



**CITY OF YPSILANTI**  
**DDA OPERATIONS AND FINANCE COMMITTEE MEETING**  
**Friday, April 12, 2024 @ 8:30 AM**  
**Council Chambers**  
**One South Huron, Ypsilanti, MI 48197**  
[Launch Meeting - Zoom](#)

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**1. CALL TO ORDER**

**2. ROLL CALL**

A. ANDY FRENCH  
PAUL AJLOUNY  
MALISSA GILLETT  
EMMY MAURER (C)

PATTON DOYLE  
BRYAN FOLEY  
GERRY KREINER

**3. AGENDA APPROVAL**

**4. APPROVAL OF MINUTES**

A. 3-13-24 Meeting Minutes

**5. PUBLIC COMMENT (3 MINUTES)**

**6. FINANCIAL REPORT**

A. Financial Report

**7. NEW BUSINESS**

A. Special Event Sponsorships

**8. PROPOSED BUSINESS**

**9. PUBLIC COMMENT (3 MINUTES)**

**10. ADJOURNMENT**



MINUTES  
OPERATIONS AND FINANCE COMMITTEE MEETING  
8:30 AM - March 13 , 2023  
City Council Chambers - 1 S. Huron St.

**1. CALL TO ORDER**

**2. ROLL CALL**

<b>PATTON DOYLE</b>	<b>P</b>	<b>ANDY FRENCH (C)</b>	<b>P</b>
<b>PAUL AJLOUNY</b>	<b>P</b>	<b>BRYAN FOLEY</b>	<b>A</b>
<b>MALISSA GILLETT</b>	<b>A (online)</b>	<b>GERRY KREINER</b>	<b>P</b>
<b>EMMY MAURER</b>	<b>P</b>		

**3. AGENDA APPROVAL**

*Andy French motioned to approve the agenda. Patton Doyle supported the motion. Motion Carried - unanimous.*

**4. APPROVAL OF MINUTES**

Patton Doyle pointed out that the date on the minutes is incorrect.

*Patton Doyle motioned to approve the February 7, 2024 meeting minutes with the date amendment and Andy French supported the motion. Motion carried - unanimous.*

**5. PUBLIC COMMENT (3 MINUTES EACH) - none.**

**6. FINANCIAL REPORT**

**A. Financial Report**

Staff provided a financial report. Staff nailed down an insurance claim for Depot Town after a few years. \$4,075 to cover losses of when a semi truck hit our welcome to Depot Town sign on N. Huron. As of now, staff will not pursue sign replacement, rather use the money for Depot Town Plaza upgrades. Discussion of the community mental health line item.

**7. NEW BUSINESS**

**A. Depot Town RFQ Review**

The DDA received five responses for RFQ.

Staff reviewed the proposals with the committee.

Fishbeck - highest cost but confident that the DDA would receive great results and robust public participation. High emphasis on working within our budget.

Smithgroup - Has had a lot of great projects in the Ann Arbor area, and the lead is connected to Ypsilanti.

There is a concern over multi million price tags on their projects.

Giffels Webster - Great community engagement plan with a stakeholder database and website. Staff has excellent working relationship with this firm.

McKenna - Has confidence that they would do a good job. They are a large company and their projects are more standardized.

Grissim - Less maintenance by design is a great focus, but their proposed public participation plan was lacking.

The committee discussed project affordability.

Staff explained that the DDA needs to decide if they want to invest in the concept stage whether or not the project will be feasible by the end of the year. The DDA should prepare for a high price tag. Staff did highlight in the RFQ that we are looking for concept plan to be about 10% of construction, however the consultant may recommend we broaden the scope.

Andy French stated that this project is a good candidate for bonding. The Depot Town District has a bonding capacity of up to 1 million dollars.

Staff also talked about programs like Patronicity, and opportunities for sponsorship. The consultant will be able to help us create a financing plan.

Andy French made a case for Fishbeck - he thinks that public engagement needs to be robust. The concept plan piece for all the applicants are relatively the same price, its Fishbeck that goes above for engagement. The firm has worked with the city and Depot Town before.

***Andy French motioned to recommend approval the Fishbeck bid for the Depot Town Plaza and N River St redesign concept for \$39,000 and Gerry Kreiner supported the motion. Motion passed - unanimous.***

#### **8. PROPOSED BUSINESS**

At the next board meeting, they will review a contract for the approval for the DDA director.

Patton Doyle talked about DTE tearing up some sidewalks to fix the N. Huron lights.

Mix Fitness Studios has received an Innovation Ypsi grant. With that they are required to promote Downtown Ypsilanti with a portion of the funds. They are looking for ideas on best ways to do so.

Andy French mentioned that the third floor of RAC has a nice meeting room. It may be more cost effective than current board meeting rentals.

**9. PUBLIC COMMENT (3 MINUTES) - none.**

#### **10. ADJOURNMENT**

***Andy French motioned to adjourn at 9:40am and Paul Ajlouny supported the motion. Motion passed - unanimous.***

## Downtown Development Authority

<b>DOWNTOWN</b>	<b>ACTUAL</b>	<b>PROJECTED</b>	<b>ACTUAL TD</b>
<b>Fiscal Year</b>	<b>2022/23</b>	<b>2023/24</b>	<b>2023/24</b>
<b>Revenues</b>			
Operating	\$ 42,731	\$ 31,036	\$ 62,873
TIF	374,046	420,750	388,899
Revenue Subtotal	<u>\$ 416,777</u>	<u>\$ 451,786</u>	<u>\$ 451,772</u>
<b>Expenditures</b>			
Operating	\$ 4,156	\$ 6,655	\$ 4,138
TIF	\$ 406,407	\$ 366,392	\$ 241,640
Expenditure Subtotal	<u>\$ 410,563</u>	<u>\$ 373,047</u>	<u>\$ 245,778</u>
<b>Surplus/(Loss)</b>	<b>\$ 6,214</b>	<b>\$ 78,739</b>	<b>\$ 205,994</b>
--- Memo: General Fund Balances			
<b>Starting Fund Balance</b>	<b>\$ 352,734</b>	<b>\$ 358,948</b>	<b>\$ 358,948</b>
Current Year Surplus/(Loss)	<u>6,214</u>	<u>78,739</u>	<u>205,994</u>
<b>Ending Fund Balance</b>	<b>\$ 358,948</b>	<b>\$ 437,687</b>	<b>\$ 564,941</b>
<b>Unpaid Grants</b>			



<b>DOWNTOWN REVENUE</b>		<b>413</b>	<b>ACTUAL</b>	<b>PROJECTED</b>	<b>ACTUAL YTD</b>	
<b>FISCAL YEAR</b>			<b>2022/23</b>	<b>2023/24</b>	<b>2023/24</b>	
<b>TOTAL REVENUE</b>			<b>\$ 416,777</b>	<b>\$ 451,786</b>	<b>\$ 451,772</b>	<b>\$ -</b>
<b>OPERATING REVENUE (1.8282 mils)</b>						
CURRENT PROPERTY TAXES	413-4-7230-402-00		26,974	30,000	34,729	
DELINQUENT PROPERTY	413-4-7230-420-01		11	10	6	
INTEREST ON CURRENT TAXES	413-4-7230-445-02		19	25	20	
INTEREST ON DELINQUENT TAXES	413-4-7230-445-05		1	1		
INTEREST EARNINGS	413-4-7230-664-00		11,383	1,000	8,118	
MISCELLANEOUS REVENUE	413-4-7230-694-01		4,344	-		
COUNTY GRANT					20,000	
			<b>\$ 42,731</b>	<b>\$ 31,036</b>	<b>\$ 62,873</b>	<b>\$ -</b>
<b>TIF REVENUE</b>						
TIFA REIMB PA 86 S17	413-4-7231-410-00		18,732	15,000		
CURRENT TIFA TAXES	413-4-7231-439-01		292,293	375,000	313,338	
DDA OFFICER REFUND			12,750	12,750		
DOWNTOWN GARBAGE COLLECTION			19,866	18,000	12,322	
LOCAL COMMUNITY STABILIZATION					18,239	
MISCELLANEOUS REVENUE			30,405		45,000	
			<b>\$ 374,046</b>	<b>\$ 420,750</b>	<b>\$ 388,899</b>	<b>\$ -</b>

note: county reimbursement - 20k

<b>DOWNTOWN EXPENDITURES</b>		<b>ACTUAL</b>	<b>PROJECTED</b>	<b>ACTUAL YTD</b>	<b>REMAINING</b>
<b>FISCAL YEAR</b>		<b>2022/23</b>	<b>2023/24</b>	<b>2023/24</b>	<b>BUDGETED</b>
<b>TOTAL EXPENDITURES</b>		<b>\$ 410,563</b>	<b>\$ 373,047</b>	<b>\$ 245,778</b>	
<b>OPERATING EXPENDITURES</b>					
OFFICE SUPPLIES	413-7-7230-728-00	684	600	154	446
POSTAGE	413-7-7230-730-00		200	-	200
OPERATING SUPPLIES	413-7-7230-757-00	79	300	237	63
AUDIT FEES	413-7-7230-807-00	508	600	490	110
CONTRACTUAL SERVICES	413-7-7230-818-00	931	200	-	200
GENERAL LIABILITY	413-7-7230-822-10	-	300	798	(498)
LEGAL SERVICES	413-7-7230-826-10	413	1,000	1,102	(102)
TELEPHONE/INTERNET	413-7-7230-853-00	777	650	655	(5)
CONFERENCES AND WORKSHOPS	413-7-7230-864-01	263	510	447	63
PRINTING AND PUBLISHING	413-7-7230-900-00	450	2,040	255	1,785
MEMBERSHIPS AND DUES	413-7-7230-958-00	53	255		255
		<b>\$ 4,156</b>	<b>\$ 6,655</b>	<b>\$ 4,138</b>	<b>\$ 2,517</b>
<b>TIF EXPENDITURES</b>					
IGA 20%		71,039	62,962		62,962
ADMIN CONTRACT		38,760	29,580		29,580
TIF/CAPITAL IMPROV	413-7-7231-820-00	35,178	30,000	57,309	(27,309)
IRRIGATION SYSTEM		199	200	43	157
STREETSCAPE MAINTENANCE	413-7-7231-820-02	12,506	20,000	38,628	(18,628)
WASTE MANAGEMENT	413-7-7231-820-03	33,835	22,000	23,613	(1,613)
DTE ELECTRIC BILL		182	150	91	59
HOLIDAY LIGHTING & MAINTENANCE*	413-7-7231-820-06	4,516	7,500	9,639	(2,139)
SPECIAL EVENT CONTRIBUTION	413-7-7231-965-05	9,500	15,000	13,450	1,550
FAÇADE GRANT	413-7-7231-965-06	38,000	20,000	10,000	10,000
SOLAR GRANT		-	10,000	10,000	-
COMMUNITY HEALTH		-	50,000		50,000
BUILDING REHABILITATION GRANT	413-7-7231-971-27	-	20,000	25,000	(5,000)
MISCELLANEOUS WAGES		-	9,000		9,000
BUSINESS RELIEF FUND		-	70,000	\$53,867	16,133
CONTRACTUAL SERVICES		227			-
BOND PAYMENT	413-7-7231-999-20	162,465			
		<b>\$ 406,407</b>	<b>\$ 366,392</b>	<b>\$ 241,640</b>	<b>\$ 124,752</b>
<b>Surplus or deficit</b>		<b>\$ 6,214</b>	<b>\$ 78,739</b>	<b>\$ 205,994</b>	

FY 22/23 charged in 23/24

Match on Main Passthrough

**Items not reflected in YTD:**

\$19480 to be reimbursed from County for Holiday lights

Yiftee reimbursement from GameAbove Yet to be calculated

photographer

**Other Notes:**

# Downtown Development Authority

<b>DEPOT TOWN</b>	<b>ACTUAL</b>	<b>PROJECTED</b>	<b>ACTUAL YTD</b>
<b>Fiscal Year</b>	<b>2022/23</b>	<b>2023/24</b>	<b>2023/24</b>
<b>Revenues</b>			
Operating	\$ 9,530	\$ 8,510	\$ 8,618
TIF	120,350	121,574	117,387
Revenue Subtotal	<u>\$ 129,879</u>	<u>\$ 130,084</u>	<u>\$ 126,005</u>
<b>Expenditures</b>			
Operating	\$ 2,143	\$ 2,670	\$ 3,175
TIF	\$ 90,607	\$ 204,717	\$ 97,532
Expenditure Subtotal	<u>\$ 92,750</u>	<u>\$ 207,387</u>	<u>\$ 100,707</u>
<b>Surplus/(Loss)</b>	<b>\$ 37,129</b>	<b>\$ (77,303)</b>	<b>\$ 25,298</b>
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<b>Memo: General Fund Balances</b>			
Starting Fund Balance	\$ 219,068	\$ 256,197	\$ 256,197
<b>Current Year Surplus/(Loss)</b>	<u>\$ 37,129</u>	<u>\$ (77,303)</u>	<u>\$ 25,298</u>
Ending Fund Balance	\$ 256,197	\$ 178,894	\$ 281,495
<b>Unpaid Grants</b>			

<b>DEPOT TOWN REVENUE</b>		<b>275</b>	<b>ACTUAL</b>	<b>PROJECTED</b>	<b>ACTUAL YTD</b>	
<b>FISCAL YEAR</b>			<b>2022/23</b>	<b>2023/24</b>	<b>2023/24</b>	
<b>TOTAL REVENUE</b>			<b>\$ 129,879</b>	<b>\$ 130,084</b>	<b>\$ 126,005</b>	<b>\$ -</b>
<b>OPERATING REVENUE (1.8282 mils)</b>						
CURRENT PROPERTY TAXES	275-4-7290-402-00		3,773	8,000	6,467	
INTEREST ON CURRENT TAXES	275-4-7290-445-02			10	7	
INTEREST EARNINGS	275-4-7290-664-01		5,756	500	2,144	
MISCELLANEOUS REVENUE	275-4-7270-694-01					
			<b>\$ 9,530</b>	<b>\$ 8,510</b>	<b>\$ 8,618</b>	<b>\$ -</b>
<b>TIF REVENUE</b>						
DDA OFFICER REFUND			6,000	6,000	0	
MISCELLANEOUS REVENUE	275-4-7291-410-00		0			
TIFA REIMBURSE PA 86 S17					1,236	
CURRENT TIFA TAXES	275-4-7291-674-43		114,350	115,574	\$ 116,151	
			<b>\$ 120,350</b>	<b>\$ 121,574</b>	<b>\$ 117,387</b>	<b>\$ -</b>

<b>DEPOT TOWN EXPENDITURES</b>		<b>ACTUAL</b>	<b>PROJECTED</b>	<b>ACTUAL YTD</b>	<b>REMAINING</b>
<b>FISCAL YEAR</b>		<b>2022/23</b>	<b>2023/24</b>	<b>2023/24</b>	<b>BUDGETED</b>
<b>TOTAL EXPENDITURES</b>		<b>\$ 92,750.10</b>	<b>\$ 207,387.00</b>	<b>\$ 100,707.24</b>	
<b>OPERATING EXPENDITURES</b>					
OFFICE SUPPLIES	275-7-7290-728-00	124	280	62	218
POSTAGE	275-7-7290-730-00	-	140		140
OPERATING SUPPLIES	275-7-7290-757-00	41	140	229	(89)
AUDIT FEES	275-7-7290-807-00	260	250	270	(20)
CONTRACTUAL SERVICES	275-7-7290-818-00	806	200	-	200
GENERAL LIABILITY	275-7-7290-822-10		100	438	(338)
LEGAL SERVICES	275-7-7290-826-10	198	500	1,544	(1,044)
INTERNET & TELEPHONE	275-7-7290-853-00	293	140	247	(107)
CONFERENCES AND WORKSHOPS	275-7-7290-864-01	121	280	245	35
PRINTING AND PUBLISHING	275-7-7290-900-00	217	500	140	360
MEMBERSHIPS AND DUES	275-7-7290-958-00	84	140	-	140
		<b>\$ 2,143</b>	<b>\$ 2,670</b>	<b>\$ 3,175</b>	<b>\$ (505)</b>
<b>TIF EXPENDITURES</b>					
IGA 20%		21,670	22,797		22,797
ADMIN CONTRACT	275-7-7291-818-00	21,143	13,920		13,920
STREETSCAPE MAINTENANCE	275-7-7291-820-02	5,881	15,000	30,563	(15,563)
HOLIDAY LIGHTING & MAINTENANCE	275-7-7291-820-06	1,016	5,000	15,605	(10,605)
SPECIAL EVENT CONTRIBUTION		6,300	7,500	7,000	500
COMMUNITY HEALTH		-	6,000		6,000
FAÇADE GRANT	275-7-7291-965-06	-	5,000		5,000
BUILDING REHABILITATION GRANT	275-7-7291-971-27	-	-		-
MISCELLANEOUS WAGES		-	4,500		4,500
TIF/CAPITAL IMPROV	275-7-7291-974-01	34,354	25,000	19,287	5,713
INFRASTRUCTION CAPITAL PROJECTS	275-7-7291-991-00		100,000	25,015	74,985
CONTRACTUAL SERVICES		125			-
MISCELLANEOUS EXPENSE		118			-
DTE BILL				62	
		<b>\$ 90,607</b>	<b>\$ 204,717</b>	<b>\$ 97,532</b>	<b>\$ 107,247</b>
<b>Surplus or Deficit</b>		<b>\$ 37,129</b>	<b>\$ (77,303)</b>	<b>\$ 25,298</b>	

**Items not reflected in YTD:**

\$5300 to be reimbursed from County for Holiday lights

Yiftee reimbursement from GameAbove Yet to be calculated

# Downtown Development Authority

## General Fund Balances and Operating Details

<b>WEST CROSS</b>	<b>ACTUAL</b>	<b>PROJECTED</b>	<b>ACTUAL YTD</b>
Fiscal Year	2022/23	2023/24	2023/24
<b>Revenues</b>			
Operating	\$ 20,599	\$ 11,322	\$ 22,485
TIF	143,100	131,016	121,316
Revenue Subtotal	<u>\$ 163,699</u>	<u>\$ 142,338</u>	<u>\$ 143,801</u>
<b>Expenditures</b>			
Operating	1,043	3,326	1,502
TIF	97,251	188,016	25,713
Expenditure Subtotal	<u>\$ 98,294</u>	<u>\$ 191,342</u>	<u>\$ 27,215</u>
<b>Surplus/(Loss)</b>	<b>\$ 65,404</b>	<b>\$ (49,004)</b>	<b>\$ 116,586</b>
--- Memo: General Fund Balances			
<b>Starting Fund Balance</b>	<b>\$ 295,656</b>	<b>\$ 361,060</b>	<b>\$ 361,060</b>
Current Year Surplus/(Loss)	<u>65,404</u>	<u>(49,004)</u>	<u>116,586</u>
<b>Ending Fund Balance</b>	<b>\$ 361,060</b>	<b>\$ 312,056</b>	<b>\$ 477,646</b>
Memo: Accrued Liabilities			
<b>Unpaid Grants</b>	<b>\$ -</b>		

<b>WEST CROSS REVENUE</b>		<b>248</b>	<b>ACTUAL</b>	<b>PROJECTED</b>	<b>ACTUAL YTD</b>	
<b>FISCAL YEAR</b>			<b>2022/23</b>	<b>2023/24</b>	<b>2023/24</b>	
<b>TOTAL REVENUE</b>			<b>\$ 163,699</b>	<b>\$ 142,338</b>	<b>\$ 143,801</b>	<b>\$ -</b>
<b>OPERATING REVENUE (1.8282 mils)</b>						
CURRENT PROPERTY TAXES	248-4-7270-402-00		14,814	11,282	13,095	
PERSONAL PROP TAX REIMBURSE	248-4-7270-402-05		0	20		
DELINQUENT PERSONAL PROPERTY	248-4-7270-420-01		18	20	5	
INTEREST ON CURRENT TAXES	248-4-7270-445-02		9		8	
INTEREST ON DELINQUENT TAXES	248-4-7270-445-05		1		1	
INTEREST EARNINGS	248-4-7270-664-00		5,756		1,970	
MISCELLANEOUS REVENUE	248-4-7270-694-01				7,406	
			<b>\$ 20,599</b>	<b>\$ 11,322</b>	<b>\$ 22,485</b>	<b>\$ -</b>
<b>TIF REVENUE</b>						
TIFA REIMB PA 86 S17	248-4-7271-410-00		6,994	4,500	1,236	
YDDA OFFICER REFUND			8,192	6,250	0	
CURRENT TIFA TAXES	248-4-7271-439-02		127,914	120,266	120,080	
			<b>\$ 143,100</b>	<b>\$ 131,016</b>	<b>\$ 121,316</b>	<b>\$ -</b>

<b>WEST CROSS EXPENDITURES</b>		<b>ACTUAL</b>	<b>PROJECTED</b>	<b>ACTUAL YTD</b>	<b>REMAINING</b>
<b>FISCAL YEAR</b>		<b>2022/23</b>	<b>2023/24</b>	<b>2023/24</b>	
<b>TOTAL EXPENDITURES</b>		<b>\$ 98,294</b>	<b>\$ 191,342</b>	<b>\$ 27,215</b>	
<b>OPERATING EXPENDITURES</b>					
OFFICE SUPPLIES	275-7-7270-728-00	92	210	64	146
POSTAGE	275-7-7270-730-00	-	105		105
OPERATING SUPPLIES	275-7-7270-757-00	31	105	98	7
AUDIT FEES	275-7-7270-807-00	130	155	202	(47)
CONTRACTUAL SERVICES	275-7-7270-818-00	385	100		100
GENERAL LIABILITY	275-7-7270-822-10	-	891	328	563
LEGAL SERVICES	275-7-7270-826-10	-	500	473	27
TELEPHONE	275-7-7270-853-00	57	105	48	57
CONFERENCES AND WORKSHOPS	275-7-7270-864-01	109	210	184	26
PRINTING AND PUBLISHING	275-7-7270-900-00	177	840	105	735
MEMBERSHIPS AND DUES	275-7-7270-958-00	63	105	-	105
		<b>\$ 1,043</b>	<b>\$ 3,326</b>	<b>\$ 1,502</b>	<b>\$ 1,824</b>
<b>TIF EXPENDITURES</b>					
IGA 20%		22,649	24,016	-	24,016
ADMIN CONTRACT	275-7-7271-818-00	22,871	14,500	-	14,500
STREETSCAPE MAINTENANCE	275-7-7271-820-02	6,116	10,000	7,641	2,359
HOLIDAY LIGHTING & MAINTENANCE*	275-7-7271-820-06	1,000	5,000	1,400	3,600
SPECIAL EVENT CONTRIBUTION	275-7-7271-965-05	5,000	5,000	3,000	2,000
SOLAR		10,000	20,000	-	20,000
FAÇADE GRANT		8,661	15,000	-	15,000
BUILDING REHABILATION GRANT	275-7-7271-971-27	5,000	15,000	-	15,000
MISCELLANEOUS WAGES		-	4,500	-	4,500
TIF/CAPITAL IMPROV	275-7-7271-820-00	15,954	25,000	13,672	11,328
INFRASTRUCTURE CAPITAL IMPROVEMENTS			50,000	-	50,000
		<b>\$ 97,251</b>	<b>\$ 188,016</b>	<b>\$ 25,713</b>	<b>\$ 162,303</b>

**Items not reflected in YTD:**

Yiftee reimbursement from GameAbove Yet to be calculated



# City of Ypsilanti Downtown Development Authority Special Event Sponsorship Application

## Contact Information:

Organization Name: independent Film Festival Ypsilanti (iFFY)		
Street Address: 209 Pearl Street Suite 5, attn: Juliet Hinely		
City: Ypsilanti	State: MI _____	Zip Code: 48197
Phone:	[REDACTED]	
Email: hafsah@iffypsi.org		
Organization Website: www.iffypsi.org		
Organization Agent/Applicant Name: Hafsah Mijinyawa		
Street Address: [REDACTED]		
City: Ypsilanti	State: MI	Zip Code: 48198
Phone:	[REDACTED]	
Email: <a href="mailto:hafsah@iffypsi.org">hafsah@iffypsi.org</a>		

## **Event Details**

Event Name: iFFY - independent Film Festival Ypsilanti

Event Date(s): 4/24 - 4/27

Event Time(s): evenings 4/24 - 4/26 and all day/evening 4/27

Event Location (Proposed location): Riverside Arts Center, plus afterparty Bellflower

Event Type: (Check all that apply):

Parade     Concert    **X - Festival**

Athletic Event (run, walk, etc.)     Other:

Event Category: Film, movies, animation, cinema!

**Event Description/Purpose: (Please be as detailed as possible)**

Independent Film Festival Ypsilanti (IFFY) looks to fill a gap for a community that does not have a traditional movie theater or annual film-centric event. The fifth season of our film festival will be held within the Riverside Arts Center, an excellent downtown venue with a 110-seat theater and film exhibition equipment that we supplement with audio hardware and immersive festival branding to provide a high-quality cinematic experience. IFFY will be a four day event April 24 - 27, 2024, and will present up to 10 ticketed events each featuring 10-15 independent films—one recurring program showcases exclusively Michigan-based filmmakers—a free public filmmaking workshop, networking afterparties, special events, and a new 26.2 Filmmaking Marathon event with awards.

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**DDA Funding Details**

Has the applicant and/or organization received DDA funding for this event before? Yes or No **YES**

**How will this event benefit the district and local businesses?**

IFFY will draw diverse audiences to downtown Ypsilanti from across the city, Ann Arbor and SE Michigan. News and media attention will shine a spotlight on Ypsilanti, as a place with a dynamic arts & media culture (IFFY has generated coverage on WEMU, Concentrate and via strong social media outreach each year). Movie-goers often like to eat, drink and shop before or after attending programs.

**Are there any local business involved? If yes, please list them below.**

Current sponsors include: VGKids, Ypsi Real, World of Rocks, Bellflower (pending and/or prior sponsors include: Tap Room, EMU, WCC, Revalue, Cafe Liv, Unity Vibrations, Ypsi Food Co-op

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**Additional Event Details**

Total number of participants: 1,000 estimated (800 in 2023)

Will the event require a pavilion and/or gazebo rental?

Pavilion  Gazebo  Both  **None**

Will any food be prepared, distributed, or sold at the event? **All food vendors must receive a permit approved by the Washtenaw County Environmental Health Department and the City of Ypsilanti**  Yes  **No**

Will any alcohol be served or sold at the event and by whom?

YES, the Opening Night afterparty will be hosted by iFFY at the Riverside Arts Center

**Parking**— Where do you anticipate attendees will park?  
**In nearby lots and street parking (RAC holds 100 people)**

Do you have a plan for signage to direct attendees where to park?

Will public lots be used?  **Yes** \_\_\_ No

Will private lots be used? \_\_\_ Yes  **No**


**Budget Summary**

<b>Total Cost of Event</b>	\$ 33,250	
<b>Total Income Projected</b>	\$ 33,250	
<b>DDA Funds Requested</b>	\$ 1,500	
List Names of Additional Funding Sources	<b>Amount</b>	<b>Confirmed? (Yes or No)</b>
MACC (State arts funding)	\$7,000	YES
Song Family Fund	\$10,000	YES
Sponsorships	\$8,000	pending

**City Service & Equipment**

Certification and Signature: I understand and agree on behalf of the sponsoring organization that

- a) All food vendors must receive a permit and be approved by the Washtenaw County Environmental Health Department and City of Ypsilanti
- b) This approval of this event may include additional requirements and/or limitations based of the YDDA’s review of the application.

 \_\_\_\_\_ 03-05-2024  
Applicant’s Signature Date

Hafsah Mijinyawa  
Printed Name of Applicant

# City of Ypsilanti Downtown Development Authority Special Event Sponsorship Application

## Contact Information:

Organization Name: Growing Hope

Street Address: 922 W. Michigan Ave

City: Ypsilanti      State: MI      Zip Code: 48197

Phone: 734-786-8401

Email: getintouch@growinghope.net

Organization Website: growinghope.net

Organization Agent/Applicant Name: Alannah Hofmann

Street Address: 922 W. Michigan Ave

City: Ypsilanti      State: MI      Zip Code: 48197

Phone: [REDACTED]

Email: Alannah Hofmann

## **Event Details**

Event Name: Special Events at the Ypsilanti Farmers Market

Event Date(s): 6/15/24, 7/20/24, 8/10/24, 9/14/24, 10/26/24

Event Time(s): 9AM-1PM

Event Location (Proposed location): 16 S. Washington St.

Event Type: (Check all that apply):

Parade     Concert       Festival

Athletic Event (run, walk, etc.)     Other:

Event Category: Farmers Market

Event Description/Purpose: **(Please be as detailed as possible)**

The outdoor Ypsilanti Farmers Market is held every Saturday during the months of May through October. During this season, the market will have special events at 5 of the market days in the 2024 season. Many of the special event market days coincide with community events. For example, we will have a Summer Bash Market on September 14<sup>th</sup> during the Beer Fest. The other special event markets we have lined up are as follows: Juneteenth Market, Community Resource Fair, Summer Bash Market, Art Market, and Spooky Market. Many reasons to include special event market days is to help promote local agriculture, local businesses, provide a boost in our local economy, and create a more engaged community hub.

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**DDA Funding Details**

Has the applicant and/or organization received DDA funding for this event before? Yes or No   No          

How will this event benefit the district and local businesses?

Every year, the Ypsilanti Farmers Markets facilitate the transaction of nearly half a million local dollars for upwards of 100 local businesses. Hundreds of businesses have debuted at the Ypsilanti Farmers Markets, and several have expanded their businesses to brick-and-mortar locations in our community. The Ypsilanti Farmers Markets is a key driver of our local food economy.

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Are there any local business involved? **If yes, please list them below.**  
Upwards of 100 local businesses

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**Additional Event Details**

Total number of participants: 10,000

Will the event require a pavilion and/or gazebo rental?

Pavilion  Gazebo  Both  None

Will any food be prepared, distributed, or sold at the event? **All food vendors must receive a permit approved by the Washtenaw County Environmental Health Department and the City of Ypsilanti**  Yes  No

Will any alcohol be served or sold at the event and by whom? No

**Parking**— Where do you anticipate attendees will park?

Do you have a plan for signage to direct attendees where to park? Yes

Will public lots be used?  Yes  No

Will private lots be used?  Yes  No

**Budget Summary**

<b>Total Cost of Event</b>	\$6,810.00	
<b>Total Income Projected</b>	\$9,000.00 from vendor fees	
<b>DDA Funds Requested</b>	\$3,5000	
List Names of Additional Funding Sources	<b>Amount</b>	<b>Confirmed? (Yes or No)</b>
Old National Bank	\$3,500-\$5,000	No

**City Service & Equipment**

Certification and Signature: I understand and agree on behalf of the sponsoring organization that

- a) All food vendors must receive a permit and be approved by the Washtenaw County Environmental Health Department and City of Ypsilanti

# City of Ypsilanti Downtown Development Authority Special Event Sponsorship Application

## Contact Information:

Organization Name: __Ypsi Pride_____
Street Address: __76 N Huron St._____
City: __Ypsilanti_____ State: __MI_____ Zip Code: __48197_____
Phone: _____
Email: __ypsipride@firstfridaysypsi.com_____
Organization Website: __https://www.facebook.com/YpsiPride_____
Organization Agent/Applicant Name: ____Finn McRae_____
Street Address: _____
City: __Ypsilanti_____ State: __MI_____ Zip Code: __48198_____
Phone: _____
Email: _____

## Event Details

Event Name: \_\_Ypsi Pride\_\_\_\_\_

Event Date(s): \_\_June 7, 2024\_\_\_\_\_

Event Time(s): \_\_5-10pm\_\_\_\_\_

Event Location (Proposed location): \_\_E Cross St between River and Huron, and the Ypsilanti Freighthouse\_\_\_\_\_

Event Type: (Check all that apply):

Parade     Concert     Festival

Athletic Event (run, walk, etc.)     Other:



Event Category: Class 3

Event Description/Purpose: (**Please be as detailed as possible**)

Ypsi Pride will celebrate LGBTQIA+ Pride Month with the Ypsilanti Community and the surrounding areas. Its purpose is to provide a safe space to celebrate and support LGBTQIA+ members of our community. The event also supports local businesses, artists, and other nonprofit organizations.

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**DDA Funding Details**

Has the applicant and/or organization received DDA funding for this event before? Yes or No Yes

How will this event benefit the district and local businesses?

The event will take place on Cross St. in Depot Town, which is lined with many local businesses, who will receive a boost in revenue from patrons of the event. Some of the businesses are holding Pride events concurrently, which will encourage business traffic as well. In turn, businesses who are welcoming on this day will build relationships with existing and new patrons, which will help their business beyond June 7<sup>th</sup>. The community benefits in many ways. With growing anti-LGBTQIA+ movements across the country, having a safe space to celebrate, network, and socialize enriches the community. Nonprofit organizations attending the event may reach new people who need their assistance and wouldn't know about them otherwise. This helps build our community too. Our two stages of entertainment support the local artistic community and provide a platform to reach new audiences, hopefully find new opportunities, and inspire future LGBTQIA+ entertainers.

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Are there any local business involved? **If yes, please list them below.**

MASH bar will be hosting extra entertainment from 6-10pm and then an after party from 10pm-2am.  
Fundamental Sound will be hired to provide sound and lighting for both stages.  
Parkview Services will be hired to provide portable accessible toilets for the event.  
Mix Studios will be performing a trampoline routine on one of our stages.  
Impress Printing prints Ypsi Pride T-Shirts, available to patrons, and the T-Shirts for our volunteers.  
Local Food Trucks (TBD) will be in attendance.

In addition, many local businesses and organizations will have vendor booths. So far, we've received 123 applications but will not be able to accept all of them due to space limitations.

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**Additional Event Details**

Total number of participants:  >7k  \_\_\_\_\_

Will the event require a pavilion and/or gazebo rental?

Pavilion  Gazebo  Both  None

Will any food be prepared, distributed, or sold at the event? **All food vendors must receive a permit approved by the Washtenaw County Environmental Health Department and the City of Ypsilanti**  Yes  No

Will any alcohol be served or sold at the event and by whom? No

**Parking**— Where do you anticipate attendees will park?  
 We anticipate all nearby available parking to be used, but we will be encouraging attendees to carpool, walk, and use public transportation.

Do you have a plan for signage to direct attendees where to park?  
 Leading up to the event we will be posting maps of the event and parking locations online.

Will public lots be used?  Yes  No

Will private lots be used?  Yes  No

**Budget Summary**

<b>Total Cost of Event</b>	\$18,000	
<b>Total Income Projected</b>	\$14,672	
<b>DDA Funds Requested</b>	\$3,000	
List Names of Additional Funding Sources	<b>Amount</b>	<b>Confirmed?</b> (Yes or No)
Jim Toy Community Center	\$2775	No (amount not confirmed)
Existing Balance	\$11,152	Yes



# City of Ypsilanti Downtown Development Authority Special Event Sponsorship Application

## Contact Information:

Organization Name:	<u>Survivors Speak/Ypsilanti Juneteenth Planning Committee</u>		
Street Address:	[REDACTED]		
City:	<u>Belleville</u>	State:	<u>MI</u> Zip Code: <u>48111</u>
Phone:	[REDACTED]		
Email:	<u>ypsijuneteenthcommittee@gmail.com</u>		
Organization Website:	<u>www.survivorsspeak.info</u>		
Organization Agent/Applicant Name:	<u>Trische Duckworth</u>		
Street Address:	[REDACTED]		
City:	<u>Ypsilanti</u>	State:	<u>MI</u> Zip Code: <u>48198</u>
Phone:	[REDACTED]		
Email:	<u>trische_d@survivorsspeak.info</u>		

## **Event Details**

Event Name: Ypsilanti's Annual Juneteenth Celebration Weekend

Event Date(s): June 21, 22, & 23, 2024

Event Time(s): 6pm-10pm, 11am-8pm, 12pm-7pm

Event Location (Proposed location): Parking Lot Behind Puffer Red's

Event Type: (Check all that apply):

Parade  Concert  Festival

Athletic Event (run, walk, etc.)  Other:

Event Category: Category 3

Event Description/Purpose: **(Please be as detailed as possible)**

~~This celebration will include a highlight on education, with the Divine Nine College Night on Friday. Saturday will be a day of family fun, including a kids corner, moments of dance expressions, great music and food, and health disparity highlights. Sunday will include a service starting at 1pm, followed by the Gospel N' Giggles Comedy Show, then the concert of the year at 4pm. This will be a moment of community bonding that we as a community need.~~

**\*\*\*COVID-19 & Social Distancing Precautions\*\*\*** — Please describe in detail how this event will implement and enforce current COVID-19 regulations, and social distancing measurers.

~~We will have masks available for folks who want to wear them. Also, the Health dept. will be on site with COVID tests and vaccinations. We will also have hand sanitizing areas to help folks keep their hands clean, which lessens the spread of COVID-19~~

**DDA Funding Details**

Has the applicant and/or organization received DDA funding for this event before? Yes or No Yes

How will this event benefit the district and local businesses?

~~This will bring heavy traffic into the downtown area. We are doing a special push this year to get local businesses involved. Last year we went door to door, but we are going to encourage involvement. After all, this is a community bonding moment for everyone.~~

Are there any local business involved? **If yes, please list them below.**

~~As of right now, no one has committed.~~

**Additional Event Details**

Total number of participants: 1500 plus attendees

in 2023.

Will the event require a pavilion and/or gazebo

rental?      Pavilion      Gazebo      Both   x  

None

Will any food be prepared, distributed, or sold at the event? **All food vendors must receive a permit approved by the Washtenaw County Environmental Health Department and the City of Ypsilanti**  Yes  No

Will any alcohol be served or sold at the event and by whom? No

**Parking**— Where do you anticipate attendees will park? Official Parking will be on the corner of Michigan Ave and Hamilton (tentatively).

Do you have a plan for signage to direct attendees where to park? Yes

Will public lots be used?  Yes  No

Will private lots be used?  Yes  No

**Budget Summary**

<b>Total Cost of Event</b>	\$ 39,527 (roughly)	
<b>Total Income Projected</b>	\$ 20,000+	
<b>DDA Funds Requested</b>	\$ 8,000	
List Names of Additional Funding Sources	<b>Amount</b>	<b>Confirmed? (Yes or No)</b>
Habitat for Humanity	\$1,000	Yes
Destination Ann Arbor Ypsi Real	\$2,500	Yes
More to come		

**City Service & Equipment**

Certification and Signature: I understand and agree on behalf of the sponsoring organization that

- a) All food vendors must receive a permit and be approved by the Washtenaw County Environmental Health Department and City of Ypsilanti
- b) This approval of this event may include additional requirements and/or





2-11-24

Applicant's Signature

Date

~~Trische Duckworth~~  
Printed Name of Applicant

# City of Ypsilanti Downtown Development Authority Special Event Sponsorship Application

## Contact Information:

Organization Name: Terpsichore Collective Dance Company			
Street Address: [REDACTED]			
City: _____	Ann Arbor _____	State: __MI_____	Zip Code: _____
__48103_____			
Phone: [REDACTED] _____			
Email: __aimeemcdonaldmoves@gmail.com_____			
Organization Website: _____			
_TerpsichoreCollective.com_____			
Organization Agent/Applicant Name: _Aimee _____			
McDonald_____			
Street Address: [REDACTED] _____			
Avenue_____			
City: _____	Ann Arbor _____	State: _____MI_____	Zip Code: _____
_____48013_____			

## **Event Details**

Event Name: \_\_Dancing in Summer, Dance Festival\_\_\_\_\_

Event Date(s): \_\_\_\_\_June 28-30, 2024\_\_\_\_\_

Event Time(s): \_\_\_\_\_9am-10:30pm June 28, 29, 9am-3pm June 30\_\_\_\_\_

Event Location (Proposed location): \_\_Riverside Arts Center\_\_\_\_\_

Event Type: (Check all that apply):  
\_\_\_\_ Parade    \_    \_\_\_ Concert            \_\_\_\_\_X Festival

\_\_\_\_ Athletic Event (run, walk, etc.)    \_\_\_X\_\_\_ Other:

Event Category: Arts

Event Description/Purpose: **(Please be as detailed as possible)**

Professional dance artists from around the country come to Ypsilanti to perform, and teach master classes. Sunday is a youth day, with youth classes and a youth performance. Local audiences get an opportunity to see a diverse presentation of contemporary dance. There's also an open choreography showing, where anyone can sign up to show work, and a dance film screening.

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**DDA Funding Details**

Has the applicant and/or organization received DDA funding for this event before? Yes or No \_\_\_\_\_ No\_\_\_\_\_

How will this event benefit the district and local businesses?

Dancers and audiences will be eating, getting coffee, and shopping in the down town business.

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Are there any local business involved? **If yes, please list them below.**

Riverside Arts Center

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**Additional Event Details**

Total number of participants: \_\_\_\_\_ Approximately 30 Artists\_\_\_\_\_

Will the event require a pavilion and/or gazebo rental?

\_\_\_\_ Pavilion \_\_\_\_ Gazebo \_\_\_\_ Both    \_\_\_X\_\_\_ None



Will any food be prepared, distributed, or sold at the event? **All food vendors must receive a permit approved by the Washtenaw County Environmental Health Department and the City of Ypsilanti** \_\_\_ Yes \_\_\_X No

Will any alcohol be served or sold at the event and by whom?

**Parking**— Where do you anticipate attendees will park? Local lots

Do you have a plan for signage to direct attendees where to park? Yes

Will public lots be used? \_\_\_ X Yes \_\_\_ No

Will private lots be used? \_\_\_X Yes \_\_\_ No

**Budget Summary**

<b>Total Cost of Event</b>	\$20,000	
<b>Total Income Projected</b>	\$2,500	
<b>DDA Funds Requested</b>	\$5,000	
List Names of Additional Funding Sources	<b>Amount</b>	<b>Confirmed? (Yes or No)</b>
Personal funds	\$2,500	Yes
Private Donors	\$10,000	No
Applying for MACC	\$3,000	No

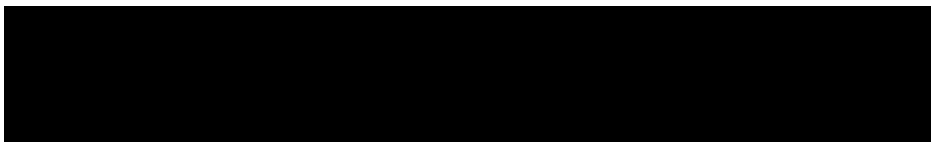
**City Service & Equipment**

Certification and Signature: I understand and agree on behalf of the sponsoring organization that

- a) All food vendors must receive a permit and be approved by the Washtenaw County Environmental Health Department and City of Ypsilanti
- b) This approval of this event may include additional requirements and/or limitations based of the YDDA’s review of the application.

Applicant’s Signature

Date 3/10/2024



# City of Ypsilanti Downtown Development Authority Special Event Sponsorship Application

## Contact Information:

Organization Name: <u>Ypsi Parade</u>
Street Address: <u>224 W Michigan Ave</u>
City: <u>Ypsilanti</u> State: <u>MI</u> Zip Code: <u>48197</u>
Phone: <u>[REDACTED]</u>
Email: <u>angelvanas@gmail.com</u>
Organization Website: <u>NA</u>
Organization Agent/Applicant Name: <u>Angel Vanas</u>
Street Address: <u>[REDACTED]</u>
City: <u>Belleville</u> State: <u>MI</u> Zip Code: <u>48111</u>
Phone: <u>[REDACTED]</u>
Email: <u>angelvanas@gmail.com</u>

## Event Details

Event Name: Ypsilanti Fourth of July Parade

Event Date(s): 07/04/2024

Event Time(s): 11 am-1pm

Event Location (Proposed location): W Cross St

Event Type: (Check all that apply):

Parade  Concert  Festival

Athletic Event (run, walk, etc.)  Other:

Event Category: \_\_\_\_\_

Event Description/Purpose: **(Please be as detailed as possible)**

The Ypsilanti Fourth of July Parade is the longest-running parade in the state.

This year is 95! It is the goal of Ypsi Parade to ensure that our parade is the most inclusive, of parades. We celebrate our history and welcome our future.

We provide a place to celebrate what it is to be an Ypsi American!

Additional Note: we have still the expense this year, and it will continue to be a large expense for the foreseeable future. We have to rent golf carts now.

**\*\*\*COVID-19 & Social Distancing Precautions\*\*\*** — Please describe in detail how this event will implement and enforce current COVID-19 regulations, and social distancing measurers.

This is an outdoor event, which is currently deemed safe.

**DDA Funding Details**

Has the applicant and/or organization received DDA funding for this event before? Yes or No Yes

How will this event benefit the district and local businesses?

Approximately 10, 000 people attend the event every year, and they are all packed on West Cross Street. If they choose to be open, they can reach an audience that may not usually frequent Cross St. The parade is also a great place for businesses in other parts of the city to show off as well! This year will include a party in Riverside Park!

Are there any local business involved? **If yes, please list them below.**

**Additional Event Details**

Total number of participants:                      Volunteer numbers are usually around 20-25  
Parade participants are usually around 100

Will the event require a pavilion and/or gazebo rental?

     Pavilion           Gazebo           Both           None

Will any food be prepared, distributed, or sold at the event? **All food vendors must receive a permit approved by the Washtenaw County Environmental Health Department and the City of Ypsilanti**      Yes ✓  
No

Will any alcohol be served or sold at the event and by whom?



# City of Ypsilanti Downtown Development Authority Special Event Sponsorship Application

## Contact Information:

Organization Name: _____ Ypsi Jazz Fest _____
Street Address: _____ 105 West Michigan Avenue _____
City: _____ Ypsi _____ State: _____ MI _____ Zip Code: _____ 48186 _____
Phone: _____ [REDACTED] _____
Email: _____ ypsijazzfest@gmail.com _____
Organization Website: _____ www.facebook.com/jazzfest _____
Organization Agent/Applicant Name: _____ Taryn Willis _____
Street Address: _____
City: _____ State: _____ Zip Code: _____
Phone: _____
Email: _____

## **Event Details**

Event Name: \_\_\_\_\_ Ypsilanti Jazz Festival \_\_\_\_\_

Event Date(s): \_\_\_\_\_ July 6, July  
13 \_\_\_\_\_

Event Time(s): \_\_\_\_\_ 4-9pm \_\_\_\_\_

Event Location (Proposed location): \_\_\_\_\_ Riverside Park \_\_\_\_\_

Event Type: (Check all that apply):

\_\_\_\_ Parade     Concert    \_\_\_\_ Festival

\_\_\_\_ Athletic Event (run, walk, etc.)    \_\_\_\_ Other:

Event Category: \_\_\_\_\_

Event Description/Purpose: **(Please be as detailed as possible)**

The Ypsilanti Jazz Festival is entering its 3<sup>rd</sup> year of providing free music and community resource event in Riverside Park. Each event features 1-2 artists performances plus vendors and community resource tables. This event is family friendly and open to all residence in Ypsilanti and Washtenaw County.

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### **DDA Funding Details**

Has the applicant and/or organization received DDA funding for this event before? **Yes** or No \_\_\_\_\_

How will this event benefit the district and local businesses?

The businesses are benefited by contracted services and walk-in to shops and restaurants downtown. We have partnered with several local businesses in the past including vendors and non-profit organizations. Examples: Ypsi Marketing Print Company, Jones Cleaning Services, Ypsilanti District Library, Ypsi Performance center, 734 Brewery, etc.

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Are there any local business involved? **If yes, please list them below.**

Examples: Ypsi Marketing Print Company, Jones Cleaning Services, Ypsilanti District Library, Ypsi Performance center, 734 Brewery, Corner Health, etc.

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### **Additional Event Details**

Total number of participants: \_\_\_\_\_ 400+ \_\_\_\_\_

Will the event require a pavilion and/or gazebo rental?

X\_ Pavilion \_\_\_ Gazebo \_\_\_ Both \_\_\_ None

Will any food be prepared, distributed, or sold at the event? **All food vendors must receive a permit approved by the Washtenaw County Environmental Health Department and the City of Ypsilanti**  Yes \_\_\_ No

Will any alcohol be served or sold at the event and by whom? **No.**

**Parking**— Where do you anticipate attendees will park? Last year parking was at Riverside Park but construction definitely played a factor in parking and attendance of the festival. Parking is first come first serve.

Do you have a plan for signage to direct attendees where to park?

Will public lots be used?  Yes  No

Will private lots be used?  Yes  No In the past we used Honda parking lot for parking.

**Budget Summary**

<b>Total Cost of Event</b>	\$\$15,000	
<b>Total Income Projected</b>	\$\$15,000	
<b>DDA Funds Requested</b>	\$\$5,000	
List Names of Additional Funding Sources	<b>Amount</b>	<b>Confirmed? (Yes or No)</b>
A2 Destination	\$2,000	yes
Washtenaw County	\$2,000	yes

**City Service & Equipment**

Certification and Signature: I understand and agree on behalf of the sponsoring organization that

- a) All food vendors must receive a permit and be approved by the Washtenaw County Environmental Health Department and City of Ypsilanti
- b) This approval of this event may include additional requirements and/or limitations based of the YDDA’s review of the application.



Applicant’s Signature

\_\_\_\_\_

Date

Taryn MR Willis

Printed Name of Applicant

Summer Cabaret  
50 E. Cross st.  
Ypsilanti, Mi 48198  
734 221 5833  
[ypsiodds@gmail.com](mailto:ypsiodds@gmail.com)



[ypsiodds@gmail.com](mailto:ypsiodds@gmail.com)

Summer Cabaret  
July 21, 28 perhaps multiple random days in July  
6pm  
Depot Town

concert

Description:

It's a lovely Sunday afternoon, people are out walking their dogs, jogging, dining at local restaurants enjoying time being present with each other. A Tuba sounds from the North somewhere near but not yet in sight to the people in the bustling of town. Listen to his deep bellows, wondering where it might be coming from and why is he here? Meanwhile an accordion player walks the street emerging from the back ally of Ninde street, a guitarist steps up the steps from Riverside park to Cross st, and a beautiful maidens voice permeates the summer air. They all join together in front of the Depot Town clock with a little surprise concert for all to enjoy.

Purpose: To entertain the public with positive engagements surprising them with music and performance. We need a little more of magical surprises and happiness to balance that which is so awful here in Ypsilanti.

DDA  
Not for this

It will stop people for a while to enjoy the sounds of music. Create joyful feelings and make them wanting more. Will they experience another surprising concert next time they are in Depot Town? Not sure but why not go down and try!

I'd like to do multiple of these surprise concerts but it all depends on financial and other ways support.

All of the local businesses will be a part of this. The person on the microphone can say a quick mention to please visit into local stores and continue to enjoy our community. Other musical non-profits will be asked to perform.

500+ per event  
none needed  
no food or alcohol

Parking will be as is



Cost \$1000  
projected income priceless  
DDA funds \$1000  
no others at this time

  
Claire Broderick

**City of Ypsilanti Downtown Development Authority**

**Special Event Sponsorship Application**

Contact Information:

Organization Name: Bridge Community Café

Street Address: 217 W Michigan Ave

City Ypsilanti State: Michigan Zip Code: 48197

Phone: redacted

Email: hello@bridgecommunity.cafe

Organization Website: bridgecommunity.cafe

Organization Agent/Applicant Name: Sierra Lambert

Street Address: redacted

Phone: redacted

Email: slambe11@emich.edu

**Event Details**

Event Name: Summer 2024 Downtown Block Party (TBD)

Event Date(s): First weekend of June (Date TBD)

Event Time(s): All Day

Event Location (Proposed location): Downtown Ypsilanti; Various locations.

Event Type: (Check all that apply):

Parade  Concert  Festival

Athletic Event (run, walk, etc.)  Other: Small Business Block Party

Event Category: Community Event

Event Description/Purpose: **(Please be as detailed as possible)**

The proposed event is a vibrant and community-oriented block party aimed at celebrating and supporting local micro-businesses within our city. Our city's small businesses, particularly those with brick-and-mortar locations, have consistently demonstrated their commitment to fostering entrepreneurship and community engagement by graciously offering their spaces for local micro-businesses to host pop-ups, sell their products, and collaborate. The primary purpose of this event is to further bolster this spirit of collaboration and support by organizing a large-scale gathering

that not only showcases the diversity and creativity of our local businesses but also fosters meaningful connections between residents and the entrepreneurial ecosystem. By bringing together small businesses, residents, and city officials, we aim to create an inclusive and festive atmosphere that celebrates our community's entrepreneurial spirit and strengthens local economic resilience. Key objectives of the event include:

**Promotion of Local Businesses:** The event will serve as a platform to showcase the products, services, and stories of our local micro-businesses, highlighting their unique offerings and contributions to our community's economy and culture.

**Community Engagement:** Through interactive activities, entertainment, and networking opportunities, the event will encourage residents to engage with their local businesses, fostering a sense of pride and ownership in their community.

**Support for Small Business Growth:** By subsidizing costs associated with staffing extra hours at participating businesses, the event funding will directly support the growth and sustainability of our local businesses, enabling them to reach new customers and expand their networks.

**Marketing and Promotion:** A significant portion of the funding will be allocated towards marketing efforts to ensure maximum visibility and attendance at the event. This will include targeted advertising, social media campaigns, and community outreach efforts to reach residents across demographics.

**Creation of Engaging Activities:** The event will feature a "small business bingo card" designed to encourage attendees to explore and support as many local businesses as possible. By offering prizes sponsored by participating businesses, the bingo card will incentivize attendees to interact with a diverse range of establishments, fostering cross-promotion and customer engagement.

Overall, the event aims to create a dynamic and inclusive space where residents can come together to celebrate our city's entrepreneurial spirit, support local businesses, and strengthen community connections. With the support of the city, we believe this event has the potential to not only boost local economic activity but also enhance the vibrancy and resilience of our community for years to come.

**\*\*\*COVID-19 & Social Distancing Precautions\*\*\*** — Please describe in detail how this event will implement and enforce current COVID-19 regulations, and social distancing measures.

#### **DDA Funding Details**

Has the applicant and/or organization received DDA funding for this event before? Yes or **No**

How will this event benefit the district and local businesses?

- Economic Boost: The event will attract more customers, boosting sales and injecting spending into the local economy.
- Visibility: Participating businesses will gain exposure to a wider audience through marketing efforts, increasing brand awareness and customer reach.
- Networking Opportunities: The event will facilitate connections between local businesses, encouraging collaborations and partnerships.
- Customer Engagement: Interactive activities will encourage attendees to visit multiple businesses, fostering customer loyalty and repeat business.
- Community Support: By participating in the event, businesses demonstrate their commitment to the community, building pride and loyalty among residents.

Are there any local businesses involved? **If yes, please list them below.**

None of the following are confirmed, though I have spoken to most business owners in the past about hosting a similar event, given the opportunity, and the interest was high! In addition to the following local businesses, I believe many of us who have Brick & Mortar locations would be happy to open space inside for smaller, local micro-businesses. (Bloodroot Herb Shop, Blackstone Bookstore, Bridge Community Café, Ziggy's, Bloom Studios, No Label Juice. In addition to this list, I have spoken about this with the director of the downtown Ypsilanti library, Joy Cichewicz.)

**Additional Event Details**

Total number of participants: 800-1,500 (estimate)

Will the event require a pavilion and/or gazebo rental?

Pavilion     Gazebo     Both     None

Will any food be prepared, distributed, or sold at the event?

**(All food vendors must receive a permit approved by the Washtenaw County Environmental Health Department and the City of Ypsilanti)**  Yes  No

Will any alcohol be served or sold at the event and by whom? **NO**

**Parking**— Where do you anticipate attendees will park?

Street Parking, Private Lots (YDL, Beal) & Public Lots (Adams St, Huron St)

Do you have a plan for signage to direct attendees where to park? **Yes, we have signs.**

Will public lots be used?  Yes \_\_\_ No

Will private lots be used?  Yes \_\_\_ No

**Budget Summary**

<b>Total Cost of Event</b>	\$5,500	
<b>Total Income Projected</b>	\$8,000-12,000	
<b>DDA Funds Requested</b>	\$5,000	
List Names of Additional Funding Sources	<b>Amount</b>	<b>Confirmed?</b> (Yes or No)
Bridge Community Café	\$500	Yes
Ypsilanti District Library	\$500	No

**City Service & Equipment**

Certification and Signature: I understand and agree on behalf of the sponsoring organization that

- a. All food vendors must receive a permit and be approved by the Washtenaw County Environmental Health Department and City of Ypsilanti
- b. This approval of this event may include additional requirements and/or limitations based on the YDDA's review of the application.

redacted 03/31/2024

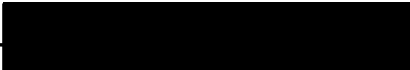
Applicant's Signature

Date 3/31/24

Printed Name of Applicant : **Sierra Lambert**

# City of Ypsilanti Downtown Development Authority Special Event Sponsorship Application

Contact Information: **Joy Cichewicz, joy@ypsilibrary.org**

Organization Name:	<u>Ypsilanti District Library</u>		
Street Address:	<u>5577 Whittaker Rd</u>		
City:	<u>Ypsilanti</u>	State:	<u>MI</u> Zip Code: <u>48197</u>
Phone:	<u>734-879-1300 (office)</u>		
Email:	<u>lisa@ypsilibrary.org</u>		
Organization Website:	<u>https://ypsilibrary.org</u>		
Organization Agent/Applicant Name:	<u>YDL-Michigan, Joy Cichewicz</u>		
Street Address:	<u>229 W. Michigan Avenue</u>		
City:	<u>Ypsilanti</u>	State:	<u>MI</u> Zip Code: <u>48197</u>
Phone:	<u>734-879-1314 (office),</u>		
Email:	<u>joy@ypsilibrary.org</u>		

## Event Details

Event Name: Welcome Back Bash (working title)

Event Date(s): Saturday, August 3, 2024

Event Time(s): 11am-4pm

Event Location (Proposed location): Outside and inside YDL-Michigan

Event Type: (Check all that apply):

Parade     Concert     Festival

Athletic Event (run, walk, etc.)     Other:

Event Category: Community Open House

Event Description/Purpose: (Please be as detailed as possible)

Due to a combination of events on July 1, 2023, an intense rain storm flooded the downtown library and caused catastrophic damage to the interior walls and floors. Lead paint and mold was also discovered, and the library has been closed since then. Renovation is in progress.

In late July 2024, the library will be reopening, with an improved and updated building, able to provide even better services, and bring the community back downtown. We are planning a public celebration on Saturday, August 3<sup>rd</sup> from 11-4pm to welcome people back to the downtown library. This grand opening event will include a ribbon cutting, speakers, tours, free food, games, activities, scavenger hunt, performers, live music, community art-making, and swag give-aways. Activities will be targeting youth and families in the morning and then changing to an all ages/adult focus in the afternoon. Local officials will be invited and given opportunities to speak, including someone from the YDDA. We are also planning to work with downtown businesses to create activities that encourage the community to come downtown, walk around and rediscover all of the many unique businesses/organizations that make Ypsilanti's downtown a diverse and lively place to gather and spend time.

YDL will cast a broad net across Ypsilanti in advertising the event including press coverage, social media, flyers, website, newsletter articles and other promotions to build excitement and encourage attendance. We also hope to partner with local businesses to include promotions in their communications with customers via newsletters and social media.

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### DDA Funding Details

Has the applicant and/or organization received DDA funding for this event before?  
Yes or No X

How will this event benefit the district and local businesses?

There are many ways the library's closing affected downtown businesses. During 2019 (pre-pandemic) the downtown library received 131,772 visitors and in 6 months of 2023, prior to our closure, we received nearly 59,000 visitors, almost back up to normal levels. Our closure curtailed activity at the library, meaning less traffic to restaurants and stores conveniently located near the library, while also depriving businesses of library resources and meeting spaces. The library's closure also created an environment where vulnerable, unhoused individuals were without our bathrooms, a safe warm/cool place to rest, or our library staff to help them with any issues or support needed. This caused disruption that challenged and adversely impacted downtown businesses, particularly last summer. In addition, with the 2023 downtown water main work, a perfect storm of issues developed for the Michigan Ave. community to deal with. Many business owners have personally shared

with us how important the library is to the well-being of downtown, and they look forward to its reopening.

The Michigan Avenue library is a valued, shared community space. The powerful role it plays in providing resources for our most vulnerable community members has become glaringly obvious as the downtown community continues to navigate the impact of the library closure on their businesses. We expect our Welcome Back Celebration to attract hundreds of visitors to the library and, hopefully, kick-off the return of foot traffic downtown. We hope to work with individual local businesses to provide a creative way to encourage traffic to local restaurants and businesses.

Are there any local business involved? If yes, please list them below.

We have reached out to Angel Vanas, Ypsilanti Enterprise Association President, to discuss how we can best leverage our event to benefit Michigan Avenue businesses. We plan on working collaboratively with downtown businesses/organizations to make our Welcome Back Bash both inviting and exciting to the community. The library staff have had several ideas such as some type of business bingo or coupon distribution for participating businesses. Lists of activities and potential business partners have been generated, and outreach has begun. Our event plan will become more robust and inclusive as we gain commitments from businesses to join us in this day of community celebration and pride in our downtown community. Libraries are community builders and connectors, and we are committed to our role as an organization that works to bring the community together.

### **Additional Event Details**

Total number of participants: **300-600 (est)** \_\_\_\_\_

Will the event require a pavilion and/or gazebo rental?

\_\_\_ Pavilion \_\_\_ Gazebo \_\_\_ Both \_\_\_ **X** None

Will any food be prepared, distributed, or sold at the event? All food vendors must receive a permit approved by the Washtenaw County Environmental Health Department and the City of Ypsilanti \_\_\_ **X** Yes \_\_\_ No

Will any alcohol be served or sold at the event and by whom? **No alcohol will be available.**

**Parking**— Where do you anticipate attendees will park?

**People will be able to park at 301 W Michigan Avenue and use city and street parking.**



Do you have a plan for signage to direct attendees where to park? **Yes**

Will public lots be used?  Yes \_\_\_ No

Will private lots be used?  Yes \_\_\_ No

**Budget Summary**

<b>Total Cost of Event</b>	\$3000	
<b>Total Income Projected</b>	\$0	
<b>DDA Funds Requested</b>	\$1500	
<b>List Names of Additional Funding Sources</b>	<b>Amount</b>	<b>Confirmed? (Yes or No)</b>
YDL	\$1500	Yes

**City Service & Equipment**

Certification and Signature: I understand and agree on behalf of the sponsoring organization that

- a) All food vendors must receive a permit and be approved by the Washtenaw County Environmental Health Department and City of Ypsilanti
- b) This approval of this event may include additional requirements and/or limitations based of the YDDA's review of the application.



3/30/2024  
Date

Joy Cichewicz  
Printed Name of Applicant

# City of Ypsilanti Downtown Development Authority Special Event Sponsorship Application

## Contact Information:

Organization Name: Fundamental Sound Co. _____		
Street Address: _____ Ave _____		
City: ___Ypsilanti_____	State: ___MI_____	Zip Code: _____
48198 _____		
Phone: _____		
Email: _____Fundamentalsoundco@gmail.com_____		
Organization Website: _____ _Fundamentalsoundco.com_____		
Organization Agent/Applicant Name: _____Taylor Greenshields_____		
Street Address: _____Same as above_____		

## Event Details

Event Name: \_FunFest\_\_\_\_\_

Event Date(s): \_\_\_\_\_August 10th\_\_\_\_\_

Event Time(s): \_\_\_\_\_Noon- 10:30pm\_\_\_\_\_

Event Location (Proposed location): \_\_\_\_\_Frog Island\_\_\_\_\_

Event Type: (Check all that apply):  
 Parade     Concert     Festival



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**Additional Event Details**

Total number of participants: \_\_\_\_\_400\_\_\_\_\_

Will the event require a pavilion and/or gazebo rental?

\_\_\_\_ Pavilion \_\_\_\_ Gazebo \_\_\_\_ Both  None

Will any food be prepared, distributed, or sold at the event? **All food vendors must receive a permit approved by the Washtenaw County Environmental Health Department and the City of Ypsilanti**  Yes \_\_\_\_ No

Will any alcohol be served or sold at the event and by whom? No

**Parking**— Where do you anticipate attendees will park? In parking lot by Freight station.

Do you have a plan for signage to direct attendees where to park? Yes.

Will public lots be used?  Yes \_\_\_\_ No

Will private lots be used? \_\_\_\_ Yes  No

**Budget Summary**

<b>Total Cost of Event</b>	\$8000	
<b>Total Income Projected</b>	\$450	
<b>DDA Funds Requested</b>	\$5000	
List Names of Additional Funding Sources	<b>Amount</b>	<b>Confirmed? (Yes or No)</b>
Bank of Ann Arbor	1500	Yes

Organization Name: Rumble of the Bumble  
Street Address: 50 E. Cross st  
Ypsilanti, MI 48198

phone: [REDACTED]  
Email: [ypsiodds@gmail.com](mailto:ypsiodds@gmail.com)  
Org Web: [www.RumbleoftheBumble.org](http://www.RumbleoftheBumble.org)  
Applicant Name: Claire Broderick

[REDACTED]  
[ypsiodds@gmail.com](mailto:ypsiodds@gmail.com)

Event Details:  
Rumble fo the Bumble  
September 7th  
2pm-10pm  
E. Cross st/ Market Place park ~Depot Town~

## Festival

### Event description/Purpose

The main purpose for the event is to bring economic growth to the Depot Town district and to Ypsilanti Michigan. While there are 3 main purposes, supporting of the arts and environmental awareness included, economic growth is at the core of this.

the Carrot- By the use of entertainment, arts and performance we estimate bringing 4-5K people into town. Highly talented wrestlers will be the headline of the event. We welcome back Big Bruce Buzzbee the largest bumble bee on planet Earth, and the smallest wrestler in the ring. He's going up against the pesky pesticide chemicals threatening the existence of pollinating creatures and humans alike. We are also looking to bring on an additional pollinating character this year to help ol' Bruce out. People have literally not stopped talking about this event since it debuted in 2022.

the Hare- Interactive arts via performers, painters, dancers will delight as the day goes on. Environmentalist, gardeners, bee keepers will engage in interactive learning tables, with environmental teachings engaging the public, families and our community. Gearing them with more knowledge on how we can work together, things we can do the help minimize the risk of impending doom on our planet.

the Greyhound- Local retail shops will be represented outside of their shops and onto the streets to help drive sales to their businesses. The area restaurants will engage in providing their services; no food or drink trucks will be part of our festival due to this effort. We are also encouraging them to engage in a month long Buzz hop cocktail/mock-tail stamp card, where prizes will be given at the event itself for a fully stamped card. A Biz-buzz wheel of small denominational gift cards, tickets and services which are donated by the restaurants and small businesses will be just part of the fun in the Games Green area of playful ticketed fun and games. This is to help drive traffic to those establishments who donate. Artists and Farmers booths will be set up to support the small cottage law businesses and independents. The Children's entrepreneurial market has been invited to help support young makers, shakers and creators. A wellness tent and chill space will be set to welcome naturopathic businesses such as reiki and massage businesses. Tarot readers and other small independents will also be invited all as part of the allure creating a plethora of "things to do" and stick around town.

Use the Carrot to root for the Hare, while the Greyhound wins the race.

Yes. I have received funding before from the DDA

The benefits of this festival are simple. Every single part of it is joyful and beneficial in one way or another. It is a true community event with the draw of fun to be had for thousands of people near and far. Our reach that I knew of last time was as far as 1 1/2 hours away. Creating a special experience that shines brightly on the city of Ypsilanti as a whole. Something I feel we

desperately need a lot more of in this town. It brings in tourism; a reason to come and spend a full day here. With a positive feeling helping them to come back.

YES over up to 100 businesses are involved with the inclusion of every small table business and artist independently.

This, That & the ODDer things, Apple Annies Vintage, Lucky Haskins, Cats and Dogs, Brick & Mortar, Thrift Depot, Sidetracks, Aubrees, Thompson and Co., Maiz Mexican Cantina, Wax, 734, Bobby's hair, Sprig's Hideaway, Paulas and Sinderellas, Three thrives Garlic, Ali Glaske pro, Car and Driver, the MIX workout, our lighting guys, our Dj's, many of our performers. A bunch of other Ypsilanti area businesses are interested and that are still to be approached so I can't name them but come the day of it will be in length.

Non-profits

First Fridays of Ypsilanti, UMS, Ypsi Real/ destination A2, Awesome foundation, Wild Ones and MANY more once its all said and done.

# of people 4-5K

no pavilion or Gazebo

no food or alcohol on the street

Parking:

We are working with local area churches to negotiate the uses of their parking. There will be signage and attendees at such lots. The Depot Town parking though slim will be used, and free parking where it can be found also. We will likely have a map on our website to help guide attendees as we solidify our unions with parking.

Yes to both public and private lots

Cost of the event 10K

Income for all of the businesses combined will likely be upwards of 150K

DDA Funds requested \$2500 Be a Big Buzz\*

Funding sources: DDA, Awesome Foundation, YpsiReal/Destination A2, NADM, Multiple Fundraising events, and more to come.

\*\$2500- prominent top tier Ring Announcement before Match begins, LOGO printed on posters, flyers, handouts etc. placed on ROTB official website, First Fridays official website, included in social media postings. 15 ROTB stickers, Logo on Wrestling Ring banners in a prominently decent position.

Signed:







Claire Broderick 3/22/24



# City of Ypsilanti Downtown Development Authority Special Event Sponsorship Application

Contact Information:

Organization Name:	<u>Ziggys</u>		
Street Address:	<u>206 W. MI AVE</u>		
City:	<u>Ypsilanti</u>	State:	<u>MI</u> Zip Code: <u>48197</u>
Phone:			
Email:	<u>ziggysbooking@gmail.com</u>		
Organization Website:	<u>ziggysypsi.com</u>		
Organization Agent/Applicant Name:	<u>Keelan Ferraiuolo</u>		
Street:			
City:		Code:	<u>48104</u>
Phone:			
Email:			

## Event Details

Event Name: Freak Fest

Event Date(s): ~~10/5~~ - 10/5

Event Time(s): 12-7

Event Location (Proposed location): Riverside Park

Event Type: (Check all that apply):  
 Parade     Concert     Festival  
 Athletic Event (run, walk, etc.)     Other:



Event Category: \_\_\_\_\_

Event Description/Purpose: **(Please be as detailed as possible)**

Out door park event to gather the community in music, art vendors potential food vendors. but prob not so people can go out on foot to eat and support the local restaurants.

**DDA Funding Details**

Has the applicant and/or organization received DDA funding for this event before? Yes or No No

How will this event benefit the district and local businesses?

Last year we brought in many people to the area, with great feedback from food/coffee/beverage businesses having great sales.

Are there any local business involved? **If yes, please list them below.**

Reager beager, Wyrd byrd

**Additional Event Details**

Total number of participants: ?

Will the event require a pavilion and/or gazebo rental?

Pavilion \_\_\_ Gazebo \_\_\_ Both \_\_\_ None

Will any food be prepared, distributed, or sold at the event? **All food vendors must receive a permit approved by the Washtenaw County Environmental Health Department and the City of Ypsilanti** \_\_\_ Yes  No

Will any alcohol be served or sold at the event and by whom?

NO



**Parking**— Where do you anticipate attendees will park? around the park and local businesses  
 Do you have a plan for signage to direct attendees where to park? yes

Will public lots be used?  Yes \_\_\_ No

Will private lots be used? \_\_\_ Yes \_\_\_ No

**Budget Summary**

<b>Total Cost of Event</b>	\$ <u>5,000 - Projected</u>	
<b>Total Income Projected</b>	\$ <u>1,600</u>	
<b>DDA Funds Requested</b>	\$ <u>3,000</u>	
List Names of Additional Funding Sources	<b>Amount</b>	<b>Confirmed? (Yes or No)</b>
<u>Ticket sales</u>	<u>20 / person</u>	<u>NO</u>
<u>booth/vendor</u>	<u>30 / booth</u>	<u>NO</u>

**City Service & Equipment**

Certification and Signature: I understand and agree on behalf of the sponsoring organization that

- a) All food vendors must receive a permit and be approved by the Washtenaw County Environmental Health Department and City of Ypsilanti
- b) This approval of this event may include additional requirements and/or limitations based of the YDDA's review of the application.



Date 3/5/2024

Keelan Ferraiuolo

Printed Name of Applicant





# All Hallows Illumination of Frog Island

## 11.01.2023

—  
[Janette Rook](mailto:janette.rook@gmail.com)

All Hallows Illumination of Frog Island

1122 Pearl St

Ypsilanti, MI 48197

[janette.rook@gmail.com](mailto:janette.rook@gmail.com)

## Overview

We would like to again plan *All Hallows Illumination of Frog Island* on November 1st, 2023. We plan to fundraise to pay for part of the event (the dumpster for pumpkins, lighting, decorations, additional funds to pay performers), however the DDA and City's partnership has been invaluable in previous years. We hope you will consider a grant to help compensate our wonderful performers (\$800 if possible) and continued partnership for this event for 2021.

## Event Description

Please join us for the 5th annual All Hallows Illumination of Frog Island! Walk, red wagon, bike, or drive your jack o'lanterns to the Frog Island amphitheater to light it & our track with our aged jacks. Costumes encouraged of course for this FREE event. Fire Spinners Ypsi Spin Jam plans to perform first, followed by Black Jake & the Carnies (tips encouraged!) Just us, an illuminated Tridge, a park of our glowing jacks & these wonderful performers! This is a free event, created and run by local volunteers. Please join us!

# City of Ypsilanti Downtown Development Authority Special Event Sponsorship Application

## Contact Information:

Organization Name: Great Lakes Flow

Street Address: [REDACTED]

City: Ypsilanti      State: MI.      Zip Code: 48198

Phone: [REDACTED]

Email: Info@greatlakesflow.com

Organization Website: [greatlakesflow.com](http://greatlakesflow.com)

Organization Agent/Applicant Name: Chadewick Harris

S Street Address: [REDACTED]

City: Ypsilanti      State: MI.      Zip Code: 48198

Phone: [REDACTED]

Email: Info@greatlakesflow.com

## **Event Details**

Event Name: All Hallows Illumination of Frog Island

Event Date(s): 11/1/24

Event Time(s): 7pm - 9pm

Event Location (Proposed location): Frog Island Amphitheater

Event Type: (Check all that apply):

Parade     Concert       Festival

Athletic Event (run, walk, etc.)     Other:

Event Category: Class 2

Event Description/Purpose: (**Please be as detailed as possible**)

Free event that encourages residents to bring their jack o lanterns to light up the park, accompanied by fire spinners, lighting, and musical performances. The DDA has co-sponsored the event for a few years now as well as local businesses & Ypsi Real to compensate the performers. Non-profit and free to attendees.

**DDA Funding Details**

Has the applicant and/or organization received DDA funding for this event before? Yes or No Yes

How will this event benefit the district and local businesses?

The event brings several hundred people into the depot town area.

Are there any local business involved? **If yes, please list them below.**

Aubree's, Maiz, 734 brew, Corner brew, Rocket, Ypsi Food Coop, Flo-Mar, Red Tree Properties, VC Made brought the skelly, & Ypsi Real last year

**Additional Event Details**

Total number of participants: 500 - 1000

Will the event require a pavilion and/or gazebo rental?

     Pavilion      Gazebo      Both  None We do use the amphitheater/stage

Will any food be prepared, distributed, or sold at the event? **All food vendors must receive a permit approved by the Washtenaw County Environmental Health Department and the City of Ypsilanti**      Yes  No

Will any alcohol be served or sold at the event and by whom? No

**Parking**— Where do you anticipate attendees will park? Depot Town Lot

Do you have a plan for signage to direct attendees where to park?

Will public lots be used?  Yes      No

Will private lots be used? \_\_\_ Yes \_\_X\_ No

**Budget Summary**


<b>Total Cost of Event</b>	2000	
<b>Total Income Projected</b>	2000	
<b>DDA Funds Requested</b>	800	
List Names of Additional Funding Sources	<b>Amount</b>	<b>Confirmed? (Yes or No)</b>
Go Fund Me	Unknown	No
Local Business Sponsors	Unknown	No

\*We fundraise as much as we need to cover cost

**City Service & Equipment**

Certification and Signature: I understand and agree on behalf of the sponsoring organization that

- a) All food vendors must receive a permit and be approved by the Washtenaw County Environmental Health Department and City of Ypsilanti
- b) This approval of this event may include additional requirements and/or limitations based of the YDDA's review of the application.

  
\_\_\_\_\_  
Applicant's Signature

3/26/24  
Date

Chadewick Harris  
\_\_\_\_\_  
Printed Name of Applicant

Holiday Living Statue Exhibit  
50 E. Cross st.  
Ypsilanti MI 48198  
734 221-5833  
[ypsiodds@gmail.com](mailto:ypsiodds@gmail.com)

N/A



[Ypsiodds@gmail.com](mailto:Ypsiodds@gmail.com)

#### Event Details

Name: Holiday Living Statue Exhibit  
Event Date Nov 23rd 2024  
Event Time 6-9pm  
Location: Ypsilanti Depot Town and Michigan Ave area Businesses  
Type: other arts and creativity

#### Event Description:

Holidays are a time to shine in Ypsilanti and a way to shine to help draw in visitors from neighboring areas to shop and support local businesses. Hosting a living statue exhibit in the participating windows of local businesses throughout town. The community will be encouraged to walk around and witness windows come to life. Children can suspend their disbeliefs in an imaginary magical interaction with the characters behind the windows. They will be given an environmental friendly powder pixie dust (cornstarch) to blow in front of the windows, activating the volunteers inside to move and come alive for just a few brief seconds. Hot cider or treats will be encouraged to be offered by each participating business as well.

#### Event Description

During the lull of retail sales between Halloween and Thanksgiving and just before the kick off of the Tree Lighting ceremony, a well known and adored event, is when I am purposing to draw people out of their homes and into the stores for some early holiday shopping and cheer.

The purpose is to give the community a reason to get out of their homes and to the stores, during the traditionally very slow time of the year. To engage the community with fun and magic with a safe and friendly activity.

I tested it in my own store and got rave reviews of appreciation from my audience. How cool would it be if it could be a walk or found in every window.

I would like to see this be a yearly thing.

#### DDA Funding

Not for this

It will sure to benefit the district in another positive experience had by the people of our community. Drawing them out to visit each business and patron the stores. People love living statues, mannequins no matter the age.

Yes as many as I can get on board. Including This That & the ODDer things, Sprig's Hideaway, Ali Glaske Pro



Additional  
no no none of that

Parking will be as is in available lots, nearby neighborhoods and paid spaces.

Private and public will be used.

cost \$2,000  
ask \$1,000  
total income \$30,000 plus  
no other funding sources at this time

City service & equipment



Claire Broderick

Name: \_\_\_\_\_

**2024 YDDA Event Sponsorship Scoring Matrix**

	IFFY	Special events at Farmers Markets	Ypsi Pride	Juneteenth	Dancing in Summer	4th of July Parade	Jazz Fest	Summer Cabaret	Downtown Block Party	YDL Welcome Bash	FunFest	Rumble of the Bumble	Freak Fest	All Hallows Eve	Holiday Living Statues
1. How well does this event integrate and impact local businesses?															
2. Does this serve underrepresented groups or businesses in the DDA?															
3. What is the projected attendance?															
4. What are the other sources of funding to support the event?															
<b>Total:</b>															

Please score 0-5. 0 is lowest and 5 is highest. You may use decimals.

Notes: