



AGENDA DDA BOARD OF DIRECTORS MEETING Meeting

3:00 PM - Friday, August 25, 2023
Council Chambers

	Page
1. CALL TO ORDER	
2. ROLL CALL	
YLONDIA PORTIS (C) P A	
VALORY BROWN P A	
BRYAN FOLEY P A	
SIERRA LAMBERT P A	
PATTON DOYLE (Alternate) P A	
3. AGENDA APPROVAL	
4. APPROVAL OF MINUTES	
4.1. 6-14-23 Ad Hoc Minutes	3 - 4
5. PUBLIC COMMENT (3 MINUTES EACH)	
6. NEW BUSINESS	
6.1. 2023 Downtown Relief Fund	5 - 13
Water Shut Down Summary	
2023-07-13 Water Shutdown Summary from YCUA	
2021 West Cross Construction Relief Grant Application	
Committee and Board Conversations	
7. PROPOSED BUSINESS	
8. AUDIENCE PARTICIPATION	
9. ADJOURNMENT	



MINUTES
AD HOC COMMITTEE FOR EQUITABLE INVESTMENT MEETING
1:30 PM - Wednesday, June 14, 2023
City Council Chambers - 1 S. Huron St.

1. CALL TO ORDER (1:37pm)

2. ROLL CALL

JEN EASTRIDGE	A
YLONDIA PORTIS (C)	P
BRYAN FOLEY	A
VALORY BROWN	P
SIERRA LAMBERT	P

3. AGENDA APPROVAL

Valory Brown motioned to approve the agenda. Valory Brown supported the motion. Motion Carried - unanimous.

4. Approval of the minutes:

Jen Eastridge motioned to approve the December 13, 2022 minutes and the February 14, 2023 minutes. Valory Brown supported the motion. Motion Carried - unanimous.

5. PUBLIC COMMENT (3 MINUTES EACH) -none

6. NEW BUSINESS

6.1. Equity Needs Assessment Update and Survey Results with Sharonda Simmons

Sharonda Simmons presented the results of the Equity Needs Assessment.

There is a very clear message of a need for improved communications.

Ylondia Portis spoke about press releases that highlight the DDA work.

The committee discussed how the assessment would be presented to the board.

Valory Brown motioned to accept the recommendations from the Equity Needs Assessment. Sierra Lambert supported the motion. Motion passed - unanimous.

6.2. Leisa Thompson Photography

Ylondia Portis named goals of the project. This is to obtain photos, use photos in promotional material, and to share photos in a business gallery to get a feel of what the DDA is like.

Ylondia Portis suggested that Over a 5 year period, we need to reach a goal of having photos of all of our businesses.

Sierra Lambert suggested opening project to cheaper photographers to get more portraits.

Staff stated that we have been working on this project with Leisa Thompson because of the satisfaction and quality of her work on this project she helped initiate and design.

The committee agreed to open the project up for an RFP to solicit bids.

7. PROPOSED BUSINESS - none.

8. AUDIENCE PARTICIPATION - none.

9. ADJOURNMENT

Valory Brown motioned to adjourn at 3:12pm and Sierra Lambert supported the motion. Motion passed - unanimous.

Business	Weekday Business Hours	Shutdown Time	Business hours impacted	Food Prep (est 2hrs per full shutoff day)	Is water crucial for business	Total Hours
Ann Arbor Professional Pharm	M-F 8:30am-5pm	Thursday 6/1 9am-5pm Wed 5/31 9am-5pm Wed 5/17 9am-5pm Monday 5/15 9am-5pm	32	no	no	32
Art of Africa Hair Braiding	M-Sa 9am-7pm	Monday 6/26 9am-5pm Thursday 6/15 9am-5pm Tuesday 6/13 4 hour emergency Monday 6/5 9am-5pm Wed 5/24 3 hour emergency	31	no	yes	31
Back Office Studio	M-F 8:30am-5pm	Thursday 6/22 9am-5pm	8	no	yes	8
Bank of Ann Arbor	M-F 9am-5pm	Thursday 6/1 9am-5pm Wed 5/31 9am-5pm Wed 5/17 9am-5pm Monday 5/15 9am-5pm	32	no	no	32
Beal Offices	M-F 9-5:30pm	Thursday 6/22 9am-5pm	8	no	no	8
Betty Green Salon	M-Sa 9-5pm	Thursday 6/22 9am-5pm	8	no	yes	8
Bobcat Bonnies	Weekdays 11-10pm	Thursday 6/22 9am-5pm	7	yes	yes	9
Bowerbird Mongo	Select Fridays once a month	Thursday 6/22 9am-5pm	0	no	no	0
Bridge Community Cafe	Daily 8:30am-3:30pm	Thursday 7/6 9am-5pm Monday 6/26 9am-5pm Thursday 6/15 9am-5pm Tuesday 6/13 4 hour emergency Monday 6/5 9am-5pm Wed 5/24 3 hour emergency	35	no	Yes	35
C King Co	M-Th 4-10pm	Thursday 6/1 9am-5pm Wed 5/31 9am-5pm Monday 5/15 9am-5pm	3	yes	yes	6
Decode Ypsilanti	by appointment	Thursday 6/22 9am-5pm	0	no	no	0
Dreamland Theater	special event only	Thursday 6/22 9am-5pm	0	no	no	0
Dos Hermanos Restaurant	Daily 9am-9pm	Thursday 5/18 9am-5pm	8	no	yes	8
Encuentro Latino Restaurant	M, W, Th 11am-8pm, T 11am-3p	Thursday 7/6 9am-5pm Monday 6/26 9am-5pm Wed 6/21 9am-5pm Thursday 6/15 9am-5pm Tuesday 6/13 4 hour emergency Monday 6/5 9am-5pm Wed 5/24 3 hour emergency	37		10 Yes	47
Familys Fried Chicken	M-Sa 5-9pm	Monday 6/5 9am-5pm Wed 5/24 3 hour emergency	3	yes	yes	5
Franks Drugs	9:30am-4:30am	Thursday 6/22 9am-5pm	7	no	no	7
Liquid Swordz	12-7pm T-Sa	Thursday 6/22 9am-5pm	5	no	yes/no	5
Ma Lous Chicken	11am-9pm T-Sa	Thursday 6/1 9am-5pm Wed 5/31 9am-5pm	24	yes	yes	32

Business	Weekday Business Hours	Shutdown Time	Business hours impacted	Food Prep (est 2hrs per full shutoff day)	Is water crucial for business	Total Hours
		Wed 5/17 9am-5pm				
		Monday 5/15 9am-5pm				
Mamas Pizza	11:30-9pm M, W-F	Thursday 5/18 9am-5pm	5.5	yes	yes	7.5
Puffer Reds	10am-8pm M-Sa	Monday, 7/10 9am - 5pm	7	no	No	7
Red Rock (Bitter Truth)	CLOSED	Thursday 7/6 9am-5pm	0		0 Yes	0
		Monday 6/26 9am-5pm				
		Thursday 6/15 9am-5pm				
		Tuesday 6/13 4 hour emergency				
		Monday 6/5 9am-5pm				
		Wed 5/24 3 hour emergency				
Spark East	5:30am - 5pm M-F	Thursday 7/6 9am-5pm	39	no	No	39
		Monday 6/26 9am-5pm				
		Thursday 6/15 9am-5pm				
		Tuesday 6/13 4 hour emergency				
		Monday 6/5 9am-5pm				
		Wed 5/24 3 hour emergency				
Star Studio by Angel	T,W, F 10am - 6pm	Monday 6/26 9am-5pm	7		0 yes	7
		Thursday 6/15 9am-5pm				
		Tuesday 6/13 4 hour emergency				
		Monday 6/5 9am-5pm				
		Wed 5/24 3 hour emergency				
Terry Bakery	7am - 12pm T-Sa	Monday 7/10 9am- 5pm	0	no	Yes	0
Trojan Laundry	M-F 7:30am-6pm	Thursday 7/6 9am-5pm	27		0 yes	27
		Monday 6/26 9am-5pm				
		Thursday 6/15 9am-5pm				
		Tuesday 6/13 4 hour emergency				
		Monday 6/5 9am-5pm				
		Wed 5/24 3 hour emergency				
Ziggys	6-11pm T-Th	Thursday 6/22 9am-5pm	0		0 yes	0

Water Shut Down Summary

Date	Shutdown Time	Block	Businesses affected
7/10/2023	9am to 5pm	Michigan Ave. Washington St. to Huron St. Services feed from S. Adams lot.	Puffer Reds, Terry Bakery, and Upstairs apartments
7/6/2023	9am to 5pm	Michigan Ave from Adams St to Washington St	Ypsilanti District Library, B24 Espresso Bar, Spark East, Innovation Center, Red Rock Barbecue
7/6/2023	9am to 5pm	Adams St from Pearl St to Michigan Ave	Trojan Laundry
6/26/2023	9am to 5pm	Michigan Ave from Adams St to Washington St	Star Studio by Angel, Art of Africa Hair Braiding, Ypsilanti District Library, B24, Espresso Bar, Spark East, Innovation Center, Red Rock Barbecue, Encuentro Latino Restaurant
6/26/2023	9am to 5pm	Adams St from Pearl St to Michigan Ave	Trojan Laundry
6/22/2023	9am to 5pm	Washington St from Pearl St to Michigan Ave	Bobcat Bonnies, Franks Drugs, Ziggies, Bowerbird, the Apartments above Bobcat Bonnies, Apartments at 220 Michigan Ave, The Back Office Studio, Cooking, JC Beal, Betty Green Salon, Liquid Swordz, Dreamland Theater, Decode Ypsilanti
6/21/2023	9am to 5pm	218 W. Michigan Connection	Encuentro Latino Restaurant
6/15/2023	9am to 5pm	Michigan Ave from Adams St to Washington St	Star Studio by Angel, Art of Africa Hair Braiding, Ypsilanti District Library, B24, Espresso Bar, Spark East, Innovation Center, Red Rock Barbecue, Encuentro Latino Restaurant
6/15/2023	9am to 5pm	Adams St from Pearl St to Michigan Ave	Trojan Laundry
6/13/2023	4 hours	Emergency - Michigan Ave from Adams St to Washington St	Star Studio by Angel, Art of Africa Hair Braiding, Ypsilanti District Library, B24, Espresso Bar, Spark East, Innovation Center, Red Rock Barbecue, Encuentro Latino Restaurant
6/13/2023	4 hours	Emergency - Adams St from Pearl St to Michigan Ave	Trojan Laundry
6/5/2023	9am to 5pm	Ballard St from Michigan Ave to Pearl St	
6/5/2023	9am to 5pm	Pearl St from Ballard St to Normal St	
6/5/2023	9am to 5pm	Michigan Ave from Ainsworth St to Washington S	Star Studio by Angel, Art of Africa Hair Braiding, Ypsilanti District Library, B24, Espresso Bar, Spark East, Innovation Center, Red Rock Barbecue, Encuentro Latino Restaurant Ypsilanti Police and Fire Department, Family's Fried Chicken
6/5/2023	9am to 5pm	Adams St from Pearl St to Michigan Ave	Trojan Laundry
6/5/2023	9am to 5pm	Congress St from Normal St to Ballard St.	
6/1/2023	9am to 5pm	Michigan Ave from Huron Street east to the Huron River	C King and Co Cafe, City Hall, Ann Arbor Professional Pharmacy, Ma Lou's Fried Chicken, Bank of Ann Arbor
5/31/2023	9am to 5pm	Michigan Ave from Huron Street east to the Huron River	C King and Co Cafe, City Hall, Ann Arbor Professional Pharmacy, Ma Lou's Fried Chicken, Bank of Ann Arbor
5/24/2023	3 hours	Emergency - Michigan Ave from Adams St to Washington St	Star Studio by Angel, Art of Africa Hair Braiding, Ypsilanti District Library, B24, Espresso Bar, Spark East, Innovation Center, Red Rock Barbecue, Encuentro Latino Restaurant Ypsilanti Police and Fire Department, Family's Fried Chicken
5/24/2023	3 hours	Emergency - Adams St from Pearl St to Michigan Ave	Trojan Laundry
5/18/2023	9am to 5pm	Michigan Ave from Hamilton Street to Ballard Street	Dos Hermanos, Mama Pizza
5/18/2023	9am to 5pm	Hamilton Street From Washtenaw Street to Michigan Ave	
5/17/2023	9am to 5pm	Michigan Ave from Huron Street east to the Huron River	Ann Arbor Professional Pharmacy, Ma Lou's Fried Chicken, Bank of Ann Arbor
5/15/2023	9am to 5pm	Michigan Ave from Huron Street east to the Huron River	C King and Co Cafe, City Hall, Ann Arbor Professional Pharmacy, Ma Lou's Fried Chicken, Bank of Ann Arbor

**YPSILANTI DDA
WEST CROSS CONSTRUCTION RELIEF GRANT**

Application Form

Ypsilanti DDA
1 S. Huron
Ypsilanti, MI 48197
734.4829762

1. Applicant Information

Name: _____

Business Name: _____

Business Address: _____

Home Address: _____

Business Phone: _____ Home Phone: _____

Email: _____

2. Project Information

Building Location: _____

Business(es) Located in the Building: _____

Owner of Record: _____

If Leased: Years Left on Lease: _____ Renewal Term: _____

3. Project Description

Describe in detail what the funding will be used for. Funds can be used for rent, business promotion, expansion, and/or façade improvements. In describing the need, be sure to indicate what this funding will do to assist the business in overcoming the business related issues caused by the road construction. If the grant would be used for multiple items, please itemize your request.

Total funds requested from YDDA: _____

- 4. Other Required Documentation**
- a. Property deed with legal description of property
 - b. Proof that all property taxes are paid and current
 - c. Proof of property and liability insurance
 - d. Copies of Lease

I / We certify that all information set forth in this application is a true representation of the facts pertaining to the subject property for the purpose of obtaining funding under the West Cross Construction Relief Grant. I understand and acknowledge that any willful misrepresentation of the information contained in this application could result in disqualification from the program, requiring any funds already disbursed to be repaid in full to the YDDA.

The applicant further certifies that he/she has read and understands the YDDA Building Improvement Program Guidelines. If a determination is made by YDDA staff that program funds have not been used for eligible program activities, the Applicant agrees that the proceeds shall be returned, in full, to the YDDA and acknowledges that, with respect to such proceeds so returned, he/she shall have no further interest, right, or claim. It is understood that all YDDA funding commitments are contingent upon the availability of program funds. The YDDA has the right to fully fund, partially fund or reject any or all expenses requested.

The applicant understands that Construction must commence within 90 days of approval for funding, verified by a YDDA award letter, and be completed within 120 days after construction start date, as verified by the YDDA. Requests for time extensions must be submitted in writing and will only be approved upon the express written consent of the YDDA.

Signed this _____ day of _____, 20 ____

By: _____

From Operations and Finance Committee - August 9, 2023

7.4. Downtown Water Shutoff Relief

The committee discussed the impact of water shut offs and construction Downtown.

They discussed business interruption insurance.

Staff received water shutoff data from YCUA and broke down the data by business open hours and impacted hours.

The committee discussed water shutoff relief vs. broad application.

Malissa Gillett opted her business out of support from the fund.

Patton Doyle motioned to recommend approval of a relief fund of \$25,000 based on water shut offs,

and \$25,000 by application for retail, salon, and restaurant establishments. Support to be conditional

on occupancy. Malissa Gillett supported the motion. Motion passed - unanimous.

From DDA Board Meeting - August 17, 2023

Downtown Water Shutoff Relief – Patton Doyle explained that at the Operation and Finance committee;

they discussed water shut offs being a way to determine who gets funding. The DDA decided to remove

the agenda item until September, as the County requested to work together for a more complete program, and they would be contributing funds.

The board agreed that we should start the application process ASAP.

Dieter Otto motioned to dedicate \$50,000 towards Downtown business relief and to develop an application for the funds. Malissa Gillett supported the motion. Motion passed - unanimous.

Ylondia Portis offered an amendment that the Equity Committee helps develop the application criteria

and moves it to Elize and the Executive Committee for final approval. Amendment accepted.

Motion

passed- unanimous.