



# AGENDA DDA BOARD OF DIRECTORS MEETING Meeting

8:30 AM - Tuesday, March 14, 2023

Council Chambers - 1 S Huron St Ypsilanti MI 48197

---

	Page
1. CALL TO ORDER	
2. ROLL CALL	
YLONDIA PORTIS P A	
VALORY BROWN P A	
JEN EASTRIDGE P A	
BRYAN FOLEY P A	
SIERRA LAMBERT P A	
3. AGENDA APPROVAL	
4. APPROVAL OF MINUTES	
4.1. <a href="#">12-13-22 Ad Hoc Minutes</a>	3 - 5
<a href="#">2-14-23 Ad Hoc Minutes</a>	
5. PUBLIC COMMENT (3 MINUTES EACH)	
6. NEW BUSINESS	
6.1. <a href="#">Ypsilanti DDA Equity Committee 3.14.23 Meeting</a>	7 - 8
7. PROPOSED BUSINESS	
8. AUDIENCE PARTICIPATION	
9. ADJOURNMENT	





MINUTES  
AD HOC COMMITTEE FOR EQUITABLE INVESTMENT MEETING  
8:30 AM - Tuesday, December 13, 2022  
City Council Chambers - 1 S. Huron St.

---

**1. CALL TO ORDER (8:36am)**

**2. ROLL CALL**

JEN EASTRIDGE	P
YLONDIA PORTIS (C)	P
BRYAN FOLEY	P
MICHELLE BIRAWER	P
VALORY BROWN	P
SIERRA LAMBERT	A

**3. AGENDA APPROVAL**

*Jen Eastridge motioned to approve the agenda. Valory Brown supported the motion. Motion Carried - unanimous.*

**4. Approval of the minutes:**

*Jen Eastridge motioned to approve the November 15, 2022 minutes and Bryan Foley supported the motion. Motion passed- unanimous.*

**5. PUBLIC COMMENT (3 MINUTES EACH) -none**

**6. NEW BUSINESS**

**6.1. Equity Needs Assessment Discussion with Sharonda Simmons**

Introductions and recap of the last session.

What would stakeholders say are gaps in the DDA's equity?

Intentional and strategic ways to communicate what the DDA is. The committee discussed an equity stakeholder survey, and reviewed the mission and the questions.

Business license workshops. DDA workshops.

Not all business owners would want to come out for an event.

There may be biases towards the DDA because they may not realize that we need to work in a very strict border.

Share DDA district maps.

Next steps: Shared google doc, prework.

Ylondia Portis suggested accountability partners.

**7. AUDIENCE PARTICIPATION - none.**

**8. ADJOURNMENT**

*Motion to adjourn at 9:36am by Jen Eastridge and supported by Michelle Birawer. Motion passed - unanimous.*





MINUTES  
AD HOC COMMITTEE FOR EQUITABLE INVESTMENT MEETING  
8:30 AM - Tuesday, February 14, 2023  
City Council Chambers - 1 S. Huron St.

---

**1. CALL TO ORDER**

**2. ROLL CALL**

JEN EASTRIDGE	P
YLONDIA PORTIS (C)	P
BRYAN FOLEY	A
VALORY BROWN	P
SIERRA LAMBERT	A

**3. AGENDA APPROVAL**

*Jen Eastridge motioned to approve the agenda. Valory Brown supported the motion. Motion Carried - unanimous.*

**4. Approval of the minutes: no minutes in packet**

**5. PUBLIC COMMENT (3 MINUTES EACH) -none**

**6. NEW BUSINESS**

**6.1. 2023 Meeting Schedule**

*Jen Eastridge motioned to approve the 2023 meeting schedule and Valory Brown supported the motion. Motion passed - unanimous.*

**6.2. Ypsilanti DDA 1.24.23 Meeting**

Sharonda Simmons checked in with committee members.

Updates for equity community conversations - 5:30-6:30 on Wednesday the 22nd.

The committee discussed objectives, and recapped the previous equity community conversation.

The committee discussed business licenses and inequities regarding getting information about them or how to navigate them.

Jen Eastridge suggested an illustration explanation video for how DDAs work.

The committee discussed focus group facilitation with the Daytime warming center

**7. PROPOSED BUSINESS - none.**

**8. AUDIENCE PARTICIPATION - none.**

**9. ADJOURNMENT**

*Motion to adjourn by Jen Eastridge supported by Valory Brown. Motion passed - unanimous*





Ypsilanti Downtown Development Authority  
 Ad Hoc Committee Equitable Investment Meeting  
 March 14th, 2023  
 8:30-9:30 am EST

Agenda	Time
<p><b>Intro and Welcome</b></p> <ul style="list-style-type: none"> <li>● Opening question</li> <li>● Recap of last meeting               <ul style="list-style-type: none"> <li>○ Updated questions for focus groups</li> <li>○ Held 1 focus group and disseminated survey</li> </ul> </li> <li>● Today's meeting goals               <ul style="list-style-type: none"> <li>○ Share updated themes from first focus group and survey</li> <li>○ Discuss questions for warming center participants</li> <li>○ Focus on equity and allyship in relation to the committee</li> </ul> </li> </ul>	<b>8:30am</b>
<p><b>Share Updates from Focus Groups</b></p> <ul style="list-style-type: none"> <li>● Focus group themes: <a href="#">2.15.23</a> and <a href="#">3.13.23</a></li> <li>● Survey themes</li> </ul>	<b>8:40am</b>
<p><b>Pair Share</b></p> <ul style="list-style-type: none"> <li>● Warming Center Focus Group               <ul style="list-style-type: none"> <li>○ What questions would support engaging participants at Freighthouse?</li> </ul> </li> </ul>	<b>8:50am</b>
<p><b><u>Rotation Brainstorm- Pairs</u></b></p> <ul style="list-style-type: none"> <li>● Mission, Awareness, and Familiarity</li> <li>● Education and Advocacy</li> <li>● Programming and Access</li> </ul> <p><b>Questions</b></p> <ul style="list-style-type: none"> <li>● What are the key areas you want to explore for each of these areas?</li> <li>● What support is needed?</li> </ul>	<b>9:00am</b>

<ul style="list-style-type: none"> <li>• What seems like the highest priority or will provide some of the greatest impact?</li> </ul>	
<p><b>Closing and Next Steps</b></p> <ul style="list-style-type: none"> <li>• 3/15 last focus groups</li> <li>• Survey closing on Sunday</li> <li>• Recommendation document to share with group</li> </ul>	<p><b>9:25am</b></p>

**Possible Next Prework**

- Listen to this [3 minute video](#) on the 4 “I’s” of Oppression. Then watch this [4 minute video](#) on Systemic Racism.
- Watch -[The 7 Principles of Universal Design](#) |
- Look over [Traps and Potholes for Allies to Avoid, a Beginning List](#). Tanya Williams, Ed.D. and Kathy Obear Ed.D -5 mins

**Reflection Questions:**

- Where do you feel confident in your knowledge of racism and inequity? Where do you need to learn more?
- Think about your workplace, favorite hangout spot, or the last meeting or event you attended. Can you identify any physical, sensory, cognitive, or communication access barriers that existed?
- How can you implement any of the universal design principles in your spaces of influence? Within the DDA and DDA programming?
- What is your experience around allyship? How do you think the equity committee can work to be better allies to businesses and community stakeholders from marginalized populations?