

City of Ypsilanti
Downtown Development Authority

Board of Directors Meeting
Thursday, May 17, 2018 – 8:30 a.m.

SPARK East
76 North Huron St

Agenda

The **Mission** of the Ypsilanti Downtown Development Authority (YDDA) is to undertake district-wide improvements that have the greatest impact in strengthening the downtown areas and attracting new business. The primary goal of the YDDA is to implement positive economic, physical, aesthetic, and community changes in each of our four districts.

I. Call to Order

II. Roll Call

Amanda Edmonds	P	Jelani McGadney	A
Jessica French	P	Andrew O’Neal	A
Adam Gainsley	P	Diana Wong	A
Martha Cleary	P	Mark Teachout (C)	P
Ben Harrington	A	Dieter Otto	P

III. Introductions

IV. Approval of Agenda (X)*

Martha Cleary motioned to approve the agenda and Dieter Otto supported the motion. The committee approved the agenda. Motion Carried.

V. Approval of April 19, 2018 Minutes (X)*

Adam Gainsley motioned to approve the April 19, 2018 meeting notes and Martha Cleary supported the motion. Motion carried.

VI. Audience Participation (3 minutes each)

n/a

VII. Staff Report/Financial Report (X)

Staff delivers financial report, Elize and Cindy to train on website.

Spoke about CTAP project and Ypsi Proud

Board and staff spoke about creating info graphics for social media/ website-
Since we’ve been in office- how many buildings- how much investment etc–

VIII. Standing Committee Reports

- **Operations and Finance Committee (X)***

RAC parking

Adam Gainsley updates the board about the parking situation at RAC and discussion ensues.

Staff is instructed to continue putting warnings on vehicles, and to tow violators after the second warning.

Staff is to look into Budget towing contract.

New permits- hang tags.

Staff is to create Letter to current permit holders with next steps

Offer discount to RAC through rest of billing cycle.

Look into lowering permitted end time

- **Grants Committee**

Message Mechanics has pulled their grant application.

IX. Old Business

X. New Business

- Meet and greet- next one September on a Monday
- MEDC Grant opportunity
 - Façade restoration
 - DDA could apply for up to \$500,000
 - Staff asks Board to compile a list of buildings that need façade work.

XI. Proposed Business

- Jessica Jane French motions to draft a letter to urge the city to remove the recycling center to increase the amount of parking there. Martha Cleary supports this motion. Motion passes- unanimous
- Amanda Edmonds requests Ballard lot onto the next agenda.

XII. Staff Updates

XIII. Announcements/Comments

Adam Gainsley- We rock – 123 S. Adams this Sunday 3pm- come and support

Running as candidate – Sunday June 3rd

Tony Hawk foundation- June 12 2pm- come advocate for the grant

XIV. Public Participation

XV. Next Meeting: June 21, 8:30 a.m., TBA

Key: (*) = items requiring Board action (X) = documents attached in board packet