>\$ -</u>

DEPOT TOWN EXPENDITURES		ACTUAL	PROJECTED	ACTUAL YTD	REMAINING
FISCAL YEAR		2022/23	2023/24	2023/24	BUDGETED
TOTAL EXPENDITURES		\$ 92,750.10	\$ 207,387.00	\$ 100,707.24	
OPERATING EXPENDITURES					
OFFICE SUPPLIES	275-7-7290-728-00	124	280	62	218
POSTAGE	275-7-7290-730-00	-	140		140
OPERATING SUPPLIES	275-7-7290-757-00	41	140	229	(89)
AUDIT FEES	275-7-7290-807-00	260	250	270	(20)
CONTRACTUAL SERVICES	275-7-7290-818-00	806	200	-	200
GENERAL LIABILITY	275-7-7290-822-10		100	438	(338)
LEGAL SERVICES	275-7-7290-826-10	198	500	1,544	(1,044)
INTERNET & TELEPHONE	275-7-7290-853-00	293	140	247	(107)
CONFERENCES AND WORKSHOPS	275-7-7290-864-01	121	280	245	35
PRINTING AND PUBLISHING	275-7-7290-900-00	217	500	140	360
MEMBERSHIPS AND DUES	275-7-7290-958-00	84	140	-	140
		\$ 2,143	\$ 2,670	\$ 3,175	\$ (505)
TIF EXPENDITURES					
IGA 20%		21,670	22,797		22,797
ADMIN CONTRACT	275-7-7291-818-00	21,143	13,920		13,920
STREETSCAPE MAINTENANCE	275-7-7291-820-02	5,881	15,000	30,563	(15,563)
HOLIDAY LIGHTING & MAINTENANCE	275-7-7291-820-06	1,016	5,000	15,605	(10,605)
SPECIAL EVENT CONTRIBUTION		6,300	7,500	7,000	500
COMMUNITY HEALTH		-	6,000		6,000
FAÇADE GRANT	275-7-7291-965-06	-	5,000		5,000
BUILDING REHABILITATION GRANT	275-7-7291-971-27	-	-		-
MISCELLANEOUS WAGES		-	4,500		4,500
TIF/CAPITAL IMPROV	275-7-7291-974-01	34,354	25,000	19,287	5,713
INFRASTRUCTION CAPITAL PROJECTS	275-7-7291-991-00		100,000	25,015	74,985
CONTRACTUAL SERVICES		125			-
MISCELLANEOUS EXPENSE		118			-
DTE BILL				62	
		\$ 90,607	\$ 204,717	\$ 97,532	\$ 107,247
Surplus or Deficit		\$ 37,129	\$ (77,303)	\$ 25,298	

Items not reflected in YTD:

\$5300 to be reimbursed from County for Holiday lights

Yiftee reimbursement from GameAbove Yet to be calculated

Downtown Development Authority

General Fund Balances and Operating Details

WEST CROSS	ACTUAL	PROJECTED	ACTUAL YTD
Fiscal Year	2022/23	2023/24	2023/24
Revenues			
Operating	\$ 20,599	\$ 11,322	\$ 22,485
TIF	143,100	131,016	121,316
Revenue Subtotal	<u>\$ 163,699</u>	<u>\$ 142,338</u>	<u>\$ 143,801</u>
Expenditures			
Operating	1,043	3,326	1,502
TIF	97,251	188,016	25,713
Expenditure Subtotal	<u>\$ 98,294</u>	<u>\$ 191,342</u>	<u>\$ 27,215</u>
Surplus/(Loss)	\$ 65,404	\$ (49,004)	\$ 116,586
Memo: General Fund Balances			
Starting Fund Balance	\$ 295,656	\$ 361,060	\$ 361,060
Current Year Surplus/(Loss)	65,404	(49,004)	116,586
Ending Fund Balance	\$ 361,060	\$ 312,056	\$ 477,646
Memo: Accrued Liabilities			
Unpaid Grants	\$ -		

WEST CROSS REVENUE		248	ACTUAL	PROJECTED	ACTUAL YTD	
FISCAL YEAR			2022/23	2023/24	2023/24	
TOTAL REVENUE			\$ 163,699	\$ 142,338	\$ 143,801	\$ -
OPERATING REVENUE (1.8282 mils)						
CURRENT PROPERTY TAXES	248-4-7270-402-00		14,814	11,282	13,095	
PERSONAL PROP TAX REIMBURSE	248-4-7270-402-05		0	20		
DELINQUENT PERSONAL PROPERTY	248-4-7270-420-01		18	20	5	
INTEREST ON CURRENT TAXES	248-4-7270-445-02		9		8	
INTEREST ON DELINQUENT TAXES	248-4-7270-445-05		1		1	
INTEREST EARNINGS	248-4-7270-664-00		5,756		1,970	
MISCELLANEOUS REVENUE	248-4-7270-694-01				7,406	
			\$ 20,599	\$ 11,322	\$ 22,485	\$ -
TIF REVENUE						
TIFA REIMB PA 86 S17	248-4-7271-410-00		6,994	4,500	1,236	
YDDA OFFICER REFUND			8,192	6,250	0	
CURRENT TIFA TAXES	248-4-7271-439-02		127,914	120,266	120,080	
			\$ 143,100	\$ 131,016	\$ 121,316	\$ -

WEST CROSS EXPENDITURES		ACTUAL	PROJECTED	ACTUAL YTD	REMAINING
FISCAL YEAR		2022/23	2023/24	2023/24	
TOTAL EXPENDITURES		\$ 98,294	\$ 191,342	\$ 27,215	
OPERATING EXPENDITURES					
OFFICE SUPPLIES	275-7-7270-728-00	92	210	64	146
POSTAGE	275-7-7270-730-00	-	105		105
OPERATING SUPPLIES	275-7-7270-757-00	31	105	98	7
AUDIT FEES	275-7-7270-807-00	130	155	202	(47)
CONTRACTUAL SERVICES	275-7-7270-818-00	385	100		100
GENERAL LIABILITY	275-7-7270-822-10	-	891	328	563
LEGAL SERVICES	275-7-7270-826-10	-	500	473	27
TELEPHONE	275-7-7270-853-00	57	105	48	57
CONFERENCES AND WORKSHOPS	275-7-7270-864-01	109	210	184	26
PRINTING AND PUBLISHING	275-7-7270-900-00	177	840	105	735
MEMBERSHIPS AND DUES	275-7-7270-958-00	63	105	-	105
		\$ 1,043	\$ 3,326	\$ 1,502	\$ 1,824
TIF EXPENDITURES					
IGA 20%		22,649	24,016	-	24,016
ADMIN CONTRACT	275-7-7271-818-00	22,871	14,500	-	14,500
STREETSCAPE MAINTENANCE	275-7-7271-820-02	6,116	10,000	7,641	2,359
HOLIDAY LIGHTING & MAINTENANCE*	275-7-7271-820-06	1,000	5,000	1,400	3,600
SPECIAL EVENT CONTRIBUTION	275-7-7271-965-05	5,000	5,000	3,000	2,000
SOLAR		10,000	20,000	-	20,000
FAÇADE GRANT		8,661	15,000	-	15,000
BUILDING REHABILATION GRANT	275-7-7271-971-27	5,000	15,000	-	15,000
MISCELLANEOUS WAGES		-	4,500	-	4,500
TIF/CAPITAL IMPROV	275-7-7271-820-00	15,954	25,000	13,672	11,328
INFRASTRUCTURE CAPITAL IMPROVEMENTS			50,000	-	50,000
		\$ 97,251	\$ 188,016	\$ 25,713	\$ 162,303

Items not reflected in YTD:

Yiftee reimbursement from GameAbove Yet to be calculated

City of Ypsilanti DDA Staff Report March 2024

Website: Staff continues to update business directory and available properties. Available property listings are updated weekly. ADA Compliance and new features are currently being worked on.

Community Outreach and Partnerships:

Regular meetings with Redevelopment Ready Communities and MEDC. Staff has had regular meetings with AAATA regarding the transit station upgrade. Staff has wrapped up weekly check-ins with the Warming Shelter Staff.

Downtown Dumpster Management: March- July 2024 cycle is in session.

Press/Communications: We have been working to promote businesses and events on the DDA's Facebook Page on a regular basis. Instagram account is steadily gaining followers. Staff shares any relevant grant opportunities with the DDA Mailing List.

YDDA Bookkeeping and Budget: Staff continues to monitor the budget and make recommendations to the Operations and Finance Committee as necessary. Staff is recommending a budget for the next fiscal year.

Streetscape Maintenance: Staff had issues with the Holiday Lighting Contractor TCS Holiday Lighting for prompt holiday decoration removal. DJs was contracted to do the work.

Grants: MEDC Match on Main local selection meeting on April 5

New Businesses: Staff regularly works with potential and incoming businesses. Jeannes Sovereign Relics, FedUp Ministries

Businesses Closing:

Staff Hours for March/April 2024

Elize – graphic design, program design, business outreach and onboarding, daily admin work, board and committee meeting minutes, dumpster program maintenance, billing and communications, payment processing, promotion DDA news and businesses via social media, grant support and outreach, Website updates including property listings, Yiftee program implementation, Budget and agenda preparation, Board Coordination, contracts, grant support and outreach, DDA attorney meetings, community partnerships, business support, business onboarding, contracts, communication and coordination with outside funding sources, community partnerships, business support, Coordination with City services and contacts, First Fridays Support

Katie – business/development meetings, committee meeting support,

Notable Projects/Updates

- Coffee with Elize and Katie was held on March 22nd at Northern Grind Coffee. DDA stakeholders utilized this time to talk to staff. Next one from 8-12pm at Hyperion Coffee on April 26th.
- Match on Main – Grants committee selected Hyperion Coffee Co and the Ypsilanti Food Co Op to submit to the state.
- Staff has been regularly meeting with the City, the Brownfield Authority, and developer J297, to prepare for a brownfield district request. This request has been postponed.
- Regular meetings with the City of Ypsilanti DPS Director.
- Special Event sponsorship applications are due March 31st.

- Staff participated in a meeting with and regarding Fedup Ministries and Growing Hope.
- Staff met with engage@emu regarding a student project: DDA Business Directory Digital Flipbook.
- Staff met with the City and MEDC RRC technical support to discuss predevelopment funding site selection.
- Staff attended the Destination Ann Arbor/Ypsi Real annual summit on 4/17.



MINUTES
 GRANTS COMMITTEE MEETING - Special Meeting
 10:00am - Friday, April 5th, 2024
 Council Chambers - 1 S. Huron St.

1. CALL TO ORDER (10:05am)

2. ROLL CALL

YLONDIA PORTIS	P	KAYIA HINTON	P
DIETER OTTO (C)	P	KORY SCHEIBER	P
RICHARD MURPHY	P		

3. AGENDA APPROVAL

Richard Murphy motioned to approve the agenda and Kayia Hinton supported the motion. Motion Carried - unanimous.

4. APPROVAL OF MINUTES

Kayia Hinton motioned to approve the June 13, 2023 minutes and Richard Murphy supported the motion. Motion Carried - unanimous.

5. PUBLIC COMMENT (3 MINUTES)

Corinne Sikorski - Had a general question about the boulevard on River St. It is maintained by Co/op volunteers but DPS is no longer picking up yard waste from the co/op, Elize will follow up with DPS. The DDA is working on beautifying gateway redesign - opportunity for landscaping redesign and community engagement and partnership with co/op.

6. NEW BUSINESS

A. Match on Main - Local Applications

Update: Bird Dog Baking Co. have received their MoM grant. Go Ice Cream had to give back theirs.

Applicant 1: 306 N. River - Hyperion Coffee Co.

Applying for a pergola to cover their new outdoor space. Potential expansion of events outside in the field area/field day events. The pergola would eventually be a 3 four seasons space and they hope to put solar on top. This would push them to apply for the RLL through the DDA. They spoke about a “no loyalty” program with other roasters within metro Detroit and out of state.

Applicant 2: 312 N. River St. Installation of a retractable awning - activation of outside space & brick pavers to celebrate their golden anniversary of 50 years. Inviting schools and local groups for performances. It is unlikely for the entirety of the project will happen without the funding.

Applicant 3: 217 W. Michigan - Bridge Community Cafe. Applied for new bathrooms, new signage, outdoor facade work and mural, and outdoor patio expansion. They are in the process of reopening. Staff has until April 17th to apply. Awards announced summer 2024 reimbursement grant.

The committee used the local scoring matrix to score the projects.

Scoring - Hyperion Coffee Co - 124.5, Ypsilanti Food Co Op- 120, Bridge Community Cafe 117.5

Elize encouraged Bridge to apply for a DDA Facade grant, and thanked the applicants.

They will submit the top two submissions to the State.

7. PROPOSED BUSINESS

A. Next Meeting...

June 7, 2024 at 10am

8. PUBLIC COMMENT (3 MINUTES)

9. ADJOURNMENT - 11:16am



MINUTES
 OPERATIONS AND FINANCE COMMITTEE MEETING
 8:30 AM - Friday, April 12 , 2024
 City Council Chambers - 1 S. Huron St.

1. CALL TO ORDER

2. ROLL CALL

PATTON DOYLE	P	ANDY FRENCH	P
PAUL AJLOUNY	P	BRYAN FOLEY	P
MALISSA GILLETT	A	GERRY KREINER	P
EMMY MAURER (C)	P		

3. AGENDA APPROVAL

Andy French motioned to approve the agenda. Patton Doyle supported the motion. Motion Carried - unanimous.

4. APPROVAL OF MINUTES

Andy French motioned to approve the March 13, 2024 meeting minutes and Bryan Foley supported the motion. Motion carried - unanimous.

5. PUBLIC COMMENT (3 MINUTES EACH) - Cheryl Farmer spoke against the support of Growing Hopes Special Event Application.

6. FINANCIAL REPORT

A. Financial Report

Staff discussed budgeting two years as the city does rather than one year in the future

7. NEW BUSINESS

A. Special Event Sponsorships

16 applications for special events

Elize reviewed the applications in an overview.

Malissa Gillett informed the committee that Claire Broderick has withdrawn the applications for the Summer Cabaret and Living Statues events. Staff was disappointed, as those events were fun and creative district wide events, and that the applicant should consider bringing the events to life another time.

Staff has been concerned with the equity of how we determine how much to give an event. Former years the decision was heavily influenced by total cost of the event, which is arbitrary.

Discussion of ticketed vs unticketed events and proven vs unproven events.

Patton Doyle motioned to prioritize events with matrix scores but to add a proven track record criteria, and “does the event focus on public free space” criteria.

Patton Doyle withdrew his motion.

Patton motioned for staff to procure attendance numbers from YpsiReal for historical events that have applied and do so again for future events moving forward. Supported by Andy French. Motion passed - unanimous.

Ranking system best approach. Andy French requested that it be separated by district.

Patton Doyle motioned to separate scores by district and include two criteria.

1. Is it public and free space?

2. Does the organizer have a proven track record of organizing successful events?

Malissa Gillett supported the motion. Motion passed - unanimous.

Trische Duckworth spoke on behalf of Juneteenth. They will use the funds to pay for a stage, sound, and generator. Everything they take in they spend. They will be bringing in a premiere artist. Bryan Foley showed support for the event.

Staff asked about using N. Washington rather than the parking lot. There are concerns from stakeholders that the Downtown parking lot should not be used for events. Trische explained that her main concern is the break in Washington Street with Michigan Ave traffic. She hoped that she could close the streets in the future if she were to use both N Washington and S Washington.

8. PROPOSED BUSINESS

Malissa Gillett participated in a survey of Downtown businesses on Washington St. organized by Kat Layton and Care Based Safety. She will obtain and share the QR code with the DDA. Andy French suggested that the DDA share that information on the social media.

Brief discussion of safety on Washington St and Downtown Ypsilanti.

Andy French asked about Chief Moore coming to speak to the DDA. Staff has an ask lined up.

Emmy Maurer reported that 128 W. Michigan Ave - opening a gallery space.

Staff added that AAATA will be soliciting public input for new bus depot designs at the next First Friday.

9. PUBLIC COMMENT (3 MINUTES)

Travis Willis - 20th year in business, supported Ypsi Jazz Festival Sponsorship.

10. ADJOURNMENT - 10:03am



MINUTES
COMMITTEE FOR EQUITABLE INVESTMENT
8:30 AM - Tuesday, March 19, 2024
City Council Chambers - 1 S. Huron St.

1. CALL TO ORDER

2. ROLL CALL

YLONDIA PORTIS (C)	P
BRYAN FOLEY	A
VALORY BROWN	P
SIERRA LAMBERT	A
DYLAN CINTI	P

3. AGENDA APPROVAL

Dylan Cinti motioned to approve the agenda. Valory Brown supported the motion. Motion Carried - unanimous.

4. APPROVAL OF MINUTES

Valory Brown motioned to approve the December 19, 2023 minutes. Dylan Cinti supported the motion. Motion Carried - unanimous.

5. PUBLIC COMMENT (3 MINUTES EACH) - none.

6. NEW BUSINESS

A. Business Roundtable Continued Discussion

Committee members are working on drafting a stakeholder/attendee list and a calendar of events, adding some so that there is a draw to bring people at all times of the year to the DDA.

Re Enforce its not an ideation session not a chance for businesses to get together to identify problems.

- 1) Stakeholders ask - who wants to participate in what events, what are the events that we are missing? What are some ways PRIDE or Juneteenth making them more visible to the whole community , Ypsi Film Festival - Elevate it; vibrancy
- 2) Maintain micro-website
- 3) Business playbook for Ypsi small business - how to have a successful business, also to help business to understand when to leverage opportunities

Invest in an ongoing and meaningful way - Monetary, event sponsorship, and Mentorship.

Events coordinator 25k part time?

External consultant makes playbook initially and then coordinator maintains it

Using the light poles for banners. Budget of about \$2500.

7. PROPOSED BUSINESS - none.

8. PUBLIC COMMENT (3 MINUTES)

9. ADJOURNMENT - At 9:40am.

City of Ypsilanti Downtown Development Authority Special Event Sponsorship Application

Contact Information:

Organization Name: independent Film Festival Ypsilanti (iFFY)		
Street Address: 209 Pearl Street Suite 5, attn: Juliet Hinely		
City: Ypsilanti	State: MI _____	Zip Code: 48197
Phone:	[REDACTED]	
Email: hafsah@iffypsi.org		
Organization Website: www.iffypsi.org		
Organization Agent/Applicant Name: Hafsah Mijinyawa		
Street Address: [REDACTED]		
City: Ypsilanti	State: MI	Zip Code: 48198
Phone:	[REDACTED]	
Email: hafsah@iffypsi.org		

Event Details

Event Name: iFFY - independent Film Festival Ypsilanti

Event Date(s): 4/24 - 4/27

Event Time(s): evenings 4/24 - 4/26 and all day/evening 4/27

Event Location (Proposed location): Riverside Arts Center, plus afterparty Bellflower

Event Type: (Check all that apply):

Parade Concert **X - Festival**

Athletic Event (run, walk, etc.) Other:

Event Category: Film, movies, animation, cinema!

Event Description/Purpose: (Please be as detailed as possible)

Independent Film Festival Ypsilanti (IFFY) looks to fill a gap for a community that does not have a traditional movie theater or annual film-centric event. The fifth season of our film festival will be held within the Riverside Arts Center, an excellent downtown venue with a 110-seat theater and film exhibition equipment that we supplement with audio hardware and immersive festival branding to provide a high-quality cinematic experience. IFFY will be a four day event April 24 - 27, 2024, and will present up to 10 ticketed events each featuring 10-15 independent films—one recurring program showcases exclusively Michigan-based filmmakers—a free public filmmaking workshop, networking afterparties, special events, and a new 26.2 Filmmaking Marathon event with awards.

DDA Funding Details

Has the applicant and/or organization received DDA funding for this event before? Yes or No **YES**

How will this event benefit the district and local businesses?

IFFY will draw diverse audiences to downtown Ypsilanti from across the city, Ann Arbor and SE Michigan. News and media attention will shine a spotlight on Ypsilanti, as a place with a dynamic arts & media culture (IFFY has generated coverage on WEMU, Concentrate and via strong social media outreach each year). Movie-goers often like to eat, drink and shop before or after attending programs.

Are there any local business involved? If yes, please list them below.

Current sponsors include: VGKids, Ypsi Real, World of Rocks, Bellflower (pending and/or prior sponsors include: Tap Room, EMU, WCC, Revalue, Cafe Liv, Unity Vibrations, Ypsi Food Co-op

Additional Event Details

Total number of participants: 1,000 estimated (800 in 2023)

Will the event require a pavilion and/or gazebo rental?

Pavilion Gazebo Both **None**

Will any food be prepared, distributed, or sold at the event? **All food vendors must receive a permit approved by the Washtenaw County Environmental Health Department and the City of Ypsilanti** Yes **No**

Will any alcohol be served or sold at the event and by whom?

YES, the Opening Night afterparty will be hosted by iFFY at the Riverside Arts Center

Parking— Where do you anticipate attendees will park?

In nearby lots and street parking (RAC holds 100 people)

Do you have a plan for signage to direct attendees where to park?

Will public lots be used? **Yes** ___ No

Will private lots be used? ___ Yes **No**


Budget Summary

Total Cost of Event	\$ 33,250	
Total Income Projected	\$ 33,250	
DDA Funds Requested	\$ 1,500	
List Names of Additional Funding Sources	Amount	Confirmed? (Yes or No)
MACC (State arts funding)	\$7,000	YES
Song Family Fund	\$10,000	YES
Sponsorships	\$8,000	pending

City Service & Equipment

Certification and Signature: I understand and agree on behalf of the sponsoring organization that

- a) All food vendors must receive a permit and be approved by the Washtenaw County Environmental Health Department and City of Ypsilanti
- b) This approval of this event may include additional requirements and/or limitations based of the YDDA’s review of the application.

 _____ 03-05-2024
Applicant’s Signature Date

Hafsah Mijinyawa
Printed Name of Applicant

City of Ypsilanti Downtown Development Authority Special Event Sponsorship Application

Contact Information:

Organization Name: Growing Hope

Street Address: 922 W. Michigan Ave

City: Ypsilanti State: MI Zip Code: 48197

Phone: 734-786-8401

Email: getintouch@growinghope.net

Organization Website: growinghope.net

Organization Agent/Applicant Name: Alannah Hofmann

Street Address: 922 W. Michigan Ave

City: Ypsilanti State: MI Zip Code: 48197

Phone: [REDACTED]

Email: Alannah Hofmann

Event Details

Event Name: Special Events at the Ypsilanti Farmers Market

Event Date(s): 6/15/24, 7/20/24, 8/10/24, 9/14/24,10/26/24

Event Time(s): 9AM-1PM

Event Location (Proposed location): 16 S. Washington St.

Event Type: (Check all that apply):

Parade Concert Festival

Athletic Event (run, walk, etc.) Other:

Event Category: Farmers Market

Event Description/Purpose: **(Please be as detailed as possible)**

The outdoor Ypsilanti Farmers Market is held every Saturday during the months of May through October. During this season, the market will have special events at 5 of the market days in the 2024 season. Many of the special event market days coincide with community events. For example, we will have a Summer Bash Market on September 14th during the Beer Fest. The other special event markets we have lined up are as follows: Juneteenth Market, Community Resource Fair, Summer Bash Market, Art Market, and Spooky Market. Many reasons to include special event market days is to help promote local agriculture, local businesses, provide a boost in our local economy, and create a more engaged community hub.

DDA Funding Details

Has the applicant and/or organization received DDA funding for this event before? Yes or No No

How will this event benefit the district and local businesses?

Every year, the Ypsilanti Farmers Markets facilitate the transaction of nearly half a million local dollars for upwards of 100 local businesses. Hundreds of businesses have debuted at the Ypsilanti Farmers Markets, and several have expanded their businesses to brick-and-mortar locations in our community. The Ypsilanti Farmers Markets is a key driver of our local food economy.

Are there any local business involved? **If yes, please list them below.**
Upwards of 100 local businesses

Additional Event Details

Total number of participants: 10,000

Will the event require a pavilion and/or gazebo rental?

Pavilion Gazebo Both None

Will any food be prepared, distributed, or sold at the event? **All food vendors must receive a permit approved by the Washtenaw County Environmental Health Department and the City of Ypsilanti** Yes No

Will any alcohol be served or sold at the event and by whom? No

Parking— Where do you anticipate attendees will park?

Do you have a plan for signage to direct attendees where to park? Yes

Will public lots be used? Yes No

Will private lots be used? Yes No

Budget Summary

Total Cost of Event	\$6,810.00	
Total Income Projected	\$9,000.00 from vendor fees	
DDA Funds Requested	\$3,5000	
List Names of Additional Funding Sources	Amount	Confirmed? (Yes or No)
Old National Bank	\$3,500-\$5,000	No

City Service & Equipment

Certification and Signature: I understand and agree on behalf of the sponsoring organization that

- a) All food vendors must receive a permit and be approved by the Washtenaw County Environmental Health Department and City of Ypsilanti

City of Ypsilanti Downtown Development Authority Special Event Sponsorship Application

Contact Information:

Organization Name: __Ypsi Pride_____
Street Address: __76 N Huron St._____
City: __Ypsilanti_____ State: __MI_____ Zip Code: __48197_____
Phone: _____
Email: __ypsipride@firstfridaysypsi.com_____
Organization Website: __https://www.facebook.com/YpsiPride_____
Organization Agent/Applicant Name: ____Finn McRae_____
Street Address: _____
City: __Ypsilanti_____ State: __MI_____ Zip Code: __48198_____
Phone: _____
Em _____

Event Details

Event Name: __Ypsi Pride_____

Event Date(s): __June 7, 2024_____

Event Time(s): __5-10pm_____

Event Location (Proposed location): __E Cross St between River and Huron, and the Ypsilanti Freighthouse_____

Event Type: (Check all that apply):

Parade Concert Festival

Athletic Event (run, walk, etc.) Other:

Event Category: Class 3

Event Description/Purpose: (**Please be as detailed as possible**)

Ypsi Pride will celebrate LGBTQIA+ Pride Month with the Ypsilanti Community and the surrounding areas. Its purpose is to provide a safe space to celebrate and support LGBTQIA+ members of our community. The event also supports local businesses, artists, and other nonprofit organizations.

DDA Funding Details

Has the applicant and/or organization received DDA funding for this event before? Yes or No Yes

How will this event benefit the district and local businesses?

The event will take place on Cross St. in Depot Town, which is lined with many local businesses, who will receive a boost in revenue from patrons of the event. Some of the businesses are holding Pride events concurrently, which will encourage business traffic as well. In turn, businesses who are welcoming on this day will build relationships with existing and new patrons, which will help their business beyond June 7th. The community benefits in many ways. With growing anti-LGBTQIA+ movements across the country, having a safe space to celebrate, network, and socialize enriches the community. Nonprofit organizations attending the event may reach new people who need their assistance and wouldn't know about them otherwise. This helps build our community too. Our two stages of entertainment support the local artistic community and provide a platform to reach new audiences, hopefully find new opportunities, and inspire future LGBTQIA+ entertainers.

Are there any local business involved? **If yes, please list them below.**

MASH bar will be hosting extra entertainment from 6-10pm and then an after party from 10pm-2am.
Fundamental Sound will be hired to provide sound and lighting for both stages.
Parkview Services will be hired to provide portable accessible toilets for the event.
Mix Studios will be performing a trampoline routine on one of our stages.
Impress Printing prints Ypsi Pride T-Shirts, available to patrons, and the T-Shirts for our volunteers.
Local Food Trucks (TBD) will be in attendance.

In addition, many local businesses and organizations will have vendor booths. So far, we've received 123 applications but will not be able to accept all of them due to space limitations.

Additional Event Details

Total number of participants: >7k _____

Will the event require a pavilion and/or gazebo rental?

Pavilion Gazebo Both None

Will any food be prepared, distributed, or sold at the event? **All food vendors must receive a permit approved by the Washtenaw County Environmental Health Department and the City of Ypsilanti** Yes No

Will any alcohol be served or sold at the event and by whom? No

Parking— Where do you anticipate attendees will park?
 We anticipate all nearby available parking to be used, but we will be encouraging attendees to carpool, walk, and use public transportation.

Do you have a plan for signage to direct attendees where to park?
 Leading up to the event we will be posting maps of the event and parking locations online.

Will public lots be used? Yes No

Will private lots be used? Yes No

Budget Summary


Total Cost of Event	\$18,000	
Total Income Projected	\$14,672	
DDA Funds Requested	\$3,000	
List Names of Additional Funding Sources	Amount	Confirmed? (Yes or No)
Jim Toy Community Center	\$2775	No (amount not confirmed)
Existing Balance	\$11,152	Yes

Lucky Monkey Tattoo Fundraiser	\$245	No (amount based on 2023 fundraiser)
Pre-Pride Party Fundraiser	\$200	No (estimated amount)
Pied for Pride Fundraiser	\$300	No (amount based on 2023 fundraiser)

City Service & Equipment

Certification and Signature: I understand and agree on behalf of the sponsoring organization that

- a) All food vendors must receive a permit and be approved by the Washtenaw County Environmental Health Department and City of Ypsilanti
- b) This approval of this event may include additional requirements and/or limitations based of the YDDA’s review of the application.

 _____ 3/30/2024
Applicant’s Signature Date

Finn McRae

Printed Name of Applicant

City of Ypsilanti Downtown Development Authority Special Event Sponsorship Application

Contact Information:

Organization Name:	<u>Survivors Speak/Ypsilanti Juneteenth Planning Committee</u>		
Street Address:	[REDACTED]		
City:	<u>Belleville</u>	State:	<u>MI</u> Zip Code: <u>48111</u>
Phone:	[REDACTED]		
Email:	<u>ypsijuneteenthcommittee@gmail.com</u>		
Organization Website:	<u>www.survivorsspeak.info</u>		
Organization Agent/Applicant Name:	<u>Trische Duckworth</u>		
Street Address:	[REDACTED]		
City:	<u>Ypsilanti</u>	State:	<u>MI</u> Zip Code: <u>48198</u>
Phone:	[REDACTED]		
Email:	<u>trische_d@survivorsspeak.info</u>		

Event Details

Event Name: Ypsilanti's Annual Juneteenth Celebration Weekend

Event Date(s): June 21, 22, & 23, 2024

Event Time(s): 6pm-10pm, 11am-8pm, 12pm-7pm

Event Location (Proposed location): Parking Lot Behind Puffer Red's

Event Type: (Check all that apply):

Parade Concert Festival

Athletic Event (run, walk, etc.) Other:

Event Category: Category 3

Event Description/Purpose: **(Please be as detailed as possible)**

~~This celebration will include a highlight on education, with the Divine Nine College Night on Friday. Saturday will be a day of family fun, including a kids corner, moments of dance expressions, great music and food, and health disparity highlights. Sunday will include a service starting at 1pm, followed by the Gospel N' Giggles Comedy Show, then the concert of the year at 4pm. This will be a moment of community bonding that we as a community need.~~

*****COVID-19 & Social Distancing Precautions***** — Please describe in detail how this event will implement and enforce current COVID-19 regulations, and social distancing measurers.

~~We will have masks available for folks who want to wear them. Also, the Health dept. will be on site with COVID tests and vaccinations. We will also have hand sanitizing areas to help folks keep their hands clean, which lessens the spread of COVID-19~~

DDA Funding Details

Has the applicant and/or organization received DDA funding for this event before? Yes or No Yes

How will this event benefit the district and local businesses?

~~This will bring heavy traffic into the downtown area. We are doing a special push this year to get local businesses involved. Last year we went door to door, but we are going to encourage involvement. After all, this is a community bonding moment for everyone.~~

Are there any local business involved? **If yes, please list them below.**

~~As of right now, no one has committed.~~

Additional Event Details

Total number of participants: 1500 plus attendees

in 2023.

Will the event require a pavilion and/or gazebo

rental? Pavilion Gazebo Both x

None

Will any food be prepared, distributed, or sold at the event? **All food vendors must receive a permit approved by the Washtenaw County Environmental Health Department and the City of Ypsilanti** Yes No

Will any alcohol be served or sold at the event and by whom? No

Parking— Where do you anticipate attendees will park? Official Parking will be on the corner of Michigan Ave and Hamilton (tentatively).

Do you have a plan for signage to direct attendees where to park? Yes

Will public lots be used? Yes No

Will private lots be used? Yes No

Budget Summary

Total Cost of Event	\$ 39,527 (roughly)	
Total Income Projected	\$ 20,000+	
DDA Funds Requested	\$ 8,000	
List Names of Additional Funding Sources	Amount	Confirmed? (Yes or No)
Habitat for Humanity	\$1,000	Yes
Destination Ann Arbor Ypsi Real	\$2,500	Yes
More to come		

City Service & Equipment

Certification and Signature: I understand and agree on behalf of the sponsoring organization that

- a) All food vendors must receive a permit and be approved by the Washtenaw County Environmental Health Department and City of Ypsilanti
- b) This approval of this event may include additional requirements and/or

2-11-24

Applicant's Signature

Date

~~Trische Duckworth~~

 Printed Name of Applicant

City of Ypsilanti Downtown Development Authority Special Event Sponsorship Application

Contact Information:

Organization Name: Terpsichore Collective Dance Company			
Street Address: [REDACTED]			
City: _____	Ann Arbor _____	State: __MI_____	Zip Code: _____
__48103_____			
Phone: [REDACTED] _____			
Email: __aimeemcdonaldmoves@gmail.com_____			
Organization Website: _____			
_TerpsichoreCollective.com_____			
Organization Agent/Applicant Name: _Aimee McDonald_____			
Street Address: [REDACTED]			
Avenue_____			
City: _____	Ann Arbor _____	State: _____MI_____	Zip Code: _____
_____48013__			

Event Details

Event Name: __Dancing in Summer, Dance Festival_____

Event Date(s): _____June 28-30, 2024_____

Event Time(s): _____9am-10:30pm June 28, 29, 9am-3pm June 30_____

Event Location (Proposed location): __Riverside Arts Center_____

Event Type: (Check all that apply):
____ Parade _ ___ Concert _____X Festival

Athletic Event (run, walk, etc.) Other:

Event Category: Arts

Event Description/Purpose: **(Please be as detailed as possible)**

Professional dance artists from around the country come to Ypsilanti to perform, and teach master classes. Sunday is a youth day, with youth classes and a youth performance. Local audiences get an opportunity to see a diverse presentation of contemporary dance. There's also an open choreography showing, where anyone can sign up to show work, and a dance film screening.

DDA Funding Details

Has the applicant and/or organization received DDA funding for this event before? Yes or No No

How will this event benefit the district and local businesses?

Dancers and audiences will be eating, getting coffee, and shopping in the down town business.

Are there any local business involved? **If yes, please list them below.**

Riverside Arts Center

Additional Event Details

Total number of participants: _____ Approximately 30 Artists _____

Will the event require a pavilion and/or gazebo rental?

Pavilion Gazebo Both None

Will any food be prepared, distributed, or sold at the event? **All food vendors must receive a permit approved by the Washtenaw County Environmental Health Department and the City of Ypsilanti** ___ Yes ___X No

Will any alcohol be served or sold at the event and by whom?

Parking— Where do you anticipate attendees will park? Local lots

Do you have a plan for signage to direct attendees where to park? Yes

Will public lots be used? ___ X Yes ___ No

Will private lots be used? ___X Yes ___ No

Budget Summary

Total Cost of Event	\$20,000	
Total Income Projected	\$2,500	
DDA Funds Requested	\$5,000	
List Names of Additional Funding Sources	Amount	Confirmed? (Yes or No)
Personal funds	\$2,500	Yes
Private Donors	\$10,000	No
Applying for MACC	\$3,000	No

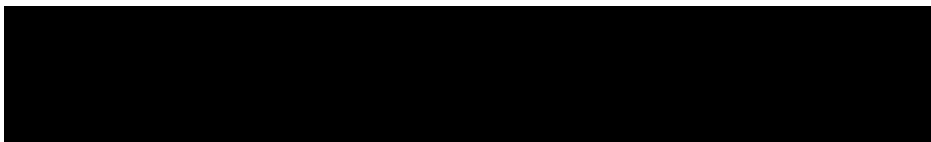
City Service & Equipment

Certification and Signature: I understand and agree on behalf of the sponsoring organization that

- a) All food vendors must receive a permit and be approved by the Washtenaw County Environmental Health Department and City of Ypsilanti
- b) This approval of this event may include additional requirements and/or limitations based of the YDDA’s review of the application.

Applicant’s Signature

Date 3/10/2024



City of Ypsilanti Downtown Development Authority Special Event Sponsorship Application

Contact Information:

Organization Name: <u>Ypsi Parade</u>
Street Address: <u>224 W Michigan Ave</u>
City: <u>Ypsilanti</u> State: <u>MI</u> Zip Code: <u>48197</u>
Phone: <u>[REDACTED]</u>
Email: <u>angelvanas@gmail.com</u>
Organization Website: <u>NA</u>
Organization Agent/Applicant Name: <u>Angel Vanas</u>
Street Address: <u>[REDACTED]</u>
City: <u>Belleville</u> State: <u>MI</u> Zip Code: <u>48111</u>
Phone: <u>[REDACTED]</u>
Email: <u>angelvanas@gmail.com</u>

Event Details

Event Name: Ypsilanti Fourth of July Parade

Event Date(s): 07/04/2024

Event Time(s): 11 am-1pm

Event Location (Proposed location): W Cross St

Event Type: (Check all that apply):
 Parade Concert Festival
 Athletic Event (run, walk, etc.) Other:

Event Category: _____

Event Description/Purpose: **(Please be as detailed as possible)**

The Ypsilanti Fourth of July Parade is the longest-running parade in the state.

This year is 95! It is the goal of Ypsi Parade to ensure that our parade is the most inclusive, of parades. We celebrate our history and welcome our future.

We provide a place to celebrate what it is to be an Ypsi American!

Additional Note: we have still the expense this year, and it will continue to be a large expense for the foreseeable future. We have to rent golf carts now.

*****COVID-19 & Social Distancing Precautions***** — Please describe in detail how this event will implement and enforce current COVID-19 regulations, and social distancing measurers.

This is an outdoor event, which is currently deemed safe.

DDA Funding Details

Has the applicant and/or organization received DDA funding for this event before? Yes or No Yes

How will this event benefit the district and local businesses?

Approximately 10, 000 people attend the event every year, and they are all packed on West Cross Street. If they choose to be open, they can reach an audience that may not usually frequent Cross St. The parade is also a great place for businesses in other parts of the city to show off as well! This year will include a party in Riverside Park!

Are there any local business involved? **If yes, please list them below.**

Additional Event Details

Total number of participants: Volunteer numbers are usually around 20-25
Parade participants are usually around 100

Will the event require a pavilion and/or gazebo rental?

 Pavilion Gazebo Both None

Will any food be prepared, distributed, or sold at the event? **All food vendors must receive a permit approved by the Washtenaw County Environmental Health Department and the City of Ypsilanti** Yes ✓
No

Will any alcohol be served or sold at the event and by whom?

Parking— Where do you anticipate attendees will park?

Do you have a plan for signage to direct attendees where to park?

Will public lots be used? Yes ___ No

Will private lots be used? Yes ___ No

Budget Summary

Total Cost of Event	\$ \$10000	
Total Income Projected	\$ \$0	
DDA Funds Requested	\$ \$4000	
List Names of Additional Funding Sources	Amount	Confirmed? (Yes or No)
None yet, we'll get 'em!		

City Service & Equipment

Certification and Signature: I understand and agree on behalf of the sponsoring organization that

- a) All food vendors must receive a permit and be approved by the Washtenaw County Environmental Health Department and City of Ypsilanti
- b) This approval of this event may include additional requirements and/or limitations based of the YDDA's review of the application.

[Redacted Signature] 4/5/2024
Applicant's Signature Date

Angel Vanas

Printed Name of Applicant

City of Ypsilanti Downtown Development Authority Special Event Sponsorship Application

Contact Information:

Organization Name: _____ Ypsi Jazz Fest _____
Street Address: _____ 105 West Michigan Avenue _____
City: _____ Ypsi _____ State: _____ MI _____ Zip Code: _____ 48186 _____
Phone: _____ [REDACTED] _____
Email: _____ ypsijazzfest@gmail.com _____
Organization Website: _____ www.facebook.com/jazzfest _____
Organization Agent/Applicant Name: _____ Taryn Willis _____
Street Address: _____
City: _____ State: _____ Zip Code: _____
Phone: _____
Email: _____

Event Details

Event Name: _____ Ypsilanti Jazz Festival _____

Event Date(s): _____ July 6, July
13 _____

Event Time(s): _____ 4-9pm _____

Event Location (Proposed location): _____ Riverside Park _____

Event Type: (Check all that apply):

____ Parade Concert ____ Festival

____ Athletic Event (run, walk, etc.) ____ Other:

Event Category: _____

Event Description/Purpose: **(Please be as detailed as possible)**

The Ypsilanti Jazz Festival is entering its 3rd year of providing free music and community resource event in Riverside Park. Each event features 1-2 artists performances plus vendors and community resource tables. This event is family friendly and open to all residence in Ypsilanti and Washtenaw County.

DDA Funding Details

Has the applicant and/or organization received DDA funding for this event before? **Yes** or No _____

How will this event benefit the district and local businesses?

The businesses are benefited by contracted services and walk-in to shops and restaurants downtown. We have partnered with several local businesses in the past including vendors and non-profit organizations. Examples: Ypsi Marketing Print Company, Jones Cleaning Services, Ypsilanti District Library, Ypsi Performance center, 734 Brewery, etc.

Are there any local business involved? **If yes, please list them below.**

Examples: Ypsi Marketing Print Company, Jones Cleaning Services, Ypsilanti District Library, Ypsi Performance center, 734 Brewery, Corner Health, etc.

Additional Event Details

Total number of participants: _____ 400+ _____

Will the event require a pavilion and/or gazebo rental?

X_ Pavilion ___ Gazebo ___ Both ___ None

Will any food be prepared, distributed, or sold at the event? **All food vendors must receive a permit approved by the Washtenaw County Environmental Health Department and the City of Ypsilanti** Yes ___ No

Will any alcohol be served or sold at the event and by whom? **No.**

Parking— Where do you anticipate attendees will park? Last year parking was at Riverside Park but construction definitely played a factor in parking and attendance of the festival. Parking is first come first serve.

Do you have a plan for signage to direct attendees where to park?

Will public lots be used? Yes No

Will private lots be used? Yes No In the past we used Honda parking lot for parking.

Budget Summary

Total Cost of Event	\$\$15,000	
Total Income Projected	\$\$15,000	
DDA Funds Requested	\$\$5,000	
List Names of Additional Funding Sources	Amount	Confirmed? (Yes or No)
A2 Destination	\$2,000	yes
Washtenaw County	\$2,000	yes

City Service & Equipment

Certification and Signature: I understand and agree on behalf of the sponsoring organization that

- a) All food vendors must receive a permit and be approved by the Washtenaw County Environmental Health Department and City of Ypsilanti
- b) This approval of this event may include additional requirements and/or limitations based of the YDDA’s review of the application.



Applicant’s Signature

Date

Taryn MR Willis

Printed Name of Applicant

City of Ypsilanti Downtown Development Authority

Special Event Sponsorship Application

Contact Information:

Organization Name: Bridge Community Café

Street Address: 217 W Michigan Ave

City Ypsilanti State: Michigan Zip Code: 48197

Phone: redacted

Email: hello@bridgecommunity.cafe

Organization Website: bridgecommunity.cafe

Organization Agent/Applicant Name: Sierra Lambert

Street Address: redacted

Phone: redacted

Email: slambe11@emich.edu

Event Details

Event Name: Summer 2024 Downtown Block Party (TBD)

Event Date(s): First weekend of June (Date TBD)

Event Time(s): All Day

Event Location (Proposed location): Downtown Ypsilanti; Various locations.

Event Type: (Check all that apply):

Parade Concert Festival

Athletic Event (run, walk, etc.) Other: Small Business Block Party

Event Category: Community Event

Event Description/Purpose: **(Please be as detailed as possible)**

The proposed event is a vibrant and community-oriented block party aimed at celebrating and supporting local micro-businesses within our city. Our city's small businesses, particularly those with brick-and-mortar locations, have consistently demonstrated their commitment to fostering entrepreneurship and community engagement by graciously offering their spaces for local micro-businesses to host pop-ups, sell their products, and collaborate. The primary purpose of this event is to further bolster this spirit of collaboration and support by organizing a large-scale gathering

that not only showcases the diversity and creativity of our local businesses but also fosters meaningful connections between residents and the entrepreneurial ecosystem. By bringing together small businesses, residents, and city officials, we aim to create an inclusive and festive atmosphere that celebrates our community's entrepreneurial spirit and strengthens local economic resilience. Key objectives of the event include:

Promotion of Local Businesses: The event will serve as a platform to showcase the products, services, and stories of our local micro-businesses, highlighting their unique offerings and contributions to our community's economy and culture.

Community Engagement: Through interactive activities, entertainment, and networking opportunities, the event will encourage residents to engage with their local businesses, fostering a sense of pride and ownership in their community.

Support for Small Business Growth: By subsidizing costs associated with staffing extra hours at participating businesses, the event funding will directly support the growth and sustainability of our local businesses, enabling them to reach new customers and expand their networks.

Marketing and Promotion: A significant portion of the funding will be allocated towards marketing efforts to ensure maximum visibility and attendance at the event. This will include targeted advertising, social media campaigns, and community outreach efforts to reach residents across demographics.

Creation of Engaging Activities: The event will feature a "small business bingo card" designed to encourage attendees to explore and support as many local businesses as possible. By offering prizes sponsored by participating businesses, the bingo card will incentivize attendees to interact with a diverse range of establishments, fostering cross-promotion and customer engagement.

Overall, the event aims to create a dynamic and inclusive space where residents can come together to celebrate our city's entrepreneurial spirit, support local businesses, and strengthen community connections. With the support of the city, we believe this event has the potential to not only boost local economic activity but also enhance the vibrancy and resilience of our community for years to come.

*****COVID-19 & Social Distancing Precautions***** — Please describe in detail how this event will implement and enforce current COVID-19 regulations, and social distancing measures.

DDA Funding Details

Has the applicant and/or organization received DDA funding for this event before? Yes or **No**

How will this event benefit the district and local businesses?

- Economic Boost: The event will attract more customers, boosting sales and injecting spending into the local economy.
- Visibility: Participating businesses will gain exposure to a wider audience through marketing efforts, increasing brand awareness and customer reach.
- Networking Opportunities: The event will facilitate connections between local businesses, encouraging collaborations and partnerships.
- Customer Engagement: Interactive activities will encourage attendees to visit multiple businesses, fostering customer loyalty and repeat business.
- Community Support: By participating in the event, businesses demonstrate their commitment to the community, building pride and loyalty among residents.

Are there any local businesses involved? **If yes, please list them below.**

None of the following are confirmed, though I have spoken to most business owners in the past about hosting a similar event, given the opportunity, and the interest was high! In addition to the following local businesses, I believe many of us who have Brick & Mortar locations would be happy to open space inside for smaller, local micro-businesses. (Bloodroot Herb Shop, Blackstone Bookstore, Bridge Community Café, Ziggy's, Bloom Studios, No Label Juice. In addition to this list, I have spoken about this with the director of the downtown Ypsilanti library, Joy Cichewicz.)

Additional Event Details

Total number of participants: 800-1,500 (estimate)

Will the event require a pavilion and/or gazebo rental?

Pavilion Gazebo Both None

Will any food be prepared, distributed, or sold at the event?

(All food vendors must receive a permit approved by the Washtenaw County Environmental Health Department and the City of Ypsilanti) Yes No

Will any alcohol be served or sold at the event and by whom? **NO**

Parking— Where do you anticipate attendees will park?

Street Parking, Private Lots (YDL, Beal) & Public Lots (Adams St, Huron St)

Do you have a plan for signage to direct attendees where to park? **Yes, we have signs.**

Will public lots be used? Yes ___ No

Will private lots be used? Yes ___ No

Budget Summary

Total Cost of Event	\$5,500	
Total Income Projected	\$8,000-12,000	
DDA Funds Requested	\$5,000	
List Names of Additional Funding Sources	Amount	Confirmed? (Yes or No)
Bridge Community Café	\$500	Yes
Ypsilanti District Library	\$500	No

City Service & Equipment

Certification and Signature: I understand and agree on behalf of the sponsoring organization that

- a. All food vendors must receive a permit and be approved by the Washtenaw County Environmental Health Department and City of Ypsilanti
- b. This approval of this event may include additional requirements and/or limitations based on the YDDA's review of the application.

redacted 03/31/2024

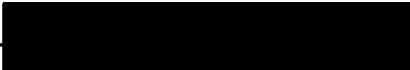
Applicant's Signature

Date 3/31/24

Printed Name of Applicant : **Sierra Lambert**

City of Ypsilanti Downtown Development Authority Special Event Sponsorship Application

Contact Information: **Joy Cichewicz, joy@ypsilibrary.org**

Organization Name:	<u>Ypsilanti District Library</u>		
Street Address:	<u>5577 Whittaker Rd</u>		
City:	<u>Ypsilanti</u>	State:	<u>MI</u> Zip Code: <u>48197</u>
Phone:	<u>734-879-1300 (office)</u>		
Email:	<u>lisa@ypsilibrary.org</u>		
Organization Website:	<u>https://ypsilibrary.org</u>		
Organization Agent/Applicant Name:	<u>YDL-Michigan, Joy Cichewicz</u>		
Street Address:	<u>229 W. Michigan Avenue</u>		
City:	<u>Ypsilanti</u>	State:	<u>MI</u> Zip Code: <u>48197</u>
Phone:	<u>734-879-1314 (office),</u>		
Email:	<u>joy@ypsilibrary.org</u>		

Event Details

Event Name: Welcome Back Bash (working title)

Event Date(s): Saturday, August 3, 2024

Event Time(s): 11am-4pm

Event Location (Proposed location): Outside and inside YDL-Michigan

Event Type: (Check all that apply):

Parade Concert Festival

Athletic Event (run, walk, etc.) Other:

Event Category: Community Open House

Event Description/Purpose: (Please be as detailed as possible)

Due to a combination of events on July 1, 2023, an intense rain storm flooded the downtown library and caused catastrophic damage to the interior walls and floors. Lead paint and mold was also discovered, and the library has been closed since then. Renovation is in progress.

In late July 2024, the library will be reopening, with an improved and updated building, able to provide even better services, and bring the community back downtown. We are planning a public celebration on Saturday, August 3rd from 11-4pm to welcome people back to the downtown library. This grand opening event will include a ribbon cutting, speakers, tours, free food, games, activities, scavenger hunt, performers, live music, community art-making, and swag give-aways. Activities will be targeting youth and families in the morning and then changing to an all ages/adult focus in the afternoon. Local officials will be invited and given opportunities to speak, including someone from the YDDA. We are also planning to work with downtown businesses to create activities that encourage the community to come downtown, walk around and rediscover all of the many unique businesses/organizations that make Ypsilanti's downtown a diverse and lively place to gather and spend time.

YDL will cast a broad net across Ypsilanti in advertising the event including press coverage, social media, flyers, website, newsletter articles and other promotions to build excitement and encourage attendance. We also hope to partner with local businesses to include promotions in their communications with customers via newsletters and social media.

DDA Funding Details

Has the applicant and/or organization received DDA funding for this event before?
Yes or No X

How will this event benefit the district and local businesses?

There are many ways the library's closing affected downtown businesses. During 2019 (pre-pandemic) the downtown library received 131,772 visitors and in 6 months of 2023, prior to our closure, we received nearly 59,000 visitors, almost back up to normal levels. Our closure curtailed activity at the library, meaning less traffic to restaurants and stores conveniently located near the library, while also depriving businesses of library resources and meeting spaces. The library's closure also created an environment where vulnerable, unhoused individuals were without our bathrooms, a safe warm/cool place to rest, or our library staff to help them with any issues or support needed. This caused disruption that challenged and adversely impacted downtown businesses, particularly last summer. In addition, with the 2023 downtown water main work, a perfect storm of issues developed for the Michigan Ave. community to deal with. Many business owners have personally shared

with us how important the library is to the well-being of downtown, and they look forward to its reopening.

The Michigan Avenue library is a valued, shared community space. The powerful role it plays in providing resources for our most vulnerable community members has become glaringly obvious as the downtown community continues to navigate the impact of the library closure on their businesses. We expect our Welcome Back Celebration to attract hundreds of visitors to the library and, hopefully, kick-off the return of foot traffic downtown. We hope to work with individual local businesses to provide a creative way to encourage traffic to local restaurants and businesses.

Are there any local business involved? If yes, please list them below.

We have reached out to Angel Vanas, Ypsilanti Enterprise Association President, to discuss how we can best leverage our event to benefit Michigan Avenue businesses. We plan on working collaboratively with downtown businesses/organizations to make our Welcome Back Bash both inviting and exciting to the community. The library staff have had several ideas such as some type of business bingo or coupon distribution for participating businesses. Lists of activities and potential business partners have been generated, and outreach has begun. Our event plan will become more robust and inclusive as we gain commitments from businesses to join us in this day of community celebration and pride in our downtown community. Libraries are community builders and connectors, and we are committed to our role as an organization that works to bring the community together.

Additional Event Details

Total number of participants: **300-600 (est)** _____

Will the event require a pavilion and/or gazebo rental?

___ Pavilion ___ Gazebo ___ Both ___ **X** None

Will any food be prepared, distributed, or sold at the event? All food vendors must receive a permit approved by the Washtenaw County Environmental Health Department and the City of Ypsilanti ___ **X** Yes ___ No

Will any alcohol be served or sold at the event and by whom? **No alcohol will be available.**

Parking— Where do you anticipate attendees will park?

People will be able to park at 301 W Michigan Avenue and use city and street parking.

Do you have a plan for signage to direct attendees where to park? **Yes**

Will public lots be used? Yes ___ No

Will private lots be used? Yes ___ No

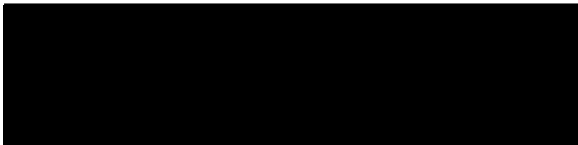
Budget Summary

Total Cost of Event	\$3000	
Total Income Projected	\$0	
DDA Funds Requested	\$1500	
List Names of Additional Funding Sources	Amount	Confirmed? (Yes or No)
YDL	\$1500	Yes

City Service & Equipment

Certification and Signature: I understand and agree on behalf of the sponsoring organization that

- a) All food vendors must receive a permit and be approved by the Washtenaw County Environmental Health Department and City of Ypsilanti
- b) This approval of this event may include additional requirements and/or limitations based of the YDDA's review of the application.



3/30/2024
Date

Joy Cichewicz
Printed Name of Applicant

City of Ypsilanti Downtown Development Authority Special Event Sponsorship Application

Contact Information:

Organization Name: Fundamental Sound Co. _____		
Street Address: _____ Ave _____		
City: ___Ypsilanti_____	State: ___MI_____	Zip Code: _____
48198 _____		
Phone: _____		
Email: _____Fundamentalsoundco@gmail.com_____		
Organization Website: _____ _Fundamentalsoundco.com_____		
Organization Agent/Applicant Name: _____Taylor Greenshields_____		
Street Address: _____Same as above_____		

Event Details

Event Name: _FunFest_____

Event Date(s): _____August 10th_____

Event Time(s): _____Noon- 10:30pm_____

Event Location (Proposed location): _____Frog Island_____

Event Type: (Check all that apply):
____ Parade Concert Festival

____ Athletic Event (run, walk, etc.) ____ Other:

Event Category: _____

Event Description/Purpose: (Please be as detailed as possible)

This year will be the fourth annual Fun Fest held at Frog Island Amphitheater! The festival features live music from 8+ local bands, 25+ local artisans and vendors of all kinds! The idea for this festival started from just hanging out down at frog island and looking at the beautiful stage and wondering why nobody uses the stage very much these days. So in 2020 I decided to book it myself and the festival has grown so much in the last few years.

I run a Ypsilanti based audio production company and recording studio, so the festival features a lot of artists I work with regularly. As the festival grows the costs of putting this event on have gotten higher. As a musician and audio engineer I believe in paying the bands and artists a fair and livable wage.

Plus this year the Frog Island park rental fee has gone up by 4x the amount it has been for the last 3 years and that is a huge difference in the already tight budget. So this year I will need more support than ever to make sure I don't lose money.

Fun Fest is a family friendly event for people of all backgrounds can enjoy music, art and community together.

DDA Funding Details

Has the applicant and/or organization received DDA funding for this event before? Yes or No ____ No ____

How will this event benefit the district and local businesses?

This event will benefit the district by bringing people into depot town who love supporting local businesses.

Are there any local business involved? **If yes, please list them below.**

Some of our sponsors last year were Maiz, Grove Studios, Bank of Ann Arbor, Eastern Michigan Credit Union, and more

Additional Event Details

Total number of participants: _____400_____

Will the event require a pavilion and/or gazebo rental?

____ Pavilion ____ Gazebo ____ Both None

Will any food be prepared, distributed, or sold at the event? **All food vendors must receive a permit approved by the Washtenaw County Environmental Health Department and the City of Ypsilanti** Yes ____ No

Will any alcohol be served or sold at the event and by whom? No

Parking— Where do you anticipate attendees will park? In parking lot by Freight station.

Do you have a plan for signage to direct attendees where to park? Yes.

Will public lots be used? Yes ____ No

Will private lots be used? ____ Yes No

Budget Summary

Total Cost of Event	\$8000	
Total Income Projected	\$450	
DDA Funds Requested	\$5000	
List Names of Additional Funding Sources	Amount	Confirmed? (Yes or No)
Bank of Ann Arbor	1500	Yes

Organization Name: Rumble of the Bumble
Street Address: 50 E. Cross st
Ypsilanti, MI 48198

phone: [REDACTED]
Email: ypsiodds@gmail.com
Org Web: www.RumbleoftheBumble.org
Applicant Name: Claire Broderick

[REDACTED]
ypsiodds@gmail.com

Event Details:
Rumble fo the Bumble
September 7th
2pm-10pm
E. Cross st/ Market Place park ~Depot Town~

Festival

Event description/Purpose

The main purpose for the event is to bring economic growth to the Depot Town district and to Ypsilanti Michigan. While there are 3 main purposes, supporting of the arts and environmental awareness included, economic growth is at the core of this.

the Carrot- By the use of entertainment, arts and performance we estimate bringing 4-5K people into town. Highly talented wrestlers will be the headline of the event. We welcome back Big Bruce Buzzbee the largest bumble bee on planet Earth, and the smallest wrestler in the ring. He's going up against the pesky pesticide chemicals threatening the existence of pollinating creatures and humans alike. We are also looking to bring on an additional pollinating character this year to help ol' Bruce out. People have literally not stopped talking about this event since it debuted in 2022.

the Hare- Interactive arts via performers, painters, dancers will delight as the day goes on. Environmentalist, gardeners, bee keepers will engage in interactive learning tables, with environmental teachings engaging the public, families and our community. Gearing them with more knowledge on how we can work together, things we can do the help minimize the risk of impending doom on our planet.

the Greyhound- Local retail shops will be represented outside of their shops and onto the streets to help drive sales to their businesses. The area restaurants will engage in providing their services; no food or drink trucks will be part of our festival due to this effort. We are also encouraging them to engage in a month long Buzz hop cocktail/mock-tail stamp card, where prizes will be given at the event itself for a fully stamped card. A Biz-buzz wheel of small denominational gift cards, tickets and services which are donated by the restaurants and small businesses will be just part of the fun in the Games Green area of playful ticketed fun and games. This is to help drive traffic to those establishments who donate. Artists and Farmers booths will be set up to support the small cottage law businesses and independents. The Children's entrepreneurial market has been invited to help support young makers, shakers and creators. A wellness tent and chill space will be set to welcome naturopathic businesses such as reiki and massage businesses. Tarot readers and other small independents will also be invited all as part of the allure creating a plethora of "things to do" and stick around town.

Use the Carrot to root for the Hare, while the Greyhound wins the race.

Yes. I have received funding before from the DDA

The benefits of this festival are simple. Every single part of it is joyful and beneficial in one way or another. It is a true community event with the draw of fun to be had for thousands of people near and far. Our reach that I knew of last time was as far as 1 1/2 hours away. Creating a special experience that shines brightly on the city of Ypsilanti as a whole. Something I feel we

desperately need a lot more of in this town. It brings in tourism; a reason to come and spend a full day here. With a positive feeling helping them to come back.

YES over up to 100 businesses are involved with the inclusion of every small table business and artist independently.

This, That & the ODDer things, Apple Annies Vintage, Lucky Haskins, Cats and Dogs, Brick & Mortar, Thrift Depot, Sidetracks, Aubrees, Thompson and Co., Maiz Mexican Cantina, Wax, 734, Bobby's hair, Sprig's Hideaway, Paulas and Sinderellas, Three thrives Garlic, Ali Glaske pro, Car and Driver, the MIX workout, our lighting guys, our Dj's, many of our performers. A bunch of other Ypsilanti area businesses are interested and that are still to be approached so I can't name them but come the day of it will be in length.

Non-profits

First Fridays of Ypsilanti, UMS, Ypsi Real/ destination A2, Awesome foundation, Wild Ones and MANY more once its all said and done.

of people 4-5K

no pavilion or Gazebo

no food or alcohol on the street

Parking:

We are working with local area churches to negotiate the uses of their parking. There will be signage and attendees at such lots. The Depot Town parking though slim will be used, and free parking where it can be found also. We will likely have a map on our website to help guide attendees as we solidify our unions with parking.

Yes to both public and private lots

Cost of the event 10K

Income for all of the businesses combined will likely be upwards of 150K

DDA Funds requested \$2500 Be a Big Buzz*

Funding sources: DDA, Awesome Foundation, YpsiReal/Destination A2, NADM, Multiple Fundraising events, and more to come.

*\$2500- prominent top tier Ring Announcement before Match begins, LOGO printed on posters, flyers, handouts etc. placed on ROTB official website, First Fridays official website, included in social media postings. 15 ROTB stickers, Logo on Wrestling Ring banners in a prominently decent position.

Signed:



Claire Broderick 3/22/24

City of Ypsilanti Downtown Development Authority Special Event Sponsorship Application

Contact Information:

Organization Name:	Ziggys		
Street Address:	206 W. MI AVE		
City:	Ypsilanti	State:	MI Zip Code: 48197
Phone:	[REDACTED]		
Email:	ziggysbooking@gmail.com		
Organization Website:	ziggysypsi.com		
Organization Agent/Applicant Name:	Keelan Ferraiuolo		
Street:	[REDACTED]		
City:	[REDACTED]	Code:	48104
Phone:	[REDACTED]		
Email:	[REDACTED]		

Event Details

Event Name: Freak Fest

Event Date(s): ~~10/5~~ - 10/5

Event Time(s): 12-7

Event Location (Proposed location): Riverside Park

Event Type: (Check all that apply):
 Parade Concert Festival
 Athletic Event (run, walk, etc.) Other:

Event Category: _____

Event Description/Purpose: **(Please be as detailed as possible)**

Out door park event to gather
the community in music, art, vendors
potential food vendors. but prob not
so people can go out on foot to eat
and support the local restaurants.

DDA Funding Details

Has the applicant and/or organization received DDA funding for this event before? Yes
or No No

How will this event benefit the district and local businesses?

Last year we brought in many people to the
area, with great feedback from food/coffee/
beverage businesses having great sales.

Are there any local business involved? **If yes, please list them below.**

Reager beager, Wyrd byrd

Additional Event Details

Total number of participants: ?

Will the event require a pavilion and/or gazebo rental?

Pavilion ___ Gazebo ___ Both ___ None

Will any food be prepared, distributed, or sold at the event? **All food vendors must
receive a permit approved by the Washtenaw County Environmental Health
Department and the City of Ypsilanti** ___ Yes No

Will any alcohol be served or sold at the event and by whom?

NO

Parking— Where do you anticipate attendees will park? *around the park and local businesses*
 Do you have a plan for signage to direct attendees where to park? *yes*

Will public lots be used? Yes ___ No

Will private lots be used? ___ Yes ___ No

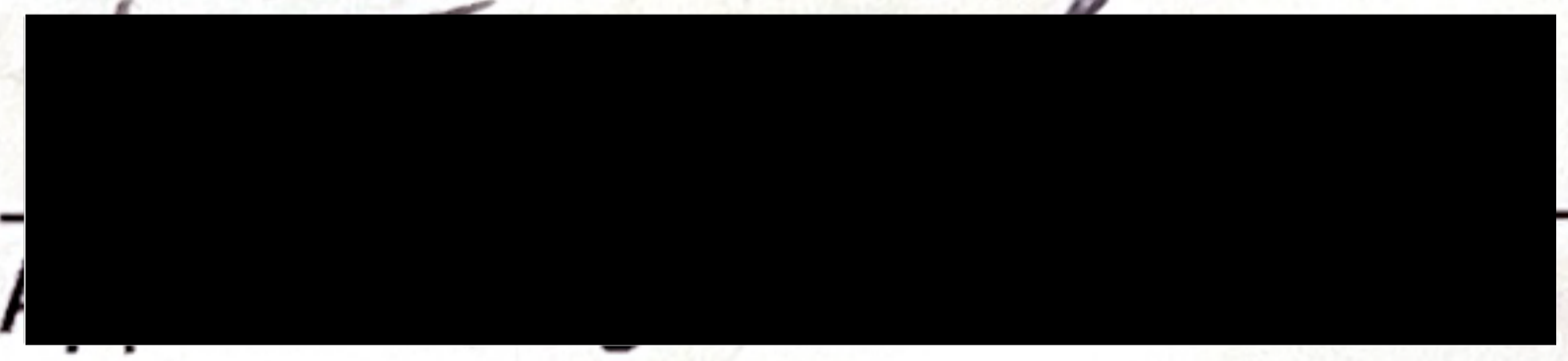
Budget Summary

Total Cost of Event	\$ <i>5,000 - Projected</i>	
Total Income Projected	\$ <i>1,600</i>	
DDA Funds Requested	\$ <i>3,000</i>	
List Names of Additional Funding Sources	Amount	Confirmed? (Yes or No)
<i>Ticket sales</i>	<i>20 / person</i>	<i>NO</i>
<i>booth/vendor</i>	<i>30 / booth</i>	<i>NO</i>

City Service & Equipment

Certification and Signature: I understand and agree on behalf of the sponsoring organization that

- a) All food vendors must receive a permit and be approved by the Washtenaw County Environmental Health Department and City of Ypsilanti
- b) This approval of this event may include additional requirements and/or limitations based of the YDDA's review of the application.



Date *3/5/2024*

Keelan Ferraiuolo

Printed Name of Applicant



All Hallows Illumination of Frog Island

11.01.2023

—
[Janette Rook](#)

All Hallows Illumination of Frog Island

1122 Pearl St

Ypsilanti, MI 48197

janette.rook@gmail.com

Overview

We would like to again plan *All Hallows Illumination of Frog Island* on November 1st, 2023. We plan to fundraise to pay for part of the event (the dumpster for pumpkins, lighting, decorations, additional funds to pay performers), however the DDA and City's partnership has been invaluable in previous years. We hope you will consider a grant to help compensate our wonderful performers (\$800 if possible) and continued partnership for this event for 2021.

Event Description

Please join us for the 5th annual All Hallows Illumination of Frog Island! Walk, red wagon, bike, or drive your jack o'lanterns to the Frog Island amphitheater to light it & our track with our aged jacks. Costumes encouraged of course for this FREE event. Fire Spinners Ypsi Spin Jam plans to perform first, followed by Black Jake & the Carnies (tips encouraged!) Just us, an illuminated Tridge, a park of our glowing jacks & these wonderful performers! This is a free event, created and run by local volunteers. Please join us!

City of Ypsilanti Downtown Development Authority Special Event Sponsorship Application

Contact Information:

Organization Name: Great Lakes Flow

Street Address: [REDACTED]

City: Ypsilanti State: MI. Zip Code: 48198

Phone: [REDACTED]

Email: Info@greatlakesflow.com

Organization Website: greatlakesflow.com

Organization Agent/Applicant Name: Chadewick Harris

S Street Address: [REDACTED]

City: Ypsilanti State: MI. Zip Code: 48198

Phone: [REDACTED]

Email: Info@greatlakesflow.com

Event Details

Event Name: All Hallows Illumination of Frog Island

Event Date(s): 11/1/24

Event Time(s): 7pm - 9pm

Event Location (Proposed location): Frog Island Amphitheater

Event Type: (Check all that apply):

Parade Concert Festival

Athletic Event (run, walk, etc.) Other:

Event Category: Class 2

Event Description/Purpose: (**Please be as detailed as possible**)

Free event that encourages residents to bring their jack o lanterns to light up the park, accompanied by fire spinners, lighting, and musical performances. The DDA has co-sponsored the event for a few years now as well as local businesses & Ypsi Real to compensate the performers. Non-profit and free to attendees.

DDA Funding Details

Has the applicant and/or organization received DDA funding for this event before? Yes or No Yes

How will this event benefit the district and local businesses?

The event brings several hundred people into the depot town area.

Are there any local business involved? **If yes, please list them below.**

Aubree's, Maiz, 734 brew, Corner brew, Rocket, Ypsi Food Coop, Flo-Mar, Red Tree Properties, VC Made brought the skelly, & Ypsi Real last year

Additional Event Details

Total number of participants: 500 - 1000

Will the event require a pavilion and/or gazebo rental?

 Pavilion Gazebo Both X None We do use the amphitheater/stage

Will any food be prepared, distributed, or sold at the event? **All food vendors must receive a permit approved by the Washtenaw County Environmental Health Department and the City of Ypsilanti** Yes X No

Will any alcohol be served or sold at the event and by whom? No

Parking— Where do you anticipate attendees will park? Depot Town Lot

Do you have a plan for signage to direct attendees where to park?

Will public lots be used? X Yes No

Will private lots be used? ___ Yes __X_ No

Budget Summary


Total Cost of Event	2000	
Total Income Projected	2000	
DDA Funds Requested	800	
List Names of Additional Funding Sources	Amount	Confirmed? (Yes or No)
Go Fund Me	Unknown	No
Local Business Sponsors	Unknown	No

*We fundraise as much as we need to cover cost

City Service & Equipment

Certification and Signature: I understand and agree on behalf of the sponsoring organization that

- a) All food vendors must receive a permit and be approved by the Washtenaw County Environmental Health Department and City of Ypsilanti
- b) This approval of this event may include additional requirements and/or limitations based of the YDDA's review of the application.



Applicant's Signature

3/26/24
Date

Chadewick Harris

Printed Name of Applicant

Name: _____

	iFFY (RAC)	Special events at Farmers Markets (16 N. Washington)	Juneteenth (N. Huron Parking lot/ S, Washington)	Dancing in Summer (RAC)	Jazz Fest (Riverside Park shared with Depot Town)	Downtown Block Party (Downtown)	YDL Welcome Bash (Library Plaza)	Freak Fest (S Washington St)
1. How well does this event integrate and impact local businesses?								
2. Does this serve underrepresented groups or businesses in the DDA?								
3. What is the projected attendance?								
4. What are the other sources of funding to support the event?								
5. Does this event take place in a free and public space?								
6. Does the organizer have a proven track record of organizing successful events? Has this event been successful in the past?								
Total:								

Please score 0-5. 0 is lowest and 5 is highest. You may use decimals.

Notes:

Name: _____

	Ypsi Pride (E. Cross St)	4th of July Parade (E. Cross Shared with M)	Jazz Fest (Riverside Park shared with M)	FunFest (Frog Island Park)	Rumble of the Bumble (E. Cross St)	All Hallows Eve (Frog Island Park)
1. How well does this event integrate and impact local businesses?						
2. Does this serve underrepresented groups or businesses in the DDA?						
3. What is the projected attendance?						
4. What are the other sources of funding to support the event?						
5. Does this event take place in a free and public space?						
6. Does the organizer have a proven track record of organizing successful events? Has this event been successful in the past?						
Total:						

Please score 0-5. 0 is lowest and 5 is highest. You may use decimals.

Notes:

Name: _____

	4th of July Parade (W. Cross St shared with Depot Town District)
1. How well does this event integrate and impact local businesses?	
2. Does this serve underrepresented groups or businesses in the DDA?	
3. What is the projected attendance?	
4. What are the other sources of funding to support the event?	
5. Does this event take place in a free and public space?	
6. Does the organizer have a proven track record of organizing successful events? Has this event been successful in the past?	
Total:	

Please score 0-5. 0 is lowest and 5 is highest. You may use decimals.

Notes:

Event	Date(s)	Existing/New	Expected Attendance	Last Year sponsorship from DDA	Total Budget	Request	Downtown	Depot Town	West Cross
Independent Film Festival iFFY	4/24-4/27	Existing	1000	\$750	\$33,250	\$1,500	\$1,500		
Special Events at the Farmers Market	Monthly June - October	New	10,000	n/a	\$6,810	\$3,500	\$3,500		
Ypsi Pride	June 7	Existing	Over 7k	\$3,000	\$18,000	\$3,000		\$3,000	
Juneteenth	June 21-23	Existing	1500+	\$8,000	\$39,527	\$8,000	\$8,000		
Dancing in Summer Dance Festival	June 28-30	New	unknown	n/a	\$20,000	\$5,000	\$5,000		
4th of July Parade	July 4	Existing		1000 DT, 3000 WC	\$10,000	\$4,000		\$1,000	\$3,000
Ypsilanti Jazz Festival	July 6, July 13	Existing	400+	\$2500 DO, \$1000 DT	\$15,000	\$5,000	\$4,000	\$1,000	
Summer 2024 Downtown Block Party	TBD (Aug 2 or 3)	New	800-1500	n/a	\$5,500	\$5,000	\$5,000		
YDL Welcome Back Bash	August 3	New	300-600	other events - \$1000	\$3,000	\$1,500	\$1,500		
FunFest	August 10	Existing	400	first time applying	\$8,000	\$5,000		\$5,000	
Rumble of the Bumble	September 7	Existing	4-5k	\$500 rolled over to this year	\$10,000	\$2,000		\$2,000	
Freak Fest	October 5	Existing	unknown	first time applying	\$5,000	\$3,000	\$3,000		
All Hallows Eve	November 1	Existing	500-1000	\$500	\$2,000	\$800		\$800	
						Total:	\$31,500	\$12,800	\$3,000
						Budgeted	\$15,000	\$7,500	\$5,000



**Downtown Development Authority of the City of Ypsilanti
County of Washtenaw, State of Michigan**

**Resolution for the Establishment of a Development Area Citizens Council for the Ypsilanti
Downtown Development Authority (YDDA)**

WHEREAS, pursuant of MCL Act 57 of 2018, Section 125.4221, if a development area has residing within it 100 or more residents, a development area citizens council shall be established by the YDDA.

WHEREAS, the YDDA recognizes the importance of engaging citizens in the development and enhancement of the downtown area for the betterment of the community;

WHEREAS, the Citizens Committee will serve as an advisory body to the Downtown Development Authority, offering insights, recommendations, and feedback on proposed projects, policies, and strategies;

NOW, THEREFORE, BE IT RESOLVED THAT:

1. The establishment of the Development Area Citizens Council for the YDDA is hereby approved.
2. This committee shall consist of not less than 9 members.
3. The members of the Development Area Citizens Council shall be residents of the development area and shall be appointed by the YDDA Board of Directors or the YDDA Chairperson.
4. A member of a development area citizens council shall be at least 18 years of age.
5. The Development Area Citizens Council shall follow Article V and VI of the Bylaws of The Downtown Development Authority of the City of Ypsilanti (YDDA).
6. The YDDA Board shall appoint members of the Citizens Committee through an open application process.
7. The Citizens Committee shall meet at minimum, once a calendar year, with meeting schedules and agendas communicated to the public in advance.

Resolved, this 18th day of April, 2024.

AYES:

NAYS:

ABSTAINED:

YES: NO: ABSENT: VOTE:

CITY OF YPSILANTI DOWNTOWN DEVELOPMENT AUTHORITY

TO: YPSILANTI DDA BOARD
FROM: ELIZE JEKABSON
SUBJECT: STAFF UPDATES
DATE: 4/16/2024
CC:

Resetting the Breakdown in Expenses

In reviewing the revenues and expenses over the past year, we have found that the breakdown in expenses have not been updated since 2019. These breakdowns should be reviewed annually, and updated when appropriate.

Operating Rev	19/20 Percent	22/23 Rev	22/23 Percent
West Cross	21%	\$14,467	32%
Depot Town	28%	\$3,773	8%
Downtown	51%	\$26,973	60%
Total	100%	\$45,214	100%

TIF Rev	19/20 Percent	22/33 Rev	22/23 Percent
West Cross	25%	\$120,080	23%
Depot Town	24%	\$108,350	21%
Downtown	51%	\$202,293	56%
Total	100%	\$520,723	100%

With the new numbers presented, staff recommends that we adopt the new percentage breakdown effective immediately.