

## 2009 DDA Planning Session – Main Street Program Notes - January 24, 2009

### Organizations Committee

#### I. Introductions

Present: John Coleman, Denise Cutlip, Esther de Blacam, Richard Murphy, Peter Rinehart, Tracy Lewis (facilitator)

#### II. Review Blueprint items related to the Organizations Committee

#### III. Suggestions?

1. Members present suggest new topics for committee discussion
2. Group discussion and categorization of suggested topics in relation to Blueprints topics

#### IV. Prioritization Group sorts the list according to priority

#### V. Timeline Group sets a timeline for each item

VI. Discussion of next meeting Group chose date/ time for next meeting – Group requested either an evening or weekend meeting time but requested that an email be sent to set up a date for the next meeting.

#### Group Discussion Items

- Downtown Partnerships
- DDA Downtown Leadership
- Board Representation
- Staff Collaboration
- Committee Connections
- Diversifying Funding Base
- Maintaining City Service Delivery levels
- Clarifying DDA and City Maintenance Roles
- Supplement City Services
- Volunteer Coordination & Appreciation

#### Group added discussion items

- Connections to organizations outside of downtown
- Communication, with everyone residents, committee
- Information packet for new businesses
- Press release indicating increased public safety downtown
- Downtown neighbors/resident involvement
- Higher role of volunteers in supplementing city services

<b>Votes</b>	<b>Topic</b>	<b>Timeframe</b>
4	Committee Connections – (Communications with outside organizations and residents)	0-3 Months, Ongoing
3	Downtown Partnerships	0-3 months, ongoing
3	Supplementing City Services	Mid-Term 6 -12 months

2	Diversifying Funding Base	Long Term 1+ Year, Ongoing
1	Clarifying DDA and City Maintenance Roles	Short 3 – 6 Months