



**CITY OF YPSILANTI
REGULAR COUNCIL MEETING
Tuesday, April 16, 2024 @ 8:30 AM
Council Chambers
One South Huron, Ypsilanti, MI 48197**
[Launch Meeting - Zoom](#)

1. CALL TO ORDER

2. ROLL CALL

A. Ylondia Portis (C) Bryan Foley
Valory Brown Sierra Lambert
Dylan Cinti

3. AGENDA APPROVAL

4. APPROVAL OF MINUTES

A. March 19, 2024 Minutes

5. PUBLIC COMMENT (3 MINUTES)

6. NEW BUSINESS

A. Business Roundtable discussion - continued work session

7. PROPOSED BUSINESS

8. PUBLIC COMMENT (3 MINUTES)

9. ADJOURNMENT



MINUTES
COMMITTEE FOR EQUITABLE INVESTMENT
8:30 AM - Tuesday, March 19, 2024
City Council Chambers - 1 S. Huron St.

1. CALL TO ORDER

2. ROLL CALL

YLONDIA PORTIS (C)	P
BRYAN FOLEY	A
VALORY BROWN	P
SIERRA LAMBERT	A
DYLAN CINTI	P

3. AGENDA APPROVAL

Dylan Cinti motioned to approve the agenda. Valory Brown supported the motion. Motion Carried - unanimous.

4. APPROVAL OF MINUTES

Valory Brown motioned to approve the December 19, 2023 minutes. Dylan Cinti supported the motion. Motion Carried - unanimous.

5. PUBLIC COMMENT (3 MINUTES EACH) - none.

6. NEW BUSINESS

A. Business Roundtable Continued Discussion

Committee members are working on drafting a stakeholder/attendee list and a calendar of events, adding some so that there is a draw to bring people at all times of the year to the DDA.

Re Enforce its not an ideation session not a chance for businesses to get together to identify problems.

- 1) Stakeholders ask - who wants to participate in what events, what are the events that we are missing? What are some ways PRIDE or Juneteenth making them more visible to the whole community , Ypsi Film Festival - Elevate it; vibrancy
- 2) Maintain micro-website
- 3) Business playbook for Ypsi small business - how to have a successful business, also to help business to understand when to leverage opportunities

Invest in an ongoing and meaningful way - Monetary, event sponsorship, and Mentorship.

Events coordinator 25k part time?

External consultant makes playbook initially and then coordinator maintains it

Using the light poles for banners. Budget of about \$2500.

7. PROPOSED BUSINESS - none.

8. PUBLIC COMMENT (3 MINUTES)

9. ADJOURNMENT - At 9:40am.