



AGENDA

DDA BOARD OF DIRECTORS MEETING

Meeting

8:30 AM - Monday, November 14, 2022

Back Office Studio - 13 N Washington Ypsilanti, MI 48197

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1. CALL TO ORDER

2. ROLL CALL

PATTON DOYLE	P	A
YLONDIA PORTIS	P	A
KAYIA HINTON	P	A
VALORY BROWN	P	A
ANDY FRENCH	P	A
JOE RICHIE	P	A
DIETER OTTO	P	A
JEN EASTRIDGE	P	A
PAUL AJLOUNY	P	A
NICOLE BROWN	P	A
MALISSA GILLETT	P	A
PAUL AJLOUNY	P	A

3. AGENDA APPROVAL

4. PUBLIC COMMENT (3 MINUTES EACH)

5. NEW BUSINESS

5.1. DDA Board Retreat with Sharonda Simmons

3 - 5

[Ypsi DDA Board Retreat 11.14.22](#)

6. PROPOSED BUSINESS

7. AUDIENCE PARTICIPATION

8. ADJOURNMENT

**Ypsilanti Downtown Development Authority
Strategic Planning Retreat
November 14th, 2022
8:30-11:30am**

Materials

- Slide Deck
- Playlist
- Large newsprint
- Sticky notes
- Speaker
- Long Paper for backwards timeline
- Tape
- **Ask participants to bring laptop**
- Print out of strategic items
- Fidget Items

GOALS

- Identify upcoming strategic priorities
- Begin to draft strategic goals
- Discuss how to create and implement strategic goals through an equity lens
- Identify key next steps and ways to move strategy work forward

Pework

- Survey
- Previous strategic items

SESSION AGENDA

<p>Introductions 1. Icebreaker and hidden talent</p> <p>Grounding Christopher and Sharonda</p> <ul style="list-style-type: none"> ● Facilitator introduction and equity work with committee- Chris ● Equity lens and Goals for time together-Sharonda ● Introduce Parking Lot of unanswered or longer discussion items <p>Group Norms Survey share out and ranking of strategic items</p>	8:30
<p>What is Equity?- brief presentation</p> <ul style="list-style-type: none"> ● Definition 	9:00am

<ul style="list-style-type: none"> ○ Bonus-how can others be included and welcomed in this strategic area (think about our equity conversation from earlier) <p>Backwards Timeline</p> <ul style="list-style-type: none"> ● Give each individual an opportunity to think about the next 1-2 years. ● Jot down on post-it notes key action items that need to happen to reach each of the strategic goals/priorities areas. Have a different color for each priority ● Have participants put there ideas and thoughts on a large timeline <p>Group Debrief</p> <ul style="list-style-type: none"> ● What are your initial reactions? ● What is coming up for you? ● What is missing? ● What support is needed to move your strategy work forward? 	10:45am
<p>Key Equity Questions</p> <ul style="list-style-type: none"> ● How do we look at each of these areas from an equity and inclusion standpoint? ● What is missing? Who is making decisions? How do you include multiple voices and experiences? What does accessibility look like? 	11:05
<p>Moving Forward</p> <ul style="list-style-type: none"> ● What feels clear? What feels a little “sticky or unclear” ● What might be some clear next steps? <p>Closing</p> <ul style="list-style-type: none"> ● Large group “go-around”. Each person respond to one of the following prompts <ul style="list-style-type: none"> ○ <i>I am hoping ...</i> ○ <i>I am feeling ...</i> ○ <i>I am wondering ...</i> 	11:15