

**City of Ypsilanti  
Downtown Development Authority  
Board of Directors Meeting  
Thursday, February 16, 2017 – 8:30 a.m.  
SPARK East  
215 W. Michigan  
Agenda**

The **Mission** of the Ypsilanti Downtown Development Authority (YDDA) is to undertake district-wide improvements that have the greatest impact in strengthening the downtown areas and attracting new business. The primary goal of the YDDA is to implement positive economic, physical, aesthetic, and community changes in each of our four districts.

**I. Call to Order:**

**II. Roll Call**

Jessica French	P	Andrew O’Neal	P
Adam Gainsley	P	Diana Wong	P
Martha Cleary	P	Mark Teachout(C)	A
Ben Harrington	A	RayVon Williams	P
Jelani McGadney	P	Amanda Edmonds	P

**Others in Attendance:**

Beth Ernat, Ypsilanti Economic Dev.  
Joe Meyers, DDA  
Rasheed J. Atwater, DDA  
Joe Licavoli, Spark East  
George Roman, La Fiesta Mexicana  
Tamara Cook, Crossroads

**III. Introductions:**

- George Roman introduced himself and noted his concerns about DDA inactivity in the W. Cross St. District
- Tamara Cook introduced herself and her husband and noted their concerns about the DDA inactivity in the W. Cross St. District.

**IV. Approval of Agenda (X)\*:**

- Adam Gainsley motioned to approve the agenda and Jelani McGadney supported the motion. The board unanimously approved and the agenda was approved.

**V. Approval of January 19, 2016 Minutes (X)\*:**

- Rayvon Williams motioned to approve the agenda and Andrew O’Neal supported the motion. The board unanimously approved and the agenda was approved.

**VI. Audience Participation (3 Minutes each)**

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**VII. Staff Report/ Financial Report (X):**

- Joe discussed the staff report, businesses openings and closings to the board and Financial Report.

**VIII. Standing Committee Reports:**

- N/A

**IX. Old Business:**

- N/A

**X. Proposed Business:**

- **Streetscape bid**

Staff presented the one bid from WH Canon for streetscape maintenance for \$26,250. Discussion ensued over what could be cut from the budget to help reduce costs. The board discussed cutting loose trash removal and monitoring every 2 weeks and remove weeds as needed to maintain weed-free beds. The DDA board will help coordinate volunteers to weed the flower beds and DDA staff will reach out to EMU to get potential volunteers to clean up the Downtown Parking Lots.

Motion by Martha Cleary, Supported by Adam Gainsley to approve the WH Canon Contract up to \$17,500 per year after negotiations from staff and WH Canon to remove weeding and downtown parking lot cleanup from the bid. Motion carried – Unanimous.

**XI. Staff Updates**

- Joe informed the board and audience that staff will set up a meeting with W. Cross St businesses and work towards appeasing their grievances.

**XII. Announcements/Comments:**

- Amanda Edmonds informed the Board that the Pitch Ypsi event would be held on March 8, 2017

**XIII. Public Participation: N/A**

**XIV. Adjourned:**

- Amanda motioned to adjourn the meeting and Jelani McGadney supported the motion. The motion was unanimously approved and the meeting was adjourned at 10:56 am.

**XV. Next Meeting: March 16, 2017, 8:30 a.m., SPARK East, 215 W. Michigan Ave.**