



AGENDA DDA BOARD OF DIRECTORS MEETING Meeting

8:30 AM - Tuesday, November 15, 2022

Council Chambers - 1 S Huron St Ypsilanti MI 48197

	Page
1. CALL TO ORDER	
2. ROLL CALL	
YLONDIA PORTIS	P A
VALORY BROWN	P A
JEN EASTRIDGE	P A
BRYAN FOLEY	P A
MICHELLE BIRAWER	P A
3. AGENDA APPROVAL	
4. APPROVAL OF MINUTES	
4.1. 9-20-22 Ad Hoc Minutes	3 - 4
5. PUBLIC COMMENT (3 MINUTES EACH)	
6. NEW BUSINESS	
6.1. Equity Needs Assessment Kick-Off with Sharonda Equity Committee Agenda November	5 - 6
7. PROPOSED BUSINESS	
8. AUDIENCE PARTICIPATION	
9. ADJOURNMENT	



MINUTES
AD HOC COMMITTEE FOR EQUITABLE INVESTMENT MEETING
8:30 AM - Tuesday, September 20, 2022
Ypsilanti Freighthouse - 100 Market Pl.

1. CALL TO ORDER (8:46am)

2. ROLL CALL

JEN EASTRIDGE	P
YLONDIA PORTIS (C)	P
BRYAN FOLEY	A
MICHELLE BIRAWER	P (8:46a)

3. AGENDA APPROVAL

Jen Eastridge motioned to approve the agenda. Michelle Birawer supported the motion. Motion Carried - unanimous.

4. Approval of the minutes:

Michelle Birawer motioned to approve the June 14, 2022 minutes and Michelle Birawer supported the motion. Motion passed- unanimous.

5. PUBLIC COMMENT (3 MINUTES EACH) -none

6. NEW BUSINESS

6.1. Equity Needs Assessment Proposal Thrive and Shine Consulting

Sharonda Simmons presented a powerpoint of the work she hopes to do with the DDA. Q&A with committee members.

The committee wants to see this work rolled out to the board and all other committees.

Staff stated that this committee would make recommendations to the rest of the board, similar to how the operations and finance committee does.

Ylondia Portis asked how to keep this work from becoming redundant in the midst of all county organizations implementing DEI committees and conversation ensued.

Jen Eastridge motioned to recommend approval of the Thrive and Shine DEI service quote not to exceed \$12,000. Michelle Birawer supported the motion. Motion passed - unanimous.

7. PROPOSED BUSINESS

Match on Main - New application is out, now is the opportunity to change the local consideration from "Private investment leveraged", to something else.

The committee discussed possibilities but settled on a but/if question such as, "if not for this award, would this project come to fruition or be delayed"

Jen Eastridge motioned to recommend replacing the local consideration in the MEDC Match on Main scoring rubric from "Private investment leveraged" to a "but/if" question. Michelle Birawer supported the motion. Motion passed - unanimous.

8. AUDIENCE PARTICIPATION - none

9. ADJOURNMENT

Motion to adjourn at 9:42am by Jen Eastridge and supported by Michelle Birawer. Motion passed - unanimous.



Ypsilanti Downtown Development Authority
Adhoc Committee Equitable Investment Meeting
 November 15th, 2022
 8:30am

Agenda	Time
<p>Intro and Welcome</p> <ul style="list-style-type: none"> ● Name, pronouns, what brings you do the committee ● Project Goals <ol style="list-style-type: none"> 1. Collaborate with Ypsilanti DDA’s Ad hoc Committee for Equitable Investment to further expand the organization’s diversity, equity, and inclusion efforts 2. Develop and implement an initial equity assessment focused on engagement of underrepresented communities/clients 3. Provide recommendations for the scope of diversity, equity, inclusion and belonging work at Ypsilanti DDA ● Today’s meeting <ul style="list-style-type: none"> ○ Begin to discuss the DEI vision for Ypsi DDA and explore how the equity assessment can support this vision 	<p>8:40am</p>
<p>Visioning</p> <ul style="list-style-type: none"> ● What are three words you would use to describe the Ad Hoc Committee for Equitable Investment? ● What are three words you would use to describe Ypsi DDA? ● Imagine a few years in the future, what would it look like if the Ypsilanti Downtown Development Authority was fulfilling it’s diversity, equity, and inclusion goals? <ul style="list-style-type: none"> ○ What would it look like? What would people say? How would the Ypsi community be changed or supported? ● Debrief <ul style="list-style-type: none"> ○ Everyone take one minute to share out ○ What did you notice? ○ What stuck out to you? 	<p>8:45am</p>
<p>Brainstorm</p> <ul style="list-style-type: none"> ● Thinking about the visioning exercise-how could the equity survey and ad hoc committee support this work? 	<p>9:00am</p>

<ul style="list-style-type: none"> ● What are 4 key questions or areas we want to explore in this equity assessment work that could help us work toward these goals? ● People- Whose voices do we need to hear? Who do we need to talk with? Who are we trying to support ● Experiences-what have people experienced? What feedback has already been given? ● Access-Who is a part of the community? How is access given-communication, outreach, marketing? Etc 	
<p>Closing and Next Steps</p> <ul style="list-style-type: none"> ● Group go around <ul style="list-style-type: none"> ○ I am feeling...I am hoping..I am wondering.. ● Share draft of equity survey questions ● Finalize key stakeholders ● Create plan to reach out to stakeholders for Ypsi DDA equity conversations 	<p>9:15am</p>