



CITY OF YPSILANTI
DDA EQUITABLE INVESTMENT COMMITTEE
Monday, February 19, 2024 @ 6:00 PM
Council Chambers
One South Huron, Ypsilanti, MI 48197
[Launch Meeting - Zoom](#)

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. AGENDA APPROVAL**
- 4. APPROVAL OF MINUTES**
 - A. 12-19-23 Minutes
- 5. PUBLIC COMMENT (3 MINUTES)**
- 6. NEW BUSINESS**
 - A. Business Roundtable Continued Discussion
- 7. PROPOSED BUSINESS**
- 8. PUBLIC COMMENT (3 MINUTES)**
- 9. ADJOURNMENT**



MINUTES
COMMITTEE FOR EQUITABLE INVESTMENT
8:30 AM - Tuesday, December 19, 2023
City Council Chambers - 1 S. Huron St.

1. CALL TO ORDER

2. ROLL CALL

YLONDIA PORTIS (C)	P
BRYAN FOLEY	A
VALORY BROWN	P
SIERRA LAMBERT	A
DYLAN CINTI	P

3. AGENDA APPROVAL

Valory Brown motioned to approve the agenda. Dylan Cinti supported the motion. Motion Carried - unanimous.

4. APPROVAL OF MINUTES

Valory Brown motioned to approve the December 19, 2023 minutes. Dylan Cinti supported the motion. Motion Carried - unanimous.

5. PUBLIC COMMENT (3 MINUTES EACH) - none.

6. NEW BUSINESS

A. 2024 Meeting Calendar

Valory Brown motioned to approve the 2024 Meeting Calendar, and Dylan Cinti supported the motion. Motion passed - unanimous.

B. Continued Conversation: Business Round Table Discussion & Technical and Educational Series

The committee discussed when this round table will take place and talked about putting together a task sheet.

This would take place towards the end of February. Evening of February 27th or 28th. Local Catering.

Attendees would be County Reps, banks, MIHQ, WCC, UMS etc

Engage stakeholders who can have an impact. How can we all come together to support small businesses? How can we leverage research done with the equity needs assessment.

Find three asks: Foundational training, Market/housing assessment, New business handbook

Highlight events, create a celebration calendar.

Accessibility and financial planning.

Conduct an average revenue survey.

For the upcoming meetings:

Jan 15- location identified, template of presentation, invitation letter,

Feb 20th - Calendar, preliminary presentation, vision

Present to DDA board January 18th.

Dylan Cinti will make a presentation deck.

7. PROPOSED BUSINESS

8. PUBLIC COMMENT (3 MINUTES)

9. ADJOURNMENT

Dylan Cinti motioned to adjourn and Valory Brown supported the motion. Motion passed - unanimous.