

Ypsilanti Downtown Development Authority
Operations & Finance Committee Meeting
Monday, August 14, 2017 – 7:00 p.m.
SPARK East
215 W. Michigan Ave.

I. Call to Order 8:31

II. Roll Call

Adam Gainsley	P	Ben Harrington (c)	P
Steven La Chance	P	Ruth Ann Jammick	A
Diana Wong	A		

Others in Attendance: **Rasheed Atwater, Ypsilanti DDA**
 Joe Meyers, Ypsilanti DDA

III. Approval of Agenda (X)*

Adam Gainsley motioned to approve the agenda and Steve La Chance supported the motion. The agenda was approved by the committee.

IV. Approval of June 7, 2017 Minutes (X)*

Adam Gainsley motioned to approve the May 9th meeting notes and Steve La Chance supported the motion. The minutes were approved by the committee.

V. Audience Participation (3 minutes each) NA

VI. New Business:

1. Street Cleaning Policy
 - a. Joe opened the discussion of creating a policy for getting our streets cleaner. Discussion ensued over the problem areas.
 - b. Adam Gainsley supported using see-click-fix to help document the problems.
 - c. Joe indicated that the DDA is investigating some alternative options to just code enforcement in the district.
 - d. The Committee supported strengthening code enforcement and strictness.
 - e. Ben Harrington supported using an educational pamphlet to encourage residents and business owners to recycle and use the existing trash pick-up options.
2. Recycling
 - a. Joe Meyers discussed the possibility of using Bigbelly as a recycling option for the DDA.

- b. Adam Gainsley asked for more logistics of the receptor and analysis of what the contract and benefit of using Bigbelly would be.
 - c. Ben suggested using a cost-benefit-analysis and making a decision based off of the study.
3. Legal Services
- a. Staff informed the committee that they are investigating the different options for legal services and will have a recommendation in the next few meetings.

VII. Old Business:

1. DDA Budget-FY 2016/2017
- a. Joe presented the budget, showed where improvements were made and where work was still needed then fielded questions.
 - b. The committee discussed a proposal from Invisible Engines to create for a website and the cost of the new program. Invisible Engines is located in Landline in the DDA district.
 - c. Adam Gainsley motioned to recommend approval Invisible Engines proposal contingent upon the price being lowered. Steve La Chance supported the motion and it was approved. The price would come out of TIF Projects and would be split 33% from each district.
 - d. Discussion ensued over reinstating grant funding in downtown. Currently there is a total of \$5,000 total in grant funding total and with the budget situation slightly improving, the committee discussed transferring funds back into grants for this Fiscal Year.
 - e. Adam Gainsley recommended to raise the grant line items of the budget by 15,000 in account 413 allowing \$10,000 for rehab and façade grants. Steve La Chance supported the motion and the committee recommended the board approve the adjustment
2. Maple Street Lot Policy
- a. Discussion ensued over the Maple Street Lot policy.
 - b. Ben Harrington recommend the DDA adopt the city's special events policy in for rental of parking lots (attached).
 - c. Adam Gainsley recommended the city. Steve La Chance supported the motion and the committee made the recommendation.

VIII. Proposed Business: N/A

IX. Announcements/Comments: NA

X. Audience Participation: NA

XI. Next Meeting: Wednesday, September 13, 2017, 8:30 a.m., SPARK East, 215 W. Michigan Ave.

Adjourned at 9:00 p.m.

Key: (*) = items requiring Board action (X) = documents attached in board packet